

# The American University of Rome

## UNDERGRADUATE CATALOG 2017-2018

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ACCREDITATION AND MEMBERSHIPS

THE AMERICAN UNIVERSITY OF COMMERCE IS REGIONALLY ACCREDITED BY THE MIDDLE STATES COM-



ACADEMIC CALENDAR

December 2017

THE ACADEMIC CALENDAR IS FOR INFORMATIONAL PURPOSES ONLY. UNIVERSITY OF ARIZONA OFFICE OF THE REGISTRAR  
)#3 !CADEMIC?#ALENDAR JNZ FOR CURRENT DATES AND FUTURE 4HURSDA, LAST DAY OF CLASSES

SUMMER SESSION II 2017

July 2017

4UESDAY!RRIVALS  
7EDNESDAYMANDATORY /RIENTATION !CTIVITIES  
4HURSDA#LASSES START ,AST DAY TO ADD A COURSE WITH A @7 RECORDED

7 Friday Classes held  
-ON 4HUR#LASSES HELD  
-ON 4HUR#LASSES HELD  
-ON 4UES#LASSES HELD

25 Tuesday ,AST DAY TO \$2/0 A COURSE WITH A @7 RECORDED

26-27 Wedn-Thur Classes held  
-ON DAY #LASSES HELD

August 2017

4UESDAY,AST DAY OF CLASSES  
2 Wednesday Final Exams  
4HURSDA(MOUSING CHECK OUT

FALL SEMESTER 2017

August 2017  
-ON 4HURRRIVALS 7EEK

September 2017

&RI 3AT !RRIVALS 7EEK  
-ON DAY &ALL CLASSES BEGIN !\$\$ \$2/0 SESSION STARTS  
&RIDAY %ND OF !\$\$ PERIOD AND LAST DAY TO \$2/0 A COURSE WITH A @7 RECORDED

October 2017

-ON DAY 3PRING AND \* 4ERM  
4HURSDA3PRING AND \* 4ERM  
-ON DAY 3PRING AND \* 4ERM  
-ON 4UE &ALL BREAK

November 2017

7ED &RI &ALL BREAK  
7EDNESDAY 3AINT S \$AY )TALIAN .ATIONAL (OLIDAY 5NIVERSITY CLOSED  
-ON DAY #LASSES 2ESUME  
-ON DAY \$EADLINE FOR -AY \*ULY GRADUATION REQUESTS TO BE HANDED TO THE REGISTRAR  
\$EADLINE FOR SUBMISSION OF -ASTER S 4HESIS  
7EDNESDAY,AST DAY TO \$2/0 A COURSE WITH A @7 RECORDED  
4HURSDA4HANKSGIVING #LASSES HELD

&RIDAY )MMACULATE #ONCEPTION )TALIAN .ATIO  
-ON 4HUR#INAL EXAMS  
4UE 4HURASTER S 4HESIS DEFENSES  
4HURSDA(MOUSING CHECK OUT

January 2018

7EDNESDAYRIVALS  
4HURSDA/RIENTATION !CTIVITIES IN THE MORNING  
5 Friday Classes held

6 Saturday ITALIAN .ATIONAL (OLIDAY 5NIVERSITY CLOSED  
-ON 3AT #LASSES HELD  
4HURSDA,AST DAY TO \$2/0 A COURSE WITH A @7  
-ON 4UE #LASSES HELD

17 Wednesday Final exams  
4HURSDA(MOUSING CHECK OUT

SPRING SEMESTER 2018

January 2018

-ON 3AT !RRIVAL 7EEK  
-ON DAY 3PRING CLASSES BEGIN !\$\$ \$2/0 SESSION

February 2018

&RIDAY %ND OF !\$\$ PERIOD AND LAST DAY TO \$2/0 A COURSE WITH A @7 RECORDED

March 2018

-ON DAY #LASSES RESUME  
27 Tuesday Summer and Fall 2018 registration starts for AUR degree students

28 Friday &ALL STUDENTS 5NIVERSITY CLOSED  
-ON DAY #LASSES RESUME

April 2018

STUDY ABROAD STUDENTS  
-ON DAY %ASTER -ON DAY )TALIAN .ATIONAL (OLIDAY 5NIVERSITY CLOSED  
&RIDAY 3UMMER REGISTRATION STARTS FOR

3ATURDAY#LASSES HELD ONLY FOR 'RADUATE COURSE STUDENTS

10 Tuesday Summer and Fall 2018 registration ends for AUR degree students  
7EDNESDAY,AST DAY TO \$2/0 A CLASS WITH A @7 RECORDED

-ON DAY 'RADUATION REQUEST FORMS TO BE HANDED TO THE REGISTRAR  
&RIDAY -ASTER S 4HESIS DEFENSES OPTIONAL

7EDNESDAY,AST DAY TO \$2/0 A COURSE WITH A @7 RECORDED

May 2018

4 WEDNESDAY) TALIAN , ABOR \$AY ) TALIAN . ATIONAL ( OLIDAY 5 NIVERSITY CLOSED  
- ONDAY # LASSES HELD - ONDAY SCHEDULE  
4 WEDNESDAY # LASSES HELD 4 WEDNESDAY SCHEDULE  
7 WEDNESDAY # LASSES HELD - ONDAY SCHEDULE  
10-11 Thur-Fri Final exams  
- ON 4UE & INAL EXAMS  
7 WEDNESDAY (MOVING CHECK OUT  
& RIDAY # COMMENCEMENT \$AY

BOARD OF TRUSTEES

Antonio Giordano  
DIRECTOR 3 BARRO ) INSTITUT  
# HAIRMAN OF THE "OARD AND DIRECTOR - EDICINE AN  
4 ALK ! MERICA # ORPORATION TECHNOLOGY  
Reston, VA - USA  
# COLLEGE OF 3 CIENCE AND 4 E  
4 EMPLE 5 NIVERSITY " IO, IFE  
PA - USA  
Andrew F. Palmieri, Deputy Chair  
# O - ANAGING PARTNER AT 3AUL % WING , , 0  
Washington, D.C. - USA  
- ARTHA , YNN ' IRARD  
DIRECTOR OF THE & FEDERAL 2  
2 ROBERT \* + RAPF % SQ 3 - CCREARY 53!  
PARTNER AT 2 RICHARDS , AYTON & INGER 0 !  
Wilmington, DE - USA  
\* JOSEPH ' ULINO  
ATTORNEY ASSISTANT - ANAG  
\$224 - IAMI 53!

May 2018

- ON 4 WEDNESDAY ARRIVALS  
7 WEDNESDAY MANDATORY / ORIENTATION ACTIVITIES  
4 THURSDAY # LASSES BEGIN , AST DAY TO ! \$\$ A COURSE AT 7  
\$2/0 A COURSE WITHOUT A @ 7 RECORDED

Stephen A. Briganti  
PRESIDENT AND # HIEF % X  
STATUE OF , IBERTY AND %  
. EW 9ORK . 9 53!  
2 ROBERT % # ARLUCCI  
Founder and owner of R&R Ventures  
AND ! FILIATES  
# RHESTER - \$ 53!

June 2017

1 Friday Classes held  
3 SATURDAY REPUBLIC \$AY ) TALIAN . ATIONAL ( OLIDAY 5 NIVERSITY CLOSED  
- ON 4 HUR # LASSES HELD  
- ON 4 HUR # LASSES HELD  
- ON 4 HUR # LASSES HELD  
4 WEDNESDAY , AST DAY TO \$2/0 A COURSE WITH A @ 7 RECORDED  
- ON 4UE # LASSES HELD

& AITH @ # ARRIE # OOLIDGE \$ALE , E-ASTERS  
\* JOURNALIST # ONTRIBUTING % / PROFER " AIRING ! S VISORS  
MAGAZINE  
Stamford, CT - USA

27

Wednesday Final exams  
4 THURSDAY (MOVING CHECK OUT

29

Friday St. Peter & Paul. 2 OME ( OLIDAY 5 NIVERSITY CLOSED

- ARK \$AMATO  
# ORPORATE 2EAL % STATE ! T  
# OMMERCIAL  
Real Estate Operations  
Arlington, VA - USA  
\* JOE , ONARDO  
DIRECTOR 3AUL % WING , , 0  
Washington, D.C. - USA  
ANTHONY \* - ANGANIELLO  
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% LIZABETH \$IBBLE  
# HIEF / PERATING / FICER  
% EXECUTIVE / FICE # ARNEG & R ANNO WANCENTT IFOR  
) NTERNATIONAL OEACE  
Washington, D.C. - USA  
, AWYER & OUNDING ORESIDE  
THE ! MERICA # COLLEGE OF '  
AND 6ICE # HAIR OF THE # OR  
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4 THOMAS \$UESTERBERG  
% EXECUTIVE \$IRECTOR ORPORAZ - USA - ANUFACTUR-  
ING SOCIETY IN THE ST # ENTURY 4HE ! SPEN  
Institute  
Washington, D.C. - USA  
Beth Pfanni  
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\*ONATHAN 0OLLACK  
!TTORNEY -ORRIS 9ORN "ARNES ,EVINE +RINTZMAN 2UBENSTEIN  
+OHNER AND 'ELLMAN /F #OUNSEL  
.EW 9ORK .9 53!

&RANCESCO 0ROFUMO

WELCOME TO THE AMERICAN UNIVERSITY OF ROME

The Alumni of The American University of Rome

THE AMERICAN UNIVERSITY OF ROME IS COMMITTED TO EXCELLENCE IN EDUCATION AND TO PROMOTE A CULTURE OF LEARNING AND CROSS CULTURAL EXCHANGE. IT IS DEDICATED TO ENCOURAGING ACADEMIC ACHIEVEMENT AND TO PROVIDE DYNAMIC FORUMS FOR FORMER STUDENTS TO REUNITE AND ORGANIZED IN ROME IN THE MONTH OF MAY.

FOUNDED IN 1863, THE AMERICAN UNIVERSITY OF ROME IS THE OLDEST DEGREE GRANTING AMERICAN UNIVERSITY IN ROME. IT IS A COEDUCATIONAL ACCREDITED UNIVERSITY WHICH OFFERS UNDERGRADUATE DEGREES IN TEN DISCIPLINES.

THE UNIVERSITY OFFERS PROGRAMS LEADING TO THE FOLLOWING DEGREES

Bachelor of Arts Degrees

- s ARCHEOLOGY AND CLASSICS
  - Art History
- s COMMUNICATION
- s ENGLISH WRITING, LITERATURE AND PUBLISHING
- s FILM AND DIGITAL MEDIA
- Fine Arts
- s INTERDISCIPLINARY STUDIES
- s INTERNATIONAL RELATIONS AND GLOBAL POLITICS
- Italian Studies

Bachelor of Science Degree

- Business Administration
- TRAVEL AND TOURISM MANAGEMENT

Associate Degrees

- s LIBERAL STUDIES
- International Business

THE UNIVERSITY ALSO OFFERS A STUDY ABROAD PROGRAM FOR STUDENTS STUDYING AT OTHER UNIVERSITIES

The AUR Logo

THE AMERICAN UNIVERSITY OF ROME'S SHIELD AND LOGO IS DERIVED FROM THE DESIGN OF THE DISTINCTIVE PAVING PATTERN OF MICHELANGELO'S PIAZZA DEL CAMPIDOGLIO ON THE CAPITOLINE HILL IN ROME. ITS TWELVE POINTED GEOMETRY HAS A MULTITUDE OF MEANINGS. PRIMARY AMONG THEM IN THIS CONTEXT THE RADIANT ROLE OF ROME AS THE CENTER OF THE WORLD AS THE ANCIENTS FASHIONED IT AND AS THE RENAISSANCE REVIVED THE CONCEPT. AMESICKERMAN THE ARCHITECTURE OF MICHELANGELO'S PIAZZA DEL CAMPIDOGLIO IS LOCATED PROMINENTLY IN THE CENTER. THE OPEN BOOK, A COMMON UNIVERSITY MOTIF AND SYMBOL OF KNOWLEDGE, IS INSCRIBED WITH THE UNIVERSITY'S YEAR OF FOUNDING, 1863, IN ROMAN NUMERALS. THE BOOK IS ENCIRCLED BY THE UNIVERSITY'S MOTTO, HINTER UNTERES TRANSFERBEM, BETWEEN PEOPLE ACROSS THE WORLD. AND IN MORE DETAILED VERSIONS IS SHADOWED BY THE ARCHITECTURAL LAYOUT OF THE COLOSSEUM. TOGETHER WITH THE UNIVERSITY'S ACRONYM, THE SHIELD SUGGESTS THE UNIVERSITY'S PLACE IN ROME, A SYMBOL OF THE MILLENNIAL TRADITIONS OF ART, POLITICS, SCIENCE AND CULTURE THAT ARE THE BASIS OF THE LIBERAL EDUCATION.







Athletic Facilities

)N AN ONGOING EFFORT TO PROVIDE OPPORTUNITIES TO KEEP OR GET IT AS WELL AS TO RUB ELBOWS WITH

Assisi Day Trip

THIS 3-DAY EXCURSION WILL TAKE YOU TO THE BEAUTIFUL TOWN OF ASSISI. IT REPRESENTS AN ENSEMBLE OF MASTERPIECES OF HUMAN CREATIVE GENIUS SUCH AS THE "BASILICA OF SAN FRANCESCO" WHICH HAVE MADE IT A FUNDAMENTAL REFERENCE FOR ART HISTORY IN EUROPE AND IN THE WORLD.

## SPECIAL PROGRAMS

THE AMERICAN UNIVERSITY OF WASHINGTON OFFERS VARIOUS CREDIT AND NON CREDIT PROGRAMS TO MEET THE EDUCATIONAL NEEDS OF THE LOCAL AND INTERNATIONAL COMMUNITY - MEMBERS OF THE COMMUNITY ARE WELCOME TO ENROLL IN THE UNIVERSITY'S REGULAR AND SPECIAL COURSES IN SUCH DIVERSE TOPICS AS CONTEMPORARY ITALIAN CULTURE IN THE ARTS AND MUSIC ALL COURSES EXCEPT ITALIAN LANGUAGE COURSES AND SOME ADVANCED ITALIAN LITERATURE AND CULTURE COURSES ARE CONDUCTED IN ENGLISH

### J-Term and Summer Sessions

DURING WINTER SUMMER SESSIONS STUDENTS TYPICALLY COMPLETE BETWEEN SIX AND TWELVE CREDITS TOWARDS THEIR UNDERGRADUATE DEGREES WHILE DURING THE WINTER TERM STUDENTS CAN COMPLETE THREE CREDITS THE WINTER WINTER AND SUMMER SESSIONS ARE OPEN TO DEGREE AND STUDY ABROAD STUDENTS & FOR MORE INFORMATION PLEASE VISIT OUR WEBSITE WWW.AU.EDU

WU HELPS STUDENTS BRIDGE FROM THE WORLD OF ACADEMIA TO THE WORLD OF WORK IN A NUMBER OF WAYS ALL MANAGED BY THE WU CAREER SERVICES AND INTERNSHIP OFFICE THE UNIVERSITY MAINTAINS A WIDE NETWORK OF PARTNER ORGANIZATIONS PUBLIC AND PRIVATE WHERE WU STUDENTS IN THEIR JUNIOR

- CENTRAL EUROPEAN UNIVERSITY (UNGARY)
- FRANKLIN COLLEGE SWITZERLAND
- NORMAN CHRISTIAN COLLEGE UNIVERSITY, AHORE
- (AIGAZIAN UNIVERSITY, EBANON)
- INSTITUTE FOR AMERICAN UNIVERSITIES IN PROVENCE
- IRISH AMERICAN UNIVERSITY
- JEBANESE AMERICAN UNIVERSITY
- SAINT LOUIS UNIVERSITY - ADRID
- THE AMERICAN COLLEGE OF GREECE
- THE AMERICAN UNIVERSITY IN AIRO
- THE AMERICAN UNIVERSITY OF AFGHANISTAN
- THE AMERICAN UNIVERSITY OF TEHRAN
- THE AMERICAN UNIVERSITY IN TOSCANO
- THE AMERICAN UNIVERSITY OF PARIS

- 300 Euro for summer session
- 500 Euro for the semester

Independent Study Abroad

52 STUDENTS CAN ALSO APPLY DIRECTLY TO STUDY ABROAD AT COLLEGES OR NATIONAL UNIVERSITIES RECOGNIZED BY THE STATE OF CALIFORNIA

AURA and US Federal Aid

STUDENTS WHO RECEIVE FEDERAL AID ARE STRONGLY ENCOURAGED TO APPLY FOR AURA AID. AURA IS AUTHORIZED TO ADMINISTER TITLE IV FEDERAL AID WHEN THEY RETURN TO CALIFORNIA. CONTACT TONYA DAMICO AT AURA@AUR.EDU

SOME DESTINATIONS MIGHT NOT BE AVAILABLE IN CASE THE U.S. DEPARTMENT OF STATE AND OR THE ITALIAN MINISTRY OF FOREIGN AFFAIRS HAS ISSUED TRAVEL WARNINGS OR ALERTS FOR CERTAIN COUNTRIES. PLEASE REFER TO [HTTPS://TRAVEL.STATE.GOV/CONTENT/PASSPORTS/EN/ALERTSWARNINGS.HTML](https://travel.state.gov/content/passports/en/alertswarnings.html) AND [HTTP://WWW.VIAGGIARE SICURI.IT](http://www.viaggiare Sicuri.it)

AAICU is a leadership organization of American international universities, whose members provide responsible delivery and quality assurance of American higher education outside the United States. Under the approved agreement, undergraduate students at one of the member institutions can study at any of the other campuses of AAICU. Students in the exchange program pay tuition to their home institution, but are responsible for all other costs related to housing, transportation, and fees at the host institution. In addition, students applying must get approval for courses to be taken prior to the semester abroad from their program chair to ensure the proper alignment with GE and major program requirements. All AAICU institutions have academic programs based on the American liberal arts model, and transferability of credits between AAICU institutions is guaranteed.

The AAICU-DEEP provides students with opportunities for international and intercultural perspectives through student exchanges, resulting in the awareness of the economic, social and cultural issues in the regions of the world which they are located. Students can apply to the university they wish to study, as a visiting student or study abroad student.

AURA Requirements

TO BE ELIGIBLE FOR AURA, A STUDENT MUST HAVE JUNIOR STATUS (IE HAVE COMPLETED 30 CREDITS AND A GPA OF 3.0).

AN APPROVED STUDY ABROAD SEMESTER MEETS THE ALTERNATIVE EDUCATIONAL EXPERIENCE REQUIREMENT OF STUDENT GENERAL EDUCATION PROGRAM

STUDENTS ARE NOT ALLOWED TO TAKE CORE COURSES IN THEIR MAJOR DURING THEIR STUDY ABROAD SEMESTER BUT CAN COMPLETE ANY OF THE OTHER REQUIREMENTS WITH THE APPROVAL OF THEIR ACADEMIC ADVISOR

STUDENT DEADLINE FOR APPLICATIONS TO STUDY ABROAD IS

- OCTOBER 1ST FOR SPRING STUDENT!
- MARCH 1ST FOR FALL STUDENT!

ALL COURSES TAKEN AS PART OF AURA TRANSFER AS PASS/FAIL WITH THE EXCEPTION OF MEMORY STUDENT! COURSE IS C AND ABOVE OR LOWER IS A FAIL

PLEASE FIRST GO TO THE REGISTRAR, Z DESMET@AUR.EDU AND THEN WITH YOUR ACADEMIC ADVISOR ABOUT HOW THE AURA PROGRAM CAN HELP YOU ACHIEVE YOUR ACADEMIC GOALS AND HOW TO GO ABOUT GATHERING THE INFORMATION NECESSARY TO ALLOW YOU TO STUDY ABROAD AT YOUR CHOSEN UNIVERSITY. ADMINISTRATIVE FEE FOR STUDENT!

## FINANCIAL INFORMATION

PLEASE SEE THE I52 WEBSITE WWW.AUR.EDU FOR DETAILED FINANCIAL INFORMATION REGARDING TUITION AND FEES, METHODS OF PAYMENTS, DEADLINES AND REFUND POLICY.

## FINANCIAL AID AND SCHOLARSHIP FUNDS

### U.S. Federal Student Aid

THE AMERICAN UNIVERSITY OF ROMANIA PARTICIPATES IN THE 53 \$IRECT LOAN PROGRAM FOR ELIGIBLE 53 CITIZENS AND ELIGIBLE NON 53 CITIZENS. FOR MORE INFORMATION PLEASE SEE WWW.FAFSA.ED.GOV AND WWW.AUR.EDU OR CONTACT THE UNIVERSITY FINANCIAL AID OFFICE AT THE AMERICAN UNIVERSITY OF ROMANIA 61A DIETRO ROSELLI 20ME ITALY I52 S & I3 CODE IS

### Aid for Veterans and their Dependents

THE AMERICAN UNIVERSITY OF ROMANIA DEGREE PROGRAMS ASSOCIATE OF APPLIED ARTS ASSOCIATE OF ARTS IN LIBERAL STUDIES BACHELOR OF ARTS AND BACHELOR OF SCIENCE DEGREES AND MASTER OF ARTS DEGREES ARE LISTED AS APPROVED TRAINING FOR ELIGIBLE 53 CITIZENS AT THE PROGRAM OF VETERANS AFFAIRS I52 S FACILITY CODE IS

EDUCATIONAL ASSISTANCE FOR VETERANS OF THE 53 ARMED FORCES

- POST ) "ILL #CHAPTER
- MONTGOMERY ) "ILL #CHAPTER

THERE IS ALSO A TUITION WAIVER AVAILABLE FOR YELLOW RIBBON ELIGIBLE VETS AFTER 61 BENEFITS HAVE BEEN PAID. PLEASE VISIT I52 S WEBSITE FOR MORE INFORMATION ON APPLYING TO THIS TUITION WAIVER. WWW.AUR.EDU/VETERANS.AID

DEPENDENTS OF CERTAIN VETERANS MAY BE ELIGIBLE FOR EDUCATIONAL ASSISTANCE THROUGH

- SURVIVORS AND DEPENDENTS EDUCATIONAL ASSISTANCE PROGRAM #CHAPTER
- TRANSFER OF POST ) "ILL BENEFITS TO DEPENDENTS 4%"

## ADMISSION REQUIREMENTS

Admission to the Undergraduate Degree Program

ADMISSION TO THE AMERICAN UNIVERSITY OF ZOMBE IS SELECTIVE. STUDENTS ARE ADMITTED WITHOUT REGARD TO AGE, RACE, SEX, CREED, NATIONAL OR ETHNIC ORIGIN OR DISABILITY. REQUESTS FOR FINANCIAL AID DO NOT AFFECT DECISIONS ON ADMISSION.

CANDIDATES FOR ADMISSION MUST SHOW EVIDENCE THAT THEY HAVE COMPLETED OR ANTICIPATE COMPLETING A LEVEL OF EDUCATION EQUIVALENT TO FOUR YEARS OF SECONDARY SCHOOL IN THE 5-3 SYSTEM.

APPLICANTS FOR ADMISSION FROM HIGH SCHOOL OR A SECONDARY SCHOOL ARE REQUIRED TO SUBMIT





Audit Students

ACADEMIC REGULATIONS

ON DEGREE STUDENTS MAY REGISTER TO AUDIT A COURSE AT THE AMERICAN UNIVERSITY OF 20ME 3TU- DENTS DO NOT EARN COLLEGE CREDIT FOR AUDITED COURSES

IT A MINIMUM ONE SEMESTER CREDIT HOUR EQUALS

The Intensive Academic English Language Program (IAELP)

THE INTENSIVE ACADEMIC ENGLISH LANGUAGE PROGRAM IS DESIGNED AS A BRIDGE PROGRAM FOR STUDENTS WHOSE ENGLISH LANGUAGE SKILLS NEED DEVELOPMENT IN ORDER TO BENEFIT FROM A FULL ACADEMIC CURRICULUM AT THE AMERICAN UNIVERSITY OF 20ME 3TUDENTS WILL DEVELOP SPEAKING LISTENING READING AND WRITING SKILLS IN ENGLISH WHILE ATTENDING SELECTED CREDIT BASED GENERAL EDUCATION COURSES AT 52 5PON SUCCESSFUL COMPLETION OF THIS INTENSIVE PROGRAM WHICH COVERS ONE TO TWO ACADEMIC SEMESTERS STUDENTS WILL ACQUIRE THE RIGHT LEVEL OF ENGLISH TO APPLY FOR ADMISSIONS TO THE ACADEMIC PROGRAM OF THEIR CHOICE AT 52 3TUDENTS MAY APPLY DIRECTLY INTO THE PROGRAM OR BE OFFERED ADMISSION TO THE PROGRAM ON THE RECOMMENDATION OF THE ADMISSION COMMITTEE

IAELP minimum entry requirements

THE AMERICAN UNIVERSITY OF 20ME ACCEPTS A WIDE RANGE OF ENGLISH LANGUAGE QUALIFICATIONS FOR ENTRY TO OUR INTENSIVE ACADEMIC ENGLISH LANGUAGE PROGRAM IF YOU DO NOT HAVE ANY QUALIFICATIONS OR IF YOU WISH TO TAKE OUR PLACEMENT TEST YOU WILL HAVE THE OPTION TO DO SO BY BOOKING A PLACE THROUGH OUR WEBSITE WWW.AUR.EDU

Advanced course:

4 / % & ,	65 iBT	183 CBT	513 PBT
) % , 4 3		5.25	
# AMBRIDGE ADVANCED ENGLISH TEST 4 # ! %			
# AMBRIDGE FIRST CERTIFICATE IN ENGLISH # & %			

Intermediate course:

4 / % & ,	49 iBT	143 CBT	463 PBT
) % , 4 3		4.5	
# AMBRIDGE ADVANCED ENGLISH TEST 36 # ! %			
# AMBRIDGE FIRST CERTIFICATE IN ENGLISH # & %			
# AMBRIDGE PRELIMINARY ENGLISH TEST # ! %			

AFTER HAVING SUCCESSFULLY COMPLETED THE INTENSIVE ACADEMIC ENGLISH PROGRAM STUDENTS BECOME ELIGIBLE TO APPLY TO THE UNDERGRADUATE PROGRAM OF THE AMERICAN UNIVERSITY OF 20ME 3TUDENTS WHO COMPLETE THE COURSE WITH A GRADE " OR ABOVE ARE AUTOMATICALLY ELIGIBLE TO APPLY TO AN 52 undergraduate degree program.

THE ADMISSIONS COMMITTEE WILL HAVE THE DISCRETIONAL POWER OF DECIDING WHETHER TO GIVE ELIGIBILITY TO APPLY ALSO TO THOSE STUDENTS COMPLETING THE COURSE WITH A " # # # OR \$ THOSE STUDENTS MAY REPEAT THE PROGRAM IN CASE THE COMMITTEE DOES NOT MAKE THEM ELIGIBLE 3TUDENTS WHO COMPLETE THE COURSE WITH AN & GRADE WILL NOT BE ABLE TO ENROL THE 52 UNDERGRADUATE DEGREE PROGRAM BUT MAY REPEAT THE PROGRAM

PLEASE NOTE THAT EACH APPLICATION RECEIVED IS CAREFULLY CONSIDERED ON AN INDIVIDUAL BASIS TAKING INTO ACCOUNT THE FULL RANGE OF INFORMATION PRESENTED ON THE 52 ONLINE APPLICATION FORM INCLUDING PAST GRADES PERSONAL STATEMENT ESSAY INTERVIEW AND REFERENCES BEFORE A FINAL DECISION IS MADE



Final Examinations

FINAL EXAMS ARE SCHEDULED DURING THE DAYS INDICATED ON THE ACADEMIC CALENDAR. STUDENTS CAN VIEW THE COURSE FINAL EXAM DAY AND TIME ON THEIR SCHEDULE ONLINE AS OF THE FIRST DAY OF CLASSES. STUDENTS MUST REMAIN AVAILABLE UNTIL ALL EXAM AND TEST OBLIGATIONS HAVE BEEN FULFILLED. TRAVEL PLANS ARE NOT AN ACCEPTABLE REASON TO MISS EXAMINATIONS. IF A STUDENT MAY DEFER A FINAL EXAMINATION FOR ONLY THREE DOCUMENTED MEDICAL GROUNDS, DOCUMENTED INTERNATIONAL COMPETITION WITH A NATIONAL TEAM OR OTHER ACTIVITIES WITH EQUIVALENT SIGNIFICANCE OR DOCUMENTED COMPASSIONATE GROUNDS, REQUESTS FOR RESCHEDULED EXAMINATIONS ARE MADE IN WRITING TO THE COURSE INSTRUCTOR. A REQUEST FOR A RESCHEDULED EXAMINATION MUST BE MADE 7 DAYS PRIOR TO THE FINAL EXAM. CONSIDERATION FOR THESE REQUESTS IS A PRIVILEGE, NOT A RIGHT. IF A STUDENT IS ABSENT DURING THE FINAL EXAMINATION FOR MEDICAL OR COMPASSIONATE REASONS, HE/SHE MAY BE GRANTED A DEFERRED EXAMINATION. APPLICATIONS FOR A DEFERRED EXAMINATION AFTER THE EXAMINATION HAS BEEN MISSED MUST BE FILED IN WRITING WITH THE COURSE INSTRUCTOR WITHIN 72 HOURS OF THE DATE OF THE MISSED EXAMINATION. A MEDICAL CERTIFICATE OF OTHERWISE APPROPRIATE DOCUMENTATION MAY BE REQUIRED.

Grades

GRADES ARE POSTED ON A SECURE AREA OF THE UNIVERSITY'S OFFICIAL WEBSITE AND ARE MAILED TO 52 DEGREE STUDENTS ONLY UPON WRITTEN REQUEST. GRADES ARE MAILED TO THE VARIOUS STUDY ABROAD PROGRAMS. GRADES COMPUTED IN THE '01' REFLECT THE FOLLOWING GRADE EQUIVALENTS:

GRADE		GPA		POINTS
A	EXCELLENT	4.00	n	PTS
A-		3.70	n	
B+	Very Good	3.30	n	
B	Good	3.00	n	
B-		2.70	n	
C+		2.30	n	
C	SATISFACTORY	2.00	n	
C-	LESS THAN SATISFACTORY	1.70	n	
D	Poor	1.00	n	
F	Failing	0.00	n	
WU	UNOFFICIAL WITHDRAWAL COUNTS AS AN &			
P	APPLICABLE TO DEVELOPMENT COURSES			

Grades not computed into the grade point average are:

IN PERSON OR BY MAIL HOW THEIR FINAL GRADES WERE ARRIVED AT )F INSTRUCTORS AND PROGRAM DIRECTORS CANNOT AGREE ABOUT GRADES STUDENTS MAY REQUEST OF THE SEAN AN APPEAL TO THE COMMITTEE ON ACADEMIC FAIRNESS SEE PARAGRAPHS AND

Course Repetition

! STUDENT WILL NORMALLY BE ALLOWED TO REPEAT A COURSE IF THE ORIGINAL GRADE WAS AN & \$ # 75 OR 7 WHILE THE STUDENT WILL EARN CREDIT FOR THE COURSE ONLY ONCE GRADES FOR ALL ATTEMPTS REMAIN ON THE TRANSCRIPT AND ARE MARKED BY AN ASTERISK NEXT TO THE GRADE )NSTEAD AN @2 TO THE RIGHT OF THE GRADE IDENTIFIES THE HIGHER REPEATED GRADE THAT IS COMPUTED IN THE GRADE POINT AVERAGE "OTH THE ORIGINAL COURSE AND THE REPETITION OF THE COURSE WILL BE CONSIDERED CREDIT HOURS ATTEMPTED FOR THE PURPOSE OF DETERMINING SUCCESSFUL COURSE COMPLETION PERCENTAGES

Incomplete Grade Policy

THE GRADE OF )NCOMPLETE ) MAY BE GIVEN TO A STUDENT WHO IS UNABLE TO COMPLETE A COURSE DUE TO EXTENUATING CIRCUMSTANCES THIS GRADE IS GIVEN AT THE DISCRETION OF THE INSTRUCTOR AND ONLY IF THE STUDENT IS ELIGIBLE FOR A PASSING GRADE IN THE COURSE TO THAT POINT !N )NCOMPLETE #ONTRACT MUST BE COMPLETED FOR AN )NCOMPLETE GRADE TO BE GIVEN THE )NCOMPLETE #ONTRACT MUST BE SIGNED BY BOTH THE INSTRUCTOR AND THE STUDENT )T MUST DETAIL THE WORK TO BE SUBMITTED THE DEADLINE BY WHICH IT MUST BE SUBMITTED AND THE GRADE WHICH SHOULD BE SUBSTITUTED FOR THE )NCOMPLETE SHOULD THE STUDENT NOT FULFILL THE CONTRACT THE SUBMISSION DEADLINE SHOULD NOT EXTEND BEYOND THE LAST DAY of the following semester.

/N COMPLETION OF THE CONTRACT THE )NCOMPLETE GRADE MUST BE REPLACED THROUGH THE COMPLETION OF A #CHANGE OF 'RADE FORM BY THE INSTRUCTOR )F NO #CHANGE OF 'RADE FORM IS RECEIVED THE DEFAULT GRADE FROM THE INCOMPLETE CONTRACT WILL BECOME THE FINAL GRADE !N )NCOMPLETE GRADE WILL NOT BE RECOGNIZED WITHOUT PROPER DOCUMENTATION !N )NCOMPLETE GRADE CANNOT BE REPLACED BY A 7 !N )NCOMPLETE MAY NOT STAND AS A PERMANENT GRADE

Course Withdrawal (W and WU)

STUDENTS WHO WISH TO CHANGE THEIR SCHEDULE BY DROPPING A COURSE WITHIN THE PUBLISHED TIME PARAMETERS NEED TO CONSULT WITH THEIR ACADEMIC ADVISOR BEFORE DROPPING THE COURSE ONLINE !FTER THE ADD DROP PERIOD ENDS IN ORDER TO WITHDRAW FROM A COURSE A STUDENT SHOULD CONSULT THEIR ACADEMIC ADVISOR FIRST AND THEN COMPLETE A DROP FORM TO BE SUBMITTED TO THE REGISTRARS OFFICE  
STUDENTS WHO WITHDRAW FROM COURSE "HE1A PAS W0U0S0XD@  
A0@%E p0FT€@ ðIME  
PA P À 0P@0@ 0PAE CAE 'RDPA|XD@ RDEP0A @ , FR†1S 0DR, , FGR@,  
TäR of

TR 0FRGR@A

TRP• 0

RT00äðB` óâ@ ó F2TO€ð p• R

B@ |XB@ c @€\$@7ÄB@M @ ðIM,,\$@ B@ ULT RTOB@M T@

B@ c0]0 TOB@M OB@ 0p A 0B@ R TS B@ € P@\$@ 4€S RT0BF\$HEARAÀäc

TR7€0

GDUE S 0À0RARADRAW €S0ðp RG

TRTU@ 0

@ c TEPGA00äð@T P'RIP0FRGR@ 7ÄT à C,U†Ýê" Ä ð 01WR0T@A Đ@R E#DgTI 0D@ Đ@R0T@ Pp DEp#D 4K0 DpW „R0T@ 0VEp#D •€

Minimum Academic Achievement: Probation and Suspension

THE TABLE ABOVE DETERMINES TWO CRITERIA: PERCENT OF CREDITS ATTEMPTED AND PERCENT OF ATTEMPTED CREDITS EARNED. BOTH MUST BE



Grievances

3TUDENTS WHO HAVE ANY GRIEVANCES AGAINST THE 5NIVERSITY REGARDING ITS INSTITUTIONAL POLICIES OR TH  
ACTIONS OF ANY OF ITS OFICERS SHOULD IN THE IRST INSTANCE SUBMIT A WRITTEN STATEMENT OF THEIR GRIE  
ANCES TO THE 0RESIDENT OF THE 5NIVERSITY AT

#### Multiple Degrees

! STUDENT WHO HAS COMPLETED AN ASSOCIATE DEGREE AT 4HE !MERICAN 5NIVERSITY OF 2OME MAY CON-  
TINUE ON TO COMPLETE A BACHELOR S DEGREE AT 4HE !MERICAN 5NIVERSITY OF 2OME WITHOUT AFFECTING  
THE STANDARDS OF SATISFACTORY PROGRESS ! STUDENT WHO HAS COMPLETED ONE BACHELOR S DEGREE MAY  
COMPLETE A SECOND BACHELOR S DEGREE BY ACCUMULATING A TOTAL OF AT LEAST SEMESTER HOURS AND  
SATISFYING THE MAJOR REQUIREMENTS OF BOTH DEGREE PROGRAMS 4HE ADDITIONAL CREDITS NEEDED FOR A  
SECOND !52 DEGREE MUST BE COMPLETED IN RESIDENCE AT 4HE !MERICAN 5NIVERSITY OF 2OME

#### General Education Requirements

!LL STUDENTS MUST SATISFY 'ENERAL %'General Education' REQUIREMENTS AS OUTLINED IN THE  
tion' SECTION OF THIS CATALOG 4HESE REQUIREMENTS MAY VARY DEPENDING UPON THE STUDENT S CHOICE  
OF MAJOR

#### Declaring a Major

3TUDENTS INTENDING TO PURSUE A BACHELOR S DEGREE AT 4HE !MERICAN 5NIVERSITY OF 2OME MUST DE-  
CLARE THEIR MAJOR BY THEIR JUNIOR YEAR #HANGE OF MAJOR DOES NOT AFFECT THE STANDARDS OF SATISFAC  
progress.

#### Minors

-INORS REQUIRE CREDITS OF COURSEWORK /UT OF THESE CREDIT HOURS NO MORE THAN CREDITS  
MAY BE USED SIMULTANEOUSLY TO SATISFY REQUIREMENTS OF THE 'ENERAL %DUCATION PROGRAM THE MAJOR  
OR ANOTHER MINOR !T LEAST NINE CREDITS MUST BE TAKEN IN RESIDENCE AT 4HE !MERICAN 5NIVERSITY OF  
2OME 3TUDENTS MUST C@P@NDING UPON @•DNING THD@Pp#TQNF •dPDI @à T@à •• @à TQN@OÉNG IG



2. Writing Skills (6-12 credits)

ALL STUDENTS MUST TAKE THREE COURSES IN ENGLISH OR WRITING WHICH WILL ENSURE THAT ALL STUDENTS CAN WRITE GRAMMATICALLY CORRECT ENGLISH AND EXPRESS THEMSELVES CLEARLY IN LANGUAGE SUITED TO THE TASK.

!( 2ENAISSANCE !RT FROM &LORENCE TO 2OME  
 !(!2 !RTS OF !NTIQUITY  
 !(!2 !NCIENT .ORTH !FRICA  
 !(!2 %GYPTIAN !RT AND !RCHAEOLOGY  
 !(2% 3ACRED 3PACE 2ELIGIOUS !RCHITECTURE OF 2OME  
 !22% 4HE !RCHAEOLOGY OF 2OMAN 2ELIGION  
 #). )NTRDUCTION TO &ILM 4HEORY  
 #,(3 (ISTORY OF !NCIENT 'REECE "RONZE !GE TO THE (ELLENISTIC 0ERIOD  
 #,(3 2OME 2EPUBLIC %MPIRE  
 #,2% #HRISTIANITY AND THE 2OMAN %MPIRE !\$  
 #,3 'REEK AND 2OMAN -YTHOLOGY  
 #,3 #LASSICS AND #OMICS !NCIENT #ULTURE AND MODERN 3EQUENTIAL !RT  
 #,3 ,OVE AND ,AUGHTER IN !NCIENT ,ITERATURE  
 %.' 3URVEY OF "RITISH ,ITERATURE )  
 %.' 3URVEY OF "RITISH ,ITERATURE ))  
 %.' 3URVEY OF !MERICAN ,ITERATURE  
 %.' )NTRDUCTION TO 0OETRY  
 %.' )NTRDUCTION TO \$RAMA  
 %.' )NTRDUCTION TO &ICTION  
 (34 (ISTORY OF -ODERN )TALY  
 )3 )TALIAN #ULTURE AT THE -OVIES  
 )3 )NTRDUCTION TO )TALIAN #ULTURE  
 IS 212 Italian Food and Culture  
 )3 4RAVELS TO THROUGH )TALY  
 -53 -ASTERPIECES OF )TALIAN /PERA  
 2%, 2ELIGION IN A 0LURALISTIC 7ORLD

### 3. Natural Science

.ATURAL SCIENCE COURSES INTRODUCE STUDENTS TO THE USE OF THE SCIENTIIC METHOD TO EXPLAIN PHE-  
 NOMENA IN THE PHYSICAL AND BIOLOGICAL WORLDS 6IA EXPERIMENTATION IN A LABORATORY CONTEXT AND  
 OR OBSERVATION IN THE IELD STUDENTS GAIN THE ABILITY TO OBSERVE AND ANALYZE THEIR OWN NATURAL  
 ENVIRONMENT

3TUDENTS MUST COMPLETE ONE .ATURAL 3CIENCE COURSE

ASTR 100 General Astronomy  
 ")/ 0HILOSOPHY AND -ECHANISMS OF %VOLUTION  
 %.6 0HYSICAL 'EOGRAPHY  
 %.6 %NVIRONMENTAL 3CIENCE  
 0(93 %XPLORATIONS IN 0HYSICS

### 4. Social Science

3OCIAL SCIENCE à @ 0ĐP0€ à • 0Đ00đ a]0•È SC IIN 0HYSICS 4. Social Sci0003004F004615600450003>-1104F0046137004F005200 Social Science R A Lřà 0

% # 0 / 'GLOBALIZATION  
 % . ' SURVEY OF AMERICAN LITERATURE  
 ( 3 3 / SPORT AND SOCIETY  
 ( 3 4 ( HISTORY OF THE MODERN MIDDLE EAST  
 ) ! ) INTRODUCTION TO INTERNATIONAL RELATIONS ( HISTORY AND CONCEPTS  
 ) ! ) INTERNATIONAL ORGANIZATIONS  
 ) ! # COMPARATIVE & FOREIGN POLICY  
 IA 305 International Relations of East Asia  
 IA 307 International Human Rights  
 IS 212 Italian Food and Culture  
 ) 3 TRAVELS TO THROUGH ITALY  
 - ' 4 ORGANIZATIONAL BEHAVIOR IN A GLOBAL CONTEXT  
 0 / , ) INTRODUCTION TO POLITICAL SCIENCE  
 0 / , ) INTRODUCTION TO THE AMERICAN POLITICAL SYSTEM  
 0 / , ! N ) INTRODUCTION TO ETHICS  
 0 / , - GRATION AND MULTICULTURALISM IN EUROPE  
 2 % , RELIGION IN A PLURALISTIC WORLD  
 3 / # ) INTRODUCTION TO SOCIOLOGY  
 3 / # SOCIOLOGY OF CONTEMPORARY ITALY

2. Roma Caput Mundi (6 credits)

ROME HAS A UNIQUE POSITION IN WESTERN CULTURE AND THE MODERN CITY OF ROME REFLECTS MORE THAN  
 YEARS OF CULTURAL DEVELOPMENT. ALL THE DISCIPLINES THAT IS2 OFFERS ARE ACTIVELY PRACTICED AND  
 STUDIES IN THESE AREAS CONTRIBUTE TO ITS VIBRANT CULTURAL IDENTITY.

THE ARCHEOLOGY AND CLASSICS PROGRAM OFFERS THE STUDENT THE OPPORTUNITY OF COMBINING THE STUDY OF ARCHEOLOGY WITH CLASSICS IN THE UNIQUE CONTEXT OF THE CITY OF ZOMBE. DRAWING UPON A WIDE RANGE OF HIGH LEVEL ACADEMIC AND PRACTICAL SKILLS THE STUDENT WILL RECEIVE A THOROUGH LIBERAL ARTS EDUCATION WHICH ALSO FOCUSES UPON PREPARATION FOR THE WORKPLACE. IN ADDITION TO TRADITIONAL COURSES IN ANCIENT HISTORY AND CLASSICS STUDENTS HAVE THE POSSIBILITY TO EXCAVATE ARCHEOLOGICAL SITES. EXPLORE

!(12 #ONSERVATION AND 2ESTORATION %THICS AND 0RINCIPLES  
 !(12 #ONSERVING 2OME S -ONUMENTS  
 !(-' !RT 'ALLERY -ANAGEMENT  
 !.4 )NTRDUCTION TO !NTHROPOLOGY  
 !.4 4HE -ODERN 4RIBES OF 2OME  
 !.4 4HE -EDITERRANEAN 7ORLD  
 !2# !THENS !RCHEOLOGY OF THE 'OLDEN !GE CREDIT  
 !2# !RCHEOLOGY 0RACTICUM  
 !2# !RCHEOLOGICAL #ONSERVATION 0RACTICUM  
 !2# !RCHEOLOGICAL 2ESOURCE -ANAGEMENT

püP !RCHEOLOGICOđS -ONUĐ

THE PROGRAM IN ART HISTORY COMBINES THE COMPARATIVE METHOD AND CRITICAL APPROACH TYPICAL OF AMERICAN CURRICULA WITH AN INTENSE IMMERSION IN ONE OF THE GREATEST ART CENTERS IN THE WORLD THE CITY OF ROME COURSES AT ALL LEVELS EMPHASIZE ON SITE OBSERVATION AND ANALYSIS AND THE USE OF ROME'S UNIQUE RESOURCES FOR INDIVIDUAL STUDY AND RESEARCH STUDENTS DEVELOP SKILLS OF VISUAL ANALYSIS CONNOISSEURSHIP ORAL AND WRITTEN ARTICULATION OF VISUAL PATTERNS AND PHENOMENA THE ABILITY

Art History with a concentration in Art Business

# O R E C O U R S E S

C R E D I T S

C R E D I T S

COMMUNICATION MAJOR REQUIREMENTS

45 credits

Communication core courses

CREDITS

- #/- #COMMUNICATION AND SOCIETY
- 3/# )NTRDUCTION TO SOCIOLOGY
- #/- .EW -EDIA AND SOCIETY
- #/- WRITING !CROSS THE -EDIA
- #/-+ -EDIA RESEARCH
- +4 ORINCIPLES OF -ARKETING
- #/- -EDIA ETHICS AND #ULTURAL #ITIZENSHIP
- #/- #APSTONE SENIOR PROJECT
- #/- #APSTONE SENIOR PROJECT

Communication Electives

CREDITS

3TUDENTS MAY FOCUS THEIR #COMMUNICATION ELECTIVES BY TAKING A CONCENTRATION OF CREDITS OR BY TAKING A BROAD PROGRAM OF STUDY OF CREDITS ! MINIMUM OF CREDITS MUST BE UPPER LEVEL

Media and Cultural Studies Concentration

2EQUIRED COURSE

- #/- !DVANCED #COMMUNICATION 4HEORY

0LUS IVE OF THE FOLLOWING COURSES

- !.4 )NTRDUCTION TO !NTHROPOLOGY
- "5&\$ILM 46 )NDUSTRY
- #). 3URVEY OF &ILM (ISTORY
- #). )NTRDUCTION TO &ILM 4HEORY
- #/)3 )TALIAN -EDIA AND 0OPULAR #ULTURE
- #/- 0OPULAR -USIC AND -ASS #ULTURE
- #/- )NTERCULTURAL #COMMUNICATION
- #/- %UROPEAN -ASS -EDIA
- #/- -EDIA AND 'ENDER
- #/- \$IGITAL -EDIA #ONTROL #ENSORSHIP AND 3OCIAL #HANGE
- #/- 0OLITICAL #COMMUNICATION
- #/- -EDIA AND 'LOBALIZATION
- #/- #ELEBRITY #ULTURE AND THE -EDIA
- #/- -EDIA !UDIENCES 3PECTATORS 6IEWERS 'AMERS AND &ANS
- #/- ORINCIPLES AND 0RACTICE OF \*OURNALISM
- #/- %XPLORATIONS IN #ULTURAL 3TUDIES
- #/-

#/-

#/-

Ü  
Đ5LZŞ•ÜP ÆS

#/-



# / - +	-USIC -ANAGEMENT AND #COMMUNICATION	BACHELOR OF ARTS IN ENGLISH WRITING,	120 credits
& \$ -	4HE #OMPUTER AS A -EDIA 4OOL	LITERATURE, AND PUBLISHING	
& \$ - +	)NTRDUCTION TO THE 46 #OMMERCIAL		
- ' - +	%VENT 0LANNING -ARKETING AND -ANAG	EMENT"ACHELOR OF !RTS IN %NGLISH 7RITING ,ITERATU	
- ' 4	ORINCIPLES OF -ANAGEMENT	ARY HISTORY AND CREATIVE WRITING WHILE PROVIDI	
- + 4	!DVERTISING 3TRATEGY	INTRODUCTION TO THE WORLD OF PUBLISHING 7HETH	
- + 4	#ONSUMER "EHAVIOR	OR PROFESSIONAL WRITER OR PURHSEU % 7, B AODRUCAGTREA W OV	
- + 4	-ARKETING FOR .ON 0ROIT /RGANIZATION	SPRINGAM	
- + 4	-ARKET-INTENSIVE SURCHAR O CAREER AN LHE WRTS IR OOFMUNICATBU'ĐĐđ à0 @dP0 @ 0 à		
- + 4	)NTEGRATED -ARKETING #COMMUNICATIONS		
- + 4	'LOBAL -ARKETING		
- 4 (	"ASIC 3TATISTICS		
039	)NTRDUCTION TO 0SYCHOLOGY		

Broad Program of Study

3TUDENTS MAY TAKE A BROAD PROGRAM OF STUDY WHICH DRAWS UPON SIX COURSES OFFERED IN ANY OF THE #COMMUNICATION CONCENTRATIONS AT LEAST THREE OF WHICH MUST BE UPPER LEVEL

FREE ELECTIVES (credits to complete the 120 credits needed for the Bachelor degree)

&REE ELECTIVES CAN BE USED TOWARDS SATISFYING A MINOR TO SUPPLEMENT A MAJOR OR TO EXPLORE OTHER ACADEMIC AREAS

MINORS

4HE FOLLOWING MINORS ARE AVAILABLE TO STUDENTS PURSUING ANY OF THE 5NIVERSITY S OTHER BACHELOR S degree programs:

-INOR IN #COMMUNICATION

For further information please see 'Minors SECTION OF THIS CATALOG

ENGLISH WRITING, LITERATURE, AND PUBLISHING  
MAJOR REQUIREMENTS

43 credits

EWLP core courses

CREDITS

- %.' 3URVEY OF "RITISH ,ITERATURE )
- %.' 3URVEY OF "RITISH ,ITERATURE ))
- %.' 3URVEY OF !MERICAN ,ITERATURE
- #/- #ONCEPT \$EVELOPMENT 3TORYTELLING
- %.' ,ITERARY %DITING AND 0UBLISHING
- %.' #APSTONE 3ENIOR 0ROJECT CREDITS
- %.' #APSTONE 3ENIOR 0ROJECT CREDITS

- %.'
- %. (3
- %. )3
- %. )3
- %. )3
- ENIS 316
- &\$-
- &\$-
- ++4

- 3PECIAL 4OPICS 4HE ,ITERATURE OF 7AR
- 'REAT "OOKS 4HE 2ENAISSANCE
- )TALIAN #OMEDY ON 3TAGE AND 3CREEN
- )TALY THE 'OOD THE "AD AND THE 5GLY
- ,IVE ,OVE OR \$IE IN )TALY -AJOR )TALI
- Italian Feminism and the Woman Writer (1860-Present)
- &UNDAMENTALS OF 3CREEN 7RITING
- !DVANCED 3CREENWRITING 3CREEN 3TOP
- 0RINCIPLES OF -ARKETING

FREE ELECTIVES (credits to complete the 120 credits needed for the Bachelor degree)  
&REE ELECTIVES CAN BE USED TOWARDS SATISFYING  
ACADEMIC AREAS

EWLP Electives

CREDITS

4WO OF THE FOLLOWING COURSES

- %.' )NTRDUCTION TO 0OETRY
- %.' )NTRDUCTION TO \$RAMA
- %.' )NTRDUCTION TO &ICTION

MINORS

4HE FOLLOWING MINORS ARE AVAILABLE TO STUDENTS  
degree programs:

-INOR IN %NGLISH 7RITING

For further information please see 'Minors SECTION OF THIS CATALOG

/NE OF THE FOLLOWING COURSES

- &!&\$ )NTRDUCTION TO 6ISUAL #ULTURE
- &\$- 4HE #OMPUTER AS A -EDIA 4OOL

3TUDENTS MAY FOCUS THEIR %NGLISH 7RITING ,ITERATURE AND 0UBLISHING ELECTIVES BY TAKING CRED-  
ITS FROM ANY OF THE FOLLOWING COURSES OF WHICH MUST BE AT THE OR LEVEL

BUEN 307

Writing for Business

- #,3 'REEK AND 2OMAN -YTHOLOGY
- #,3 ,OVE AND ,AUGHTER IN !NCIENT ,ITERATURE
- #,3 #LASSICAL 'REEK AND 2OMAN 2HETORIC
- #,3 (EROES AND ,OVERS %PIC AND THE %PIC 4RADITION
- #/%. ,AUGHTER 3ATIRE AND THE #OMIC &ORM
- #/%. ! -OVEABLE &EAST 7RITING ABOUT &OOD
- #/%. 4RAVEL 7RITING
- #/%. 4HE !RT OF THE 2EVIEW -OVIES "OOKS AND THE !RTS
- #/- 7RITING !CROSS THE -EDIA
- #/- 0RINCIPLES AND 0RACTICE OF \*OURNALISM
- #/- 3SPORTSWRITING
- #/- %XPLORATIONS IN #ULTURAL 3TUDIES
- %.&\$ !DAPTING ,ITERATURE TO THE 3CREEN

ENG 203

Writing Rome

- %.' #REATIVE 7RITING
- %.' )MAGES OF )TALY IN "RITISH AND !MERICAN 7RITERS
- %.' 0LAYFUL 3UBVERSION 5NDERSTANDING 0OSTMODERN 4EXT
- E.' 3HAKESPEARE S )TALIAN 0LAYS
- %.' 4HE !RT AND #RAFT OF 7RITING !DVANCED %XPOSITORY 7RITING
- %.' #REATIVE .ON &ICTION 7RITING
- %.' -ODERNISM AND THE -AKING OF THE .EW
- %.' 4HE 'RAND 4OUR AND THE ,ITERATURE OF 4OURISM
- %.' -AJOR !MERICAN !UTHORS (EMINGWAY
- %.' 3PECIAL 4OPICS 4HE ,ITERATURE OF 7AR n %UROPE AND 77)





FINE ARTS Major

36 credits

Fine Arts Core Courses

CREDITS

!24	)TALIAN 3KETCHBOOK @)MAGES OF 2OME	
!24	ORINTMAKING )	
!24	0AINTING 4ECHNIQUES )	
ART 208		

THE BACHELOR OF ARTS IN INTERNATIONAL RELATIONS AND GLOBAL POLITICS PROVIDES THE STUDENT WITH THEORETICAL AND PRACTICAL SKILLS REQUIRED TO BECOME THE NEXT GENERATION OF LEADERS IN DIFFERENT POLICY ACADEMIA THINK TANKS MEDIA GOVERNMENTAL OR NON GOVERNMENTAL ORGANIZATIONS MULTINATIONAL CORPORATIONS

THE PROGRAM INCLUDES CORE COURSES IN THE DISCIPLINE COUPLED WITH AREA STUDIES E.G. -MEDITERRANEAN AND -MIDDLE EAST STUDIES ASIA STUDIES COMBINING LOCAL NATIONAL AND GLOBAL POLITICS STUDENTS WILL BE TAKING COURSES SUCH AS INTERNATIONAL RELATIONS INTERNATIONAL POLITICAL ECONOMY GLOBALIZATION INTERNATIONAL SECURITY ETHICS MIGRATION AND HUMAN RIGHTS AS WELL AS INTRODUCTORY POLITICAL SCIENCE COURSES E.G. HISTORY SOCIOLOGY ANTHROPOLOGY AND PSYCHOLOGY SPECIAL LANGUAGE COURSES ARE ALSO OFFERED I.E. ARABIC HINDI AND RUSSIAN

STUDENTS HAVE THE POSSIBILITY TO PARTICIPATE IN FIELD STUDY TRIPS IN ORDER TO BRIDGE THE THEORETICAL LEARNING WITH REAL WORLD EXPERIENCE THE FIELD STUDY TRIPS USUALLY FOCUS ON CITIES HOSTING MAJOR INTERNATIONAL INSTITUTIONS E.G. BRUSSELS GENEVA VIENNA AND PARIS SPRING FIELD STUDY TRIPS FOCUS ON MAJOR ISSUES E.G. SECURITY CONFLICT SEPARATISM DESTINATIONS BEING BOSNIA ASHKEZAR COUNTRY MONTENEGRO CATALUNYA THE 1-TERM FIELD STUDY TRIPS WENT TO HANA FOR SEVERAL YEARS IN JANUARY THERE WAS A FIELD TRIP TO TURKEY FUTURE 1-TERM FIELD TRIPS ARE PLANNED TO ISRAEL PALESTINE DEPENDING ON SECURITY SITUATION TO RUSSIA AND CYPRUS UPDATED INFORMATION REGARDING 1-TERM FIELD STUDY TRIP DESTINATIONS CAN BE FOUND ON THE INTERNATIONAL RELATIONS PROGRAMS WEBSITE [HTTPS://WWW.AUR.EDU/INTERNATIONAL RELATIONS](https://www.aur.edu/international-relations)

THE MODEL 5. IS A PRACTICAL EXERCISE THAT FOLLOWS A THEORETICAL PREPARATION OFFERED WITHIN THE INTERNATIONAL RELATIONS PROGRAM THE MODEL 5. IS DESIGNED TO DEVELOP CRITICAL THINKING PUBLIC SPEAKING AND INTERCULTURAL NEGOTIATION SKILLS IN ORDER TO BUILD CONSENSUS WITHIN INTERNATIONAL POLITICS AND INTERNATIONAL ORGANIZATIONS

INTERNSHIP POSSIBILITIES IN SOME INTERNATIONAL ORGANIZATIONS E.G. FOOD AND AGRICULTURAL ORGANIZATION WORLD FOOD PROGRAM INTERNATIONAL UNION FOR AGRICULTURAL DEVELOPMENT / UNICEF COLLEGE REPRESENT A GREAT OPPORTUNITY STUDENTS CAN EXPLOIT DURING OR AFTER THEIR BACHELOR DEGREE IN INTERNATIONAL RELATIONS AND GLOBAL POLITICS AT AU

IN ADDITION TO THE REQUISITE CLASSROOM TIME STUDENTS PURSUING AN AU DEGREE IN INTERNATIONAL RELATIONS AND GLOBAL POLITICS ARE GIVEN THE OPPORTUNITY TO SUPPLEMENT CLASS LECTURES WITH INTERNATIONAL CONFERENCES WHICH ADDRESS ISSUES OF CURRENT TOPICAL INTEREST AND GIVE STUDENTS OPPORTUNITY TO MEET LISTEN TO AND QUESTION THOSE WHO DEVELOP AND IMPLEMENT INTERNATIONAL RELATIONS POLICY -ATC0PELIALRi pPP0•'3P0]• A^SRs0€Pàpà&'AOBOSSADöA^T RG öÀ•@•À• à@°#'ASADEÖISSYRs0pöÀ°#' #OMPLEMENTR9 0 P 0 LECTURES AND öà`P@ &OOD``ö @€öP@à@à0

AFTER COMPLETING THE INTERNATIONAL RELATIONS AND GLOBAL POLITICS

INTERNATIONAL RELATIONS AND GLOBAL POLITICS  
MAJOR REQUIREMENTS

36 credits

International Relations and Global Politics core courses

CREDITS

- IA 200 INTRODUCTION TO INTERNATIONAL RELATIONS (HISTORY AND CONCEPTS)  
International Relations: Theories and Cases
- IAPO 499 \*UNIOR RESEARCH SEMINAR IN INTERNATIONAL POLITICS  
International Relations Senior Thesis

International Relations and Global Politics Electives

CREDITS

STUDENTS MAY TAKE ANY COURSES FROM THE LIST BELOW FOR A TOTAL OF CREDITS AT LEAST NINE CREDITS MUST BE IN POLITICS OR INTERNATIONAL AFFAIRS AT LEAST ONE THREE CREDIT COURSE OTHER THAN THE SENIOR THESIS MUST BE AT THE LEVEL ONLY ONE LANGUAGE COURSE CAN COUNT AS UPPER ELECTIVE IN THE MAJOR

- AH 410 ARCHITECTURE OF MODERN ITALY  
Art, Power and Propaganda
- IA 412 ANCIENT NORTH AFRICA THE ARCHAEOLOGY AND ART (HISTORY OF THE OTHER SIDE OF THE MEDITERRANEAN)
- IA 414 THE MEDITERRANEAN WORLD
- IA 412" ELEMENTARY ARABIC )
- IA 412" ELEMENTARY ARABIC ))
- IA 412# ARCHAEOLOGY OF ROMAN IDENTITY
- IA 412) ARCHAEOLOGY AND POLITICS
- IA 415# / ORGANIZATIONAL COMMUNICATION
- IA 415) INTERNATIONAL ECONOMIC ORGANIZATIONS
- IA 4153 INTRODUCTION TO INTERNATIONAL BUSINESS
- IA 4153 INTERNATIONAL BUSINESS LAW
- IA 415# (. ELEMENTARY MANDARIN CHINESE )
- IA 415# , 2% CHRISTIANITY AND THE ROMAN EMPIRE # %
- IA 415# / ) ITALIAN MEDIA AND POPULAR CULTURE
- IA 415# / - INTERCULTURAL COMMUNICATION
- IA 415# / - EUROPEAN MEDIA
- IA 415# / - MEDIA AUDIENCES SPECTATORS VIEWERS AMERS AND ANS
- IA 415# / - MEDIA AND INTERNATIONAL AFFAIRS
- IA 415# / - MEDIA ART AND SOCIAL ACTIVISM
- IA 415# & . INTERNATIONAL FINANCE
- IA 415# / THE ITALIAN ECONOMY
- IA 415# 0 / GLOBALIZATION
- IA 415# 0 / THE DEVELOPING WORLD
- IA 415# 0 / INTERNATIONAL POLITICAL ECONOMY
- IA 415 & 3 GOOD LOCAL IDENTITIES AND SUSTAINABLE DEVELOPMENT
- IA 415 (34 (HISTORY OF MODERN ITALY
- IA 415 (34 (HISTORY OF MODERN EUROPE
- IA 415 (34 (HISTORY OF THE MIDDLE EAST AND THE MODERN MIDDLE EAST

FREE ELECTIVES (credits to complete the 120 credits needed for the Bachelor degree)

& FREE ELECTIVES CAN BE USED TOWARDS SATISFYING A MINOR IN ANY OF THE FOLLOWING ACADEMIC AREAS

MINORS

THE FOLLOWING MINORS ARE AVAILABLE TO STUDENTS PURSUING A BACHELOR OF ARTS DEGREE PROGRAMS:

- MINOR IN GLOBAL POLITICS
- MINOR IN INTERNATIONAL RELATIONS
- MINOR IN SOCIAL SCIENCE

For further information please see 'Minors' SECTION OF THIS CATALOG

BACHELOR OF ARTS IN ITALIAN STUDIES

120 credits

THE BACHELOR OF ARTS IN ITALIAN STUDIES PROGRAM IS DESIGNED TO PROVIDE STUDENTS WITH THE FOLLOWING:

- 40 CREDITS TO EDUCATE STUDENTS TO READ, WRITE AND SPEAK ITALIAN
- 40 CREDITS TO OFFER KNOWLEDGE OF THE LITERARY, CULTURAL AND HISTORICAL CONTEXT OF ITALY
- 40 CREDITS TO ENDOW STUDENTS WITH SKILLS IN RESEARCH AND ANALYSIS OF ITALIAN CULTURE
- 40 CREDITS TO PREPARE STUDENTS TO OPERATE WITHIN TODAY'S GLOBAL ECONOMY
- 40 CREDITS TO PREPARE STUDENTS FOR SUCCESSFUL CAREERS IN ITALY AND IN THE US OR FOR GRADUATE TRAINING IN THE U.S. OR ITALY.

THE BACHELOR OF ARTS IN COMMUNICATIONS PROGRAM REQUIRES THE GENERAL EDUCATION REQUIREMENTS, A VARIABLE NUMBER OF FREE ELECTIVE CREDITS, AND A NUMBER OF COURSES NOT LESS THAN A 4.0 ON A 4.0 SCALE WITH NO GRADES BELOW C- IN COURSES REQUIRED FOR THE MAJOR. 30 CREDITS

UNLESS OTHERWISE STATED, EACH COURSE CARRIES 3 CREDITS



ITALIAN STUDIES MAJOR REQUIREMENTS

36 credits

Italian Studies Core Courses

CREDITS

(34 (ISTORY OF -ODERN )TALY  
 )4, )NTERMEDIATE )TALIAN ))  
 )4, !DVANCED )TALIAN ) 'RAMMAR AND #OMPOSITION #,  
 )4, #APSTONE %XPERIENCE 2ESEARCH -ETHODOLOGY AND #,  
 )4, #APSTONE %XPERIENCE 4HESIS CREDITS #,2%

PLUS ONE OF THE FOLLOWING COURSES  
 #/ )3 4HE )TALIAN !MERICAN %XPERIENCE #,  
 )3 )TALIAN #ULTURE AT THE -OVIES #/ )3  
 )3 )NTRDUCTION TO )TALIAN #ULTURE #/ )3  
 IS 212 Italian Food and Culture % #/  
 )3 4RAVELS TO THROUGH )TALY 2EPRESENTATIONS OF # ONTARIO %.

PLUS ONE OF THE FOLLOWING COURSES  
 %.)3 )TALY THE 'OOD THE "AD AND THE UGLY -AJOR %TALIAN 7RITER(S)  
 %.)3 ,IVE ,OVE OR \$IE IN )TALY -AJOR )TALIAN 7RITER(S)

PLUS ONE OF THE FOLLOWING COURSES  
 #/ )3 )TALIAN -EDIA AND 0OPULAR #ULTURE )3  
 %.)3 )TALIAN #OMEDY ON 3TAGE AND 3SCREEN )3  
 ENIS 316 Italian Feminism and the Woman Writer (1860-present) IS 212  
 )3 4HE -AIA IN )TALIAN 3OCIETY ,ITERATURE AND &ILM )3  
 )3 2OME ON 3CREEN AND IN 0RINT )3  
 )3 )DENTITY IN &ASCIST )TALY )3  
 3/# 3OCIOLOGY OF #ONTEMPORARY )TALY )3

PLUS ONE OF THE FOLLOWING COURSES  
 )4, !DVANCED )TALIAN #ULTURE )4,  
 )4, "OCCACCIO S \$ECAMERON )4,  
 )4, TH #ENTURY )TALIAN 7RITERS )4,  
 )4, \$ANTE S \$IVINE #OMEDY )NFERNO )4,  
 )4, )L -EZZOGIORNO 3OUTHERN )TALY AND ITS #ULTURE )4,

Italian Studies Electives

CREDITS

& OUR OF THE FOLLOWING COURSES AT LEAST THREE COURSES, MUST BE  
 AH 100 Art of Rome )4,  
 !( !RTS OF 2ENAISSANCE AND "AROQUE )4,  
 AH 111 Saints and Sinners in Rome )4,  
 AH 203 Italian Design )4,  
 !( 2ENAISSANCE !RT FROM &LORENCE TO 2OME -53  
 !( 2OME "EFORE THE 2ENAISSANCE 0/,  
 !( !RCHITECTURE OF -ODERN )TALY 0/,  
 !( 6ENICE IN THE 2ENAISSANCE 3/#  
 !( !RTS OF !NTIQUITY 3/#  
 !( !RTS OF 2OMAN )MPERIAL !RT AND !RCHITECTURE )4,  
 !.4 4HE -ODERN 4RIBES OF 2OME )4,

!.4 4HE -EDITERRANEAN 7ORLD )4,  
 !2# )NVESTIGATING !RCHEOLOGY -ETHODS Past )4,  
 !2# !RCHEOLOGY OF 2OMAN )DENTITY )4,  
 CIN 300 Post War Italian Cinema )4,  
 #,(3 2OME 2EPUBLIC AND %MPIRE )4,  
 #,(3 ,IFE AND ,EISURE IN !NCIENT 2OME )4,  
 #,(3 #APSTONE %XPERIENCE 2ESEARCH -ETHODOLOGY AND #BLIOGRAFY #CREDITS )4,  
 #,2% #HRISTIANITY AND THE 2OMAN %MPIRE )4,  
 #,3 'REEK AND 2OMAN -YTHOLOGY )4,  
 #,3 (EROES AND ,OVERS %PIC AND THE %PIC )4,  
 #,3 -AGNA 'RAECIA )4,  
 #/ )3 4HE )TALIAN !MERICAN %XPERIENCE )4,  
 #/ )3 )TALIAN -EDIA AND 0OPULAR #ULTURE )4,  
 % #/ 4HE )TALIAN %CONOMY )4,  
 %.' 4RAVELS TO THROUGH )TALY 2EPRESENTATIONS OF # ONTARIO %.  
 %.)3 3HAKESPEARE S )TALIAN 0LAYS )4,  
 %.)3 )TALIAN #OMEDY ON 3TAGE AND 3SCREEN )4,  
 ENIS 316 Italian Feminism and the Woman Writer (1860-present) IS 212  
 (33/ -USSOLINI S 2OME )4,  
 )3 )TALIAN #ULTURE AT THE -OVIES )4,  
 )3 )NTRDUCTION TO )TALIAN #ULTURE )4,  
 IS 212 Italian Food and Culture )4,  
 )3 4RAVELS TO THROUGH )TALY 2EPRESENTATIONS OF # ONTARIO %.  
 )3 4HE -AIA IN )TALIAN 3OCIETY ,ITERATURE AND &ILM )4,  
 )3 2OME ON 3CREEN AND IN 0RINT )4,  
 )3 )DENTITY IN &ASCIST )TALY )4,  
 )4, )TALIAN ,ANGUAGE 4HROUGH &ILM )4,  
 )4, )TALIAN FOR "USINESS )4,  
 )4, )TALIAN ,ANGUAGE AND #ULTURE 4HROUGH &ILM )4,  
 )4, !DVANCED IN )TALIAN #ULTURE )4,  
 )4, "OCCACCIO S \$ECAMERON )4,  
 )4, TH #ENTURY )TALIAN 7RITERS )4,  
 )4, \$ANTE S \$IVINE #OMEDY )NFERNO )4,  
 )4, )L -EZZOGIORNO 3OUTHERN )TALY AND ITS #ULTURE )4,  
 )4, ,EARNING ,ATIN 4HROUGH )NSCRIPTIONS )4,  
 )4, "EGINNING ,ATIN ) )4,  
 )4, )NTERMEDIATE ,ATIN ) )4,  
 )4, ,ATIN 2EADINGS IN ,ITERATURE )4,  
 )4, ,YRIC AND %LEGY )4,  
 )4, 6IRGIL )4,  
 -53 -ASTERPIECES OF )TALIAN /PERA )4,  
 0/, 7AR AND 0EACE IN 2OME )4,  
 0/, #ONMICT AND 0EACE IN THE -EDITERRANEAN )4,  
 3/# ,IVING 2OME 5RBAN 3PACES #ULTURE )4,  
 3/# 3OCIOLOGY OF #ONTEMPORARY )TALY )4,

FREE ELECTIVES (credits to complete the 120 credits needed for the Bachelor degree)  
& FREE ELECTIVES CAN BE USED TOWARDS SATISFYING A MINOR TO SUPPLEMENT A MAJOR OR TO EXPLORE OTHER ACADEMIC AREAS

MINORS

THE FOLLOWING MINOR IS AVAILABLE TO STUDENTS PURSUING programs other than Business Administration:

- MINOR IN ITALIAN BUSINESS ENVIRONMENT

THE FOLLOWING MINOR IS AVAILABLE TO STUDENTS PURSUING degree programs:

- MINOR IN ITALIAN STUDIES

For further information please see 'Minors SECTION OF THIS CATALOG

BACHELOR OF SCIENCE IN BUSINESS ADMINISTRATION 120 credits  
THE BACHELOR OF SCIENCE IN BUSINESS ADMINISTRATION CURRICULUM THAT INTRODUCES THEM TO THE VARIOUS COUNTING OF BUSINESS PROVIDES THEM WITH THE FOUNDATIONAL KNOWLEDGE AND SKILLS NEEDED FOR THEM TO PREVAILING MANAGEMENT THEORIES AND PRACTICAL CONCERNS IN THE BUSINESS ARENA UPPER LEVEL AND CREATIVE PROBLEM SOLVING ALL STUDENTS TAKE THEIR LAST SPRING SEMESTER THIS IS A SEMINAR STUDY COURSE ON THE FIRST YEAR SEATTLE UNIVERSITY OF BUSINESS

BUSINESS ADMINISTRATION MAJOR REQUIREMENTS 48-51 credits\*

\*Students choosing to complete a Concentration will be required to take 51 credits to satisfy the major

Business Adminrs to satisfy the major

AH13

Twto

satisfy

the

major410

PLUS ONE OF THE FOLLOWING COURSES

!NY OR LEVEL -+4 OR #/-+ COURSE  
!(-' !RT 'ALLERY -ANAGEMENT  
!2-' -ANAGEMENT OF #ULTURAL (ERITAGE  
"5)! )NTERNATIONAL %CONOMIC /RGANIZATIONS  
#/- .EW -EDIA AND 3OCIETY  
)! )NTERNATIONAL /RGANIZATIONS  
INT 450 Internship  
-'-+ %VENT 0LANNING -ARKETING AND -ANAGEMENT  
-'4 #HAOS AND #ATASTROPHE #RISIS -ANAGEMENT FOR 'LOBAL "USINESS

FREE ELECTIVES

TRAVEL AND TOURISM MANAGEMENT MAJOR REQUIREMENTS 48-51 credits\*  
 \*Students choosing to complete a Concentration will be required to take 51 credits to satisfy the major

Travel and Tourism Core Courses

CREDITS

!## &INANCIAL !CCOUNTING  
 and  
 " 53 "USINESS ,AW  
 or  
 " 53 )NTERNATIONAL "USINESS ,AW  
 and  
 # 3# #OMPUTER !PPLICATIONS FOR "USINESS  
 44- )NTRDUCTION TO 4RAVEL AND 4OURISM  
 % #/ %CONOMICS OF 4RAVEL AND 4OURISM  
 BUEN 307 Writing for Business  
 " 53 )NTRDUCTION TO )NTERNATIONAL "USINESS  
 -+4 0RINCIPLES OF -ARKETING  
 -' 4 (UMAN 2ESOURCE -ANAGEMENT IN 3ERVICE /PERATHONS  
 44- 2ESEARCH -ETHODS IN 4RAVEL AND 4OURISM  
 44- 4RAVEL AND 4OURISM 3TRATEGY  
 44- 4RAVEL AND 4OURISM #APSTONE 4HESIS

)!  
 )!  
 )!  
 )3  
 )3  
 IS 212 Italian Food and Culture  
 )3 4RAVELS TO THROUGH )TALY 2EPRESENT  
 )3 &OOD AND -ULTI CULTURE IN )TALY  
 )3 2OME ON 3CREEN AND IN 0RIN  
 )4, )TALIAN FOR "USINESS  
 -' -+ %VENT 0LANNING -ARKETING AND -ANAG  
 -' 4 \$OING "USINESS IN )TALY  
 -' 4 .EGOTIATING 'LOBALLY  
 -' 4 #HAOS AND #ATASTROPHE #RISIS -ANAGEM  
 -' 4 %NTREPRENEURSHIP #REATING &INANCING  
 -+4 !DVERTISING 3TRATEGY  
 -+4 #ONSUMER "EHAVIOUR  
 -+4 -ARKETING FOR .ON 0ROIT /RGANIZATIONS  
 -+4 -ARKETING AND /RGANIZATIONAL #OMMUNIC  
 -+4 .EW 0RODUCT \$EVELOPMENT AND -ANAGEME  
 -+4 )NTEGRATED -ARKETING #OMMUNICATIONS  
 -+4 -ARKETING FOR 4RAVEL AND 4OURISM  
 -+4 3ALES -ANAGEMENT  
 -+4 'LOBAL -ARKETING  
 0/, !N )NTRDUCTION TO %THICS

0ROGRAM CAPSTONE COURSE TO BE TAKEN IN RESIDENCE AT !52-DURING THE STUDENTS LAST SPRING SEMESTER

Travel and Tourism Management Electives

CREDITS

3TUDENTS MAY TAKE CREDITS FROM THE LIST BELOW OR ANY OTHER COURSE WITH THE ACADEMIC ADVISOR AT LEAST ONE THREE CREDITS MUST BE AT THE LEVEL

!(  
 AH 410 !RCHITECTURE OF -ODERN )TALY  
 !2-' Art, Power and Propaganda  
 " 5%# -ANAGEMENT OF #ULTURAL (ERITAGE  
 " 53 4HE %CONOMICS AND 0OLICIES OF THE )TALIAN  
 #/%. 3PECIAL 4OPICS %CONOMIC AND 0OLITICAL %NVIRONMENT CREDIT  
 #/%. ! -OVEABLE &EAST 7RITING ABOUT &OOD  
 #/)3 4RAVEL 7RITING  
 #/- )TALIAN -EDIA AND 0OPULAR #ULTURE  
 #/- #OMMUNICATION AND 3OCIETY  
 #/- 0UBLIC 3PEAKING AND 0RESENTATION  
 #/- .EW -EDIA AND 3OCIETY  
 #/- { 7RITING !CROSS THE -EDIA  
 #/- )NTERCULTURAL #OMMUNICATION  
 #/- !DVERTISING #ULTURE AND 3OCIETY  
 #/- -AGAZINE \*OURNALISM 0RACTICUM  
 ECO 301 International Trade  
 % #0/ 'LOBALIZATION  
 &!&\$ )NTRDUCTION TO 6ISUAL #ULTURE  
 &\$- 0RINCIPLES AND 4ECHNIQUES OF &ILM AND 6IDE  
 &\$- 4HE #OMPUTER AS A -EDIA 4OOL  
 &\$- 7EB 'RAPHICS #ODING AND 3ITE \$ESIGN

Concentrations\*

CREDIT

3TUDENTS MAY FOCUS THEIR 4RAVEL AND 4OURISM -A  
 OF&OOD &INDUSTRY  
 CREDIT  
 Food Tourism Concentration\*  
 2EQUIRED COURSE  
 IS 212 Italian Food and Culture  
 -+4 &OOD 4OURISM  
 0PLUS THREE OF THE FOLLOWING COURSES  
 !NY &3 COURSE  
 " 5%# 4HE %CONOMICS AND 0OLICIES OF THE )T  
 #/%. ! -OVEABLE &EAST 7RITING ABOUT &OOD  
 % #0/ 4HE 0OLITICS AND %CONOMICS OF &OOD  
 )3 &OOD AND -ULTI CULTURE IN )TALY

Cultural and Heritage Tourism Concentration\*

2EQUIRED COURSE  
 !24- #ULTURAL AND (ERITAGE 4OURISM  
 !2-' -ANAGEMENT OF #ULTURAL (ERITAGE

PLUS NINE CREDITS FROM THE FOLLOWING COURSES

ASSOCIATE OF APPLIED ARTS IN INTERNATIONAL BUSINESS

60 credits

- AH 100 Art of Rome
- !( ARTS OF RENAISSANCE AND BAROQUE
- AH 209 Papal Power, Papal Art
- !( CONTEMPORARY ART IN THE GLOBAL VILLAGE
- !( ARTISTS AND INTELLECTUALS AT THE END OF
- !( THE 19TH AND 20TH CENTURIES: THE CASE OF
- !( PATRONS AND ARTISTS IN BAROQUE ITALY
- !( #ARAVAGGIO
- AH 402 Bernini
- !( MICHELANGELO IN ROME
- AH 410 Art, Power and Propaganda
- !(12 "MUSEUMS AND CULTURAL HERITAGE
- !(12 ,ANTIQUE BYZANTINE ART
- !(0( #CREATIVITY AND BEAUTY
- !( -' ART GALLERY -MANAGEMENT
- !2# -MEDITERRANEAN LANDSCAPES
- !2# SUSTAINABLE (HERITAGE TOURISM CREDIT
- !2# 'GLOBAL (HERITAGE
- !2# , ROMAN BOOKING THAT THE ROMANS Wrote AND (OW THE #+NOW & FINANCIAL ACCOUNTING
- #,(3 , LIFE AND LEISURE IN ANCIENT ROME "53 )INTRODUCTION TO INTERNATIONAL "USIN
- #/)3 )TALIAN -EDIA AND POPULAR CULTURE -'4 )RINCIPLES OF -MANAGEMENT
- %.' THE 19TH CENTURY AND THE LITERATURE OF TOURISM+4 )RINCIPLES OF -MARKETING
- (34 (HISTORY OF MODERN ITALY -+4 'GLOBAL -MARKETING
- INT 450 Internship
- )3 )TALIAN CULTURE AT THE RENAISSANCE
- )3 )NTRODUCTION TO ITALIAN CULTURE FREE ELECTIVES (credits to complete the 120 credits needed for the Bachelor degree)
- )3 TRAVELS THROUGH ITALY REPRESENTATIONS OF CONTACTS BETWEEN CULTURES
- )3 ROME ON SCREEN AND IN CINEMA
- 3/# ,IVING ROME URBAN SPACES CULTURE AND IDENTITY

THE ASSOCIATE OF APPLIED ARTS DEGREE IN INTERNATIONAL BUSINESS PROVIDE STUDENTS WITH THE BASIC SKILLS REQUIRED TO COMPLETE THIS PROGRAM MAY CONTINUE IN A BACHELOR DEGREE PROGRAM OR TERMINATE THEIR STUDY AT THIS LEVEL.

THE ASSOCIATE OF APPLIED ARTS DEGREE IN INTERNATIONAL BUSINESS REQUIREMENT AND CREDITS OF FREE ELECTIVE COURSES MADE UP OF AN AVERAGE OF NO LESS THAN A CREDIT ON A SCALE WITHIN THE CORE COURSES REQUIRED FOR THE MAJOR CREDIT.

UNLESS OTHERWISE STATED EACH COURSE CARRIES THE FOLLOWING CREDIT VALUE:

INTERNATIONAL BUSINESS REQUIREMENTS 15 credits

Business core courses

FINANCIAL ACCOUNTING "53

INTRODUCTION TO INTERNATIONAL BUSINESS "53

PRINCIPLES OF MANAGEMENT -'4

PRINCIPLES OF MARKETING -'4

GLOBAL MARKETING -+4

Religious Tourism Concentration\*

REQUIRED COURSE

- 2% 4- RELIGIOUS TOURISM
- !(2% SACRED SPACE RELIGIOUS ARCHITECTURE OF ASSOCIATE OF ARTS IN LIBERAL STUDIES

60 credits

PLUS THREE OF THE FOLLOWING COURSES

- AH 111 Saints and Sinners in Rome
- AH 209 Papal Power, Papal Art
- !( #ARAVAGGIO
- AH 402 Bernini
- !( MICHELANGELO IN ROME
- !(12 ,ANTIQUE BYZANTINE ART
- !2# )RCHEOLOGY OF THE (OLY AND
- #,2% #HRISTIANITY AND THE ROMAN EMPIRE
- )! SACRED AND PROFANE DIPLOMACY IN ROME
- ,4. "EGINNING (ANTIN )
- 2%, RELIGION IN A PLURALISTIC WORLD

THE CURRICULUM FOR THE ASSOCIATE OF ARTS DEGREE IN INTERNATIONAL BUSINESS PROVIDE STUDENTS SEEKING A GENERAL BACKGROUND IN LIBERAL STUDIES. STUDENTS COMPLETING THIS DEGREE PROGRAMS OFFERED BY THE UNIVERSITY MAY TERMINATE STUDY AT THIS LEVEL.

THE ASSOCIATE OF ARTS DEGREE IN LIBERAL STUDIES REQUIREMENT AND CREDITS OF FREE ELECTIVE COURSES MADE UP OF AN AVERAGE OF NO LESS THAN A CREDIT ON A SCALE WITHIN THE CORE COURSES REQUIRED FOR THE MAJOR CREDIT.

UNLESS OTHERWISE STATED EACH COURSE CARRIES THE FOLLOWING CREDIT VALUE:

SUBJECT TO FINAL APPROVAL BY #!!!#



MINOR IN ECONOMICS

THE MINOR IN ECONOMICS IS AVAILABLE TO STUDENTS PURSUING ANY OF THE UNIVERSITY'S BACHELOR'S DEGREE PROGRAMS OTHER THAN Business Administration.

REQUIRED COURSES

- PRINCIPLES OF MACROECONOMICS
- PRINCIPLES OF MICROECONOMICS

PLUS THREE OF THE FOLLOWING COURSES

MINOR IN ENGLISH WRITING

THE MINOR IN ENGLISH WRITING IS AVAILABLE TO STUDENTS PURSUING ANY OF THE UNIVERSITY'S BACHELOR'S DEGREE PROGRAMS OTHER THAN ENGLISH WRITING, LITERATURE AND COMMUNICATION. A MINIMUM OF TWO UPPER LEVEL COURSES IS REQUIRED

REQUIRED COURSES

- CONCEPT DEVELOPMENT STORYTELLING
- ENG 202 Writing from Theory

PLUS THREE OF THE FOLLOWING COURSES

- BUEN 307 Writing for Business
- WRITING ABOUT FOOD
- TRAVEL WRITING
- THE ART OF THE REVIEW MOVIES BOOKS AND THE ARTS
- WRITING ACROSS THE MEDIA
- PRINCIPLES AND PRACTICE OF JOURNALISM
- SPORTSWRITING
- INVESTIGATIVE JOURNALISM
- ADAPTING LITERATURE TO THE SCREEN
- ENG 203 Writing Rome
- INTRODUCTION TO POETRY
- INTRODUCTION TO DRAMA
- INTRODUCTION TO FICTION
- CREATIVE WRITING
- LITERARY EDITING AND PUBLISHING
- THE ART AND CRAFT OF WRITING ADVANCED EXPOSITORY WRITING
- CREATIVE NON FICTION WRITING
- FUNDAMENTALS OF SCREEN WRITING
- ADVANCED SCREENWRITING SCREEN STORY DEVELOPMENT

MINOR IN FILM AND DIGITAL MEDIA

THE MINOR IN FILM AND DIGITAL MEDIA IS AVAILABLE TO STUDENTS PURSUING ANY OF THE UNIVERSITY'S BACHELOR'S DEGREE PROGRAMS OTHER THAN FILM AND DIGITAL MEDIA. A MINIMUM OF TWO UPPER LEVEL COURSES ARE REQUIRED

REQUIRED COURSES

- PRINCIPLES AND TECHNIQUES OF FILM AND VIDEO
- THE COMPUTER AS A MEDIA TOOL

PLUS THREE OF THE FOLLOWING COURSES

- SCREENING THE PAST

- 3URVEY OF FILM HISTORY
- INTRODUCTION TO FILM THEORY
- CIN 300 Post War Italian Cinema
- (ISTORY OF DOCUMENTARY FILM
- DOCUMENTARY PRODUCTION WORKSHOP
- GREAT DIRECTORS
- GREAT ACTORS
- DIGITAL FILMMAKING
- MASTERS OF CINEMATOGRAPHY THE HISTORY OF SPECIAL AND VISUAL EFFECTS
- NY TO FILM AND VIDEO
- Experimental Film and Video
- MINIMUM OF TWO
- NEW MEDIA AND SOCIETY
- ADVANCED ACTING FROM THE SCRIPT TO THE SCREEN
- ADAPTING LITERATURE TO THE SCREEN
- Photography: Rome
- INTRODUCTION TO VISUAL CULTURE
- FUNDAMENTALS OF SCREENWRITING
- COMPUTER GAME DESIGN AND PRODUCTION
- MORE PRODUCTION FOR FILM AND DIGITAL
- ADVANCED SCREENWRITING SCREEN STORY
- FIELD PRODUCTION FOR TV AND FILM
- SCREEN CRAFTS (HANDS ON CINEMATOGRAPHY)
- USIC VIDEO PRODUCTION
- ANIMATION EDITING AND SPECIAL EFFECTS
- WEB GRAPHICS CODING AND SITE DESIGN
- INTERACTIVE ONLINE MEDIA
- INTRODUCTION TO THE TV COMMERCIAL

MINOR IN FINANCE

THE MINOR IN FINANCE IS AVAILABLE TO STUDENTS PURSUING ANY OF THE UNIVERSITY'S BACHELOR'S DEGREE PROGRAMS OTHER THAN Business Administration.

REQUIRED COURSES

- ACCOUNTING
- PRINCIPLES OF MACROECONOMICS
- MANAGERIAL FINANCE
- PORTFOLIO MANAGEMENT

PLUS ANY LEVEL OR LEVEL OR COURSE

MINOR IN ARTS! MINIMUM OF TWO UPPER LEVEL

THE MINOR IN ARTS IS AVAILABLE TO STUDENTS PURSUING ANY OF THE UNIVERSITY'S BACHELOR'S DEGREE PROGRAMS OTHER THAN ARTS. STUDENTS START WITH INTRODUCTION TO ART HISTORY FOR FOUNDATIONAL COURSES WITH THREE REMAINING ELECTIVES. PRINTMAKING PHOTOGRAPHY DIGITAL IMAGING OR ILLUSTRATION

REQUIRED COURSES

- ARTS OF MODERNITY



or  
 ! ( ARTS OF RENAISSANCE AND BAROQUE  
 and  
 ! 24 ITALIAN SKETCHBOOK IMAGES OF SOME  
 PLUS THREE OF THE FOLLOWING COURSES  
 ! (-' ART GALLERY MANAGEMENT  
 ! 24 PRINTMAKING )  
 ! 24 PAINTING TECHNIQUES )  
 ART 208 Intermediate Drawing in Rome  
 ! 24 PRINTMAKING ) )  
 ! 24 PAINTING TECHNIQUES ) )  
 ! 24 ADVANCED PAINTING  
 FAFD 104 Photography: Rome  
 &!&\$ INTRODUCTION TO VISUAL CULTURE  
 &!&\$ PHOTOGRAPHIC COMPOSITION  
 &\$- WEB GRAPHICS CODING AND SITE DESIGN

MINOR IN FOOD STUDIES

THE MINOR IN FOOD STUDIES IS AVAILABLE TO STUDENTS PURSUING BACHELOR'S DEGREE PROGRAMS OTHER THAN INTERNATIONAL RELATIONS

REQUIRED COURSES

& 3 FOOD AND THE ENVIRONMENT  
 IS 212 Italian Food and Culture

PLUS TWO OF THE FOLLOWING COURSES

! 2# ARCHEOLOGY OF FOOD  
 " 5%# THE ECONOMICS AND POLICIES OF THE ITALIAN AND EUROPEAN UNIONS  
 # / % . ! -OVERSEAS EAST WRITING ABOUT FOOD  
 % # 0 / THE POLITICS AND ECONOMICS OF FOOD IN THE EUROPEAN UNION  
 - + 4 FOOD TOURISM  
 3 / # SOCIOLOGY OF CONTEMPORARY ITALY

PLUS ONE OF THE FOLLOWING COURSES

% # 0 / GLOBALIZATION  
 % # 0 / THE DEVELOPING WORLD  
 & 3 SPECIAL TOPIC FOOD GEOGRAPHY  
 & 3 FOOD LOCAL IDENTITIES AND SUSTAINABLE DEVELOPMENT  
 FS 492 Food Studies Independent Study  
 ) ! INTERNATIONAL ORGANIZATIONS  
 INT 450 Internship (related to Food Studies)  
 0 / , ETHICS AND GLOBAL POLICIES

ADDITIONAL CREDIT IS AVAILABLE WITH

! 2 # , ROMAN COOKING THAT THE ROMANS ATE AND HOW WE KNOW  
 ) 3 FOOD AND MULTI CULTURE IN ITALY CREDIT

MINOR IN GLOBAL POLITICS

THE MINOR IN GLOBAL POLITICS IS AVAILABLE TO STUDENTS PURSUING BACHELOR'S DEGREE PROGRAMS OTHER THAN INTERNATIONAL RELATIONS

REQUIRED COURSES

% # 0 / GLOBALIZATION  
 ) ! INTRODUCTION TO INTERNATIONAL RELATIONS

PLUS ONE OF THE FOLLOWING COURSES

) ! GLOBAL POLITICS  
 ) ! INTERNATIONAL ORGANIZATIONS

PLUS TWO OF THE FOLLOWING COURSES

" 5 ) ! INTERNATIONAL ECONOMIC ORGANIZATION  
 % # 0 / THE DEVELOPING WORLD  
 ) ! INTERNATIONAL LAW  
 0 / , RECENT POLITICAL THEORY  
 0 / , ETHICS AND GLOBAL POLICIES

MINOR IN INTERNATIONAL BUSINESS

THE MINOR IN INTERNATIONAL BUSINESS IS AVAILABLE TO STUDENTS PURSUING BACHELOR'S DEGREE PROGRAMS OTHER THAN BUSINESS ADMINISTRATION

REQUIRED COURSES

! ## FINANCIAL ACCOUNTING  
 " 5 3 INTRODUCTION TO INTERNATIONAL BUSINESS  
 - ' 4 PRINCIPLES OF MANAGEMENT

or

- + 4 PRINCIPLES OF MARKETING

PLUS TWO OF THE FOLLOWING COURSES

" 5 ) ! INTERNATIONAL ECONOMIC ORGANIZATION  
 " 5 3 INTERNATIONAL BUSINESS LAW  
 # / - EUROPEAN BUSINESS MEDIA  
 # / - + SPECTACLE AND (HERITAGE IN SOME

ECO 301 International Trade

% # / THE ITALIAN ECONOMY  
 % # 0 / THE EUROPEAN UNION ORIGINS EVOLUTION  
 % # 0 / GLOBALIZATION  
 % # 0 / THE DEVELOPING WORLD

% # & . INTERNATIONAL FINANCE  
 & . # MERGING MARKETING INVESTING IN SEVEN

) ! INTERNATIONAL LAW  
 ) 3 INTRODUCTION TO ITALIAN CULTURE

) 4 , ITALIAN FOR BUSINESS  
 - ' 4 ORGANIZATIONAL BEHAVIOR IN A GLOBAL WORLD

- ' 4 #CHAOS AND #CATASTROPHE #RISK MANAGEMENT  
 - ' 4 #ENTREPRENEURSHIP #CREATING FINANCE

- ' 4 #CONSULTING TOOLS ANALYSIS AND STRATEGY  
 - + 4 MARKETING AND ORGANIZATIONAL COMMUNICATION

- + 4 GLOBAL MARKETING

0/, #OMPARATIVE 0OLITICS  
0/, )TALIAN 0OLITICS 4ODAY

0LUS TWO OF THE FOLLOWING COURSES  
#/- #OMMUNICATION AND 3OCIETY  
#/-+ -EDIA 2ESEARCH  
-'4 #HAOS AND #ATASTROPHE #RISIS -ANAG

MINOR IN INTERNATIONAL RELATIONS

4HE -INOR IN )NTERNATIONAL 2ELATIONS IS AVAILABLE TO STUDENTS PURSUING ANY OF THE 5NIVERSITY S BACHELOR S DEGREE PROGRAMS OTHER THAN )NTERNATIONAL 2ELATIONS AND 'LOBAL 0OLITICS AND #EASONS WHICH CAN INCLUDE ).  
2EQUIRED COURSES

)! )NTRDUCTION TO )NTERNATIONAL 2ELATIONS MINOR IN RELIGIOUS STUDIES CONCEPTS  
IA 200 International Relations: Theories and Cases

0LUS THREE )NTERNATIONAL 2ELATIONS AND 'LOBAL 0OLITICS AND #EASONS

MINOR IN ITALIAN STUDIES

4HE MINOR IN )TALIAN 3TUDIES IS AVAILABLE TO STUDENTS PURSUING ANY OF THE 5NIVERSITY S BACHELOR S DEGREE programs other than Italian Studies.

2EQUIRED COURSE

/NE LEVEL )TALIAN CULTURE COURSE CONDUCTED IN %NGLISH INCLUDING (34

0LUS ONE OF THE FOLLOWING COURSES

)4, !DVANCED )TALIAN ) 'RAMMAR AND #OMPOSITION  
)4, )TALIAN FOR "USINESS  
)4, )TALIAN ,ANGUAGE AND #ULTURE 4HRS  
Saints and Sinners in Rome

0LUS THREE UPPER LEVEL )TALIAN LITERATURE OR CULTURE COURSES CONDUCTED IN )TALIAN OR %NGLISH INCLUDING 3/# AND (33/(2% Å•à

2EQUIRED COđ @P @• @00` T `đ 0pÀđ À0 P0•àP00

MINOR IN LATIN

4HE -INOR IN ,ATIN IS AVAILABLE TO STUDENT PURSUING ANY OF THE 5NIVERSITY S BACHELOR S DEGREE programs.

2EQUIRED COURSES

Sñ,đ @ PTS ,40 @-UT 0, BARNING 0AÀIN ÀTROPUGPHO) NSCRIPTIONS %LEMENTARY ,ATIN AND %PIGRAPHY

or

,4. "EGINNING ,ATIN )  
,4. "EGINNING ,ATIN ))  
,4. )NTERMEDIATE ,ATIN )  
,4. ,ATIN 2EADINGS IN ,ITERATURE

0LUS ONE UPPER LEVEL ,ATIN COURSE

MINOR IN MARKETING

4HE -INOR IN -ARKETING IS AVAILABLE TO STUDENTS PURSUING ANY OF THE 5NIVERSITY S BACHELOR S DEGREE programs other than Business Administration.

2EQUIRED COURSES

-+4 0RINCIPLES OF -ARKETING  
-+4 #ONSUMER "EHAVIOR  
-+4 -ARKETING 2ESEARCH

PLUS ONE OF THE FOLLOWING COURSES

- +4  
- +4  
- +4

&OOD 4OURISM  
,UXURY -ARKETING  
'LOBAL -ARKETING

WITH INAL PROJECT FOCUS

## COURSE DESCRIPTIONS

THE CATALOG INCLUDES DESCRIPTIVE INFORMATION ON THE COURSES OFFERED IN A GIVEN SEMESTER SEE THE # OF

The pre-requisites listed below refer to courses at The American University of Rome. Course will be evaluated by academic advisors for study abroad and transfer students.

Many of AUR's courses include on-site components within Rome and others require day trip end or longer travel in Italy or beyond. Students are required to pay for their expenses for air fees, travel costs or accommodation related to these courses.

### ACCOUNTING

#### ACC 201 – FINANCIAL ACCOUNTING

THE FOCUS IS ON ACCOUNTING AS AN ESSENTIAL ELEMENTS AND PRINCIPLES OF ACCOUNTING AND HOW ACCOUNTING AFFECTS BUSINESS DECISION MAKING. TOPICS COVERED ARE PROCESSING ACCOUNTING INFORMATION, INVENTORIES, INTERNAL CONTROL, CONTROL SYSTEMS, PAYROLL ACCOUNTING, THEORY AND PARTNERSHIP ACCOUNTING.  
3 credit hours. Pre-requisites: MTH 123.

#### ACC 202 – MANAGERIAL ACCOUNTING

THIS COURSE COVERS ACCOUNTING ASPECTS IN CORPORATE ACCOUNTING: CAPITAL, RETAINED EARNINGS, DIVIDENDS, TREASURY STOCK, FINANCIAL STATEMENTS, STATEMENT OF CHANGES IN FINANCIAL POSITION, INTERPRETATION OF FINANCIAL STATEMENTS, COST ACCOUNTING, COSTING, STANDARD COSTS, RESPONSIBILITY ACCOUNTING, ANALYSIS AND SHORT TERM DECISION MAKING.  
3 credit hours. Pre-requisites: ACC 201.

### ANTHROPOLOGY

#### ANAR 201 – EARLY MAN IN EUROPE

THIS IS AN INTRODUCTORY COURSE TO THE STUDY OF EARLY MAN IN EUROPE FROM THE PALEOLITHIC TO THE NEOLITHIC. IT COVERS THE PERIOD WHEN MAN MADE THE TRANSITION TO FARMING. THE IMPACT OF THE CHANGING ENVIRONMENT IS EXPLORED AND THE IMPACT ON SOCIAL SYSTEMS OF THE PERIOD.  
3 credit hours.

#### ANT 100 – INTRODUCTION TO ANTHROPOLOGY

THIS COURSE INTRODUCES A SERIES OF CLASSICAL ANTHROPOLOGICAL TOPICS: LANGUAGE, ECONOMY, KINSHIP, RELIGION, POLITICS, ETHNICITY AND NATIONALISM, GLOBALIZATION. THROUGH THE STUDY OF THESE TOPICS THROUGH CULTURAL COMPARISON, THEORETICAL CONCEPTS ARE ILLUSTRATED WITH EXAMPLES TAKEN FROM THE VARIETY OF CULTURES. THE COURSE WILL INVOLVE A SYSTEMATIC ANALYSIS OF THE CULTURE OF THEIR OWN AND OTHERS.  
3 credit hours.



AHAR 214 – EGYPTIAN ART AND ARCHEOLOGY

THIS COURSE IS AN INTRODUCTION TO THE HISTORY AND CIVILIZATION OF EGYPT. THE AIM OF THE COURSE IS TO PROVIDE A BROAD OVERVIEW OF EGYPTIAN SOCIETY AND CULTURE AS REVEALED THROUGH ART AND ARCHEOLOGY. THE FIRST HALF OF THE COURSE WILL FOLLOW A CHRONOLOGICAL PATH COVERING THE EMERGENCE AND DECLINE OF EGYPTIAN CIVILIZATION. AFTER THE MIDTERM EXAM THE CLASSES WILL EXPLORE THEMES. THE COURSE WILL ALSO



ARC 308 – BODIES AND BURIALS

THIS IS AN UPPER LEVEL ARCHEOLOGY COURSE WHICH EXPLORES FUNERARY ARCHEOLOGY INCLUDING THE SYMBOLISM OF GRAVES AND THE GRAVE GOODS THE NEW TECHNOLOGICAL AND FORENSIC ADVANCES IN BURIAL AR-



THE STUDENT WILL PRODUCE A RESEARCH PAPER OR A PROJECT 3 STUDENTS MAY TAKE A MAXIMUM OF SIX CREDIT HOURS OF INDEPENDENT STUDY IN THEIR UPPER LEVEL BIENNIAL 1, 2, 3 or 4 credits. Pre-requisites: Junior or Senior standing in Archeology and Classics.

ARC 498 – CAPSTONE EXPERIENCE (RESEARCH METHODOLOGY AND BIBLIOGRAPHY)

THE RESEARCH SKILLS COURSE WILL USUALLY BE TAKEN IN THE PENULTIMATE SEMESTER IN PREPARATION FOR WRITING A DISSERTATION THE COURSE WILL DEVELOP SKILLS IN THREE AREAS ON LINE AND LIBRARY RESEARCH FOCUSING IN PARTICULAR ON THE RESEARCH LIBRARIES AVAILABLE IN 20ME TO UNDERGRADUATE STUDENTS QUANTITATIVE ANALYSIS FOCUSING ON APPROPRIATE USE AND INTERPRETATION OF QUANTITATIVE TECHNIQUES RATHER THAN IN CARRYING OUT THE COMPUTATION QUALITATIVE ANALYSIS FOCUSING ON APPROPRIATE INTEGRATION OF PSYCHOLOGICAL DATA AND QUALITATIVE DATA... @AT AYP... @0 @AT AYP... @EE• XW0 SXW0 0 0 0 iPE) ... 00

CAL AND PRACTICAL INSIGHTS INTO HERITAGE RELATED TO PLACE COMMUNITY ETHNICITY AND IDENTITY AS WE AS THE STAKEHOLDERS IN THE LOCAL AND GLOBAL TOURISM INDUSTRY 3TUDENTS WILL DEVELOP PRACTICAL SKI IN DEVELOPING AND MANAGING CULTURAL DESTINATIONS AND HERITAGE SITES BASED ON APPLIED READINGS AND HANDS ON LEARNING THROUGH ON SITE VISITS

3 credit hours. Pre-requisites: 200-level course in marketing or management or archeology or tourism, or permission of the instructor.

#### ART/FINE ARTS

##### AHFA 328 – THE MAKING OF ART: HISTORY OF ART MATERIAL

THIS COURSE INTRODUCES STUDENTS TO THE HISTORY OF ARTISTIC MEDIA 4HE COURSE FOCUSES ESPECIALLY O THE HISTORY OF PAINTING SCULPTURE PRINTS AND DRAWINGS AS MEDIA \$URING THE COURSE STUDENTS WILL BE INTRODUCED TO HOW TO IDENTIFY ARTISTIC MATERIALS IN VARIOUS HISTORICAL TECHNIQUES AS WELL AS T COMPOSITION AND ORIGINS OF MATERIALS 4O PROVIDE HISTORICAL PERSPECTIVE ON THE USE OF ARTISTIC ME- DIA ATTENTION WILL BE GIVEN TO THE FOLLOWING TOPICS ECONOMIC AND SYMBOLIC REASONS FOR THE USE OF MATERIALS THE ADVENT OF OIL PAINTING IN THE HISTORY OF 7ESTERN ART THE ADVENT OF MODERN MATERIALS AND TECHNIQUES STARTING AT THE END OF THE TH CENTURY AND THE HISTORY AND DEBATES SURROUNDING RESTORATION CONSERVATION OF HISTORIC MEDIA E G RESTORATION OF ANCIENT SCULPTURE IN THE "AROQUE PERIOD CONSERVATION OF 2ENAISSANCE FRESCO IN THE 3ISTINE #HAPEL IN THE TH CENTURY #LASSES ARE TAUGHT BOTH ON SITE IN MUSEUMS AND CHURCHES IN 2OME AND IN THE CLASSROOM

!RTISTIC MEDIA COVERED DURING COURSE INCLUDE BUT ARE NOT LIMITED TO ANCIENT WALL PAINTING FRES- CO TEMPERA GOLD GROUND OIL WATERCOLOR ACRYLIC PAINTING BRONZE STONE TERRA COTTA AND WOOD SCULPTURE WITH VARIOUS PATINAS AND ENGRAVING ETCHINGS WOODCUTS DIGITAL PRINTS CHARCOAL PENC PEN AND INK

3 credit hours. Pre-requisites: One 100-level Fine Art class (e.g. Introduction to Drawing) or permis- sion of the instructor.

##### ART 101 – ITALIAN SKETCHBOOK: IMAGES OF ROME

ITALIAN SKETCHBOOK IS AN INTRODUCTORY COURSE IN DRAWING /N SITE CLASSES WILL PROVIDE LANDSCAPE VIEWS ARCHITECTURAL FORMS PAINTINGS AND THREE DIMENSIONAL SCULPTURE AS SUBJECT MATTER USING PENCIL PEN CHARCOAL AND SANGUIGNA AS DRAWING TECHNIQUES 4HE COURSE INCLUDES ART HISTORICAL INTRODUCTIONS TO SITES INDIVIDUAL DRAWING PROJECTS AND A WRITTEN COMPONENT RELATED TO THE EXPER- ENCE OF SKETCHING ON LOCATION 4HE AIM IS TO DEVELOP CONIDENCE AND VISUAL AWARENESS IN CREATING REPRESENTATIONS OF THE VAST SELECTION OF ART WORKS THAT 2OME HAS TO OFFER

3 credits, 6 hours. Students are responsible for all entry fees.

##### ART 103 – PRINTMAKING I

THIS COURSE INTRODUCES STUDENTS TO THE FOLLOWING TECHNIQUES OF PRINTMAKING n LINOLEUM PRINTS WOODBLOCK PRINTS DRYPOINT ENGRAVING AND MONOPRINTS n DONE IN BOTH BLACK AND WHITE AND IN

O OFFEP

WORK AND DEVELOPMENT A PERSONAL ARTISTIC EXPRESSION WHICH DERIVES FROM A VALID RESEARCH BASIS  
3 credits, 6 hours. Pre-requisites: ART 214. Students are required to purchase their own material  
needed for the course.

ART 415 – ADVANCED PAINTING

THIS IS AN ADVANCED COURSE OF PAINTING TECHNIQUES WHICH MAY INCLUDE INCLUSION OF OTHER MEDIA  
SUCH AS PHOTOGRAPHY AND PRINTMAKING AS RESEARCH AIDS 3STUDENTS WILL DEVELOP AND EXPLORE PERSONAL  
CONCEPTS IN THE PAINTING MEDIUM 4HEY WILL PRODUCE A BODY OF ARTWORK WHICH SHOWS COHERENCE  
AND DEVELOPMENT OF A PERSONAL STYLE IN PAINTING 2EFERENCE WILL BE MADE TO THE WORK OF MODERN

AH 104 – ARTS OF MODERNITY

ARTS OF MODERNITY IS AN INTRODUCTORY COURSE THAT SURVEYS THE DEVELOPMENT OF PAINTING SCULPTURE AND ARCHITECTURE FROM THE MIDDLE OF THE 19TH CENTURY TO THE POST MODERN TIMES. IT COVERS THE MAJOR MOVEMENTS IN EUROPEAN AND AMERICAN ART IN THE MODERN PERIOD SUCH AS CLASSICISM ROMANTICISM IMPRESSIONISM ART NOUVEAU ITALIAN FUTURISM CUBISM SURREALISM ABSTRACT ART AND TRANS-AVANGUARDIA POP ART ETC WITH SPECIAL REFERENCE TO THE MANIFESTATIONS OF MODERN ART IN GERMANY AND ITALY. THE COURSE FOCUSES ON PARTICULAR TOPICS SUCH AS THE PLACE, ROLE AND MEANING OF ART IN THE BROADER SOCIAL AND POLITICAL CONTEXT, E.G. UNDER TOTALITARIAN REGIMES. THIS COURSE IS DESIGNED TO BROADEN CULTURAL PERSPECTIVES WHILE PROVIDING THE FOUNDATION FOR FURTHER STUDY IN ART HISTORY.

PORTION OF THE CLASS WILL BE TAUGHT ON SITE IN & LORENCE  
TRIP TO & LORENCE  
3 credit hours. Pre-requisites: A 100-level Art History course. Students arrange their own transportation to, and accommodation in, Florence. Students are responsible for all entry fees.

#### AH 251 – MYSTERY PAINTINGS

ART HISTORIANS HAVE SPENT CENTURIES TRYING TO DECIPHER THE EXACT MEANINGS OF THESE PATRONS TO SPEND FORTUNES ON ART THEIR POSSESSIONS AND THE PERSONAL PERSPECTIVES THEY BROUGHT TO THE WORKS. THESE PATRONS ARE THE PRIMARY ISSUES THAT WILL BE FACED BY ARTISTS AS THEY EXAMINE RELEVANT ARTWORKS IN 20TH CENTURY. THESE PATRONS ARE RESPONSIBLE FOR ALL ENTRY FEES.  
3 credit hours. Pre- or co-requisites: A 200-level Art History course or permission of the instructor.  
!RT HISTORIANS HAVE SPENT CENTURIES TRYING TO DECIPHER THE EXACT MEANINGS OF THESE PATRONS TO SPEND FORTUNES ON ART THEIR POSSESSIONS AND THE PERSONAL PERSPECTIVES THEY BROUGHT TO THE WORKS. THESE PATRONS ARE THE PRIMARY ISSUES THAT WILL BE FACED BY ARTISTS AS THEY EXAMINE RELEVANT ARTWORKS IN 20TH CENTURY. THESE PATRONS ARE RESPONSIBLE FOR ALL ENTRY FEES.  
LOST TO MODERN MAN, LEARNING THIS VISUAL VOCABULARY OF ALLEGORY AND SYMBOL ALLOWS US TO INTERPRET AND DECODE MASTERPIECES WHICH ARE RENOWNED FOR THEIR BEAUTY AND ARTISTRY. THESE PATRONS ARE RESPONSIBLE FOR ALL ENTRY FEES.  
AND DECODE MASTERPIECES WHICH ARE RENOWNED FOR THEIR BEAUTY AND ARTISTRY. THESE PATRONS ARE RESPONSIBLE FOR ALL ENTRY FEES.  
HAS REMAINED ELUSIVE. GREAT WORKS OF ART SPEAK IN UNUSUAL WAYS ABOUT LOVE, FEAR, DEATH, JEALOUSY, AND FAITH. THIS COURSE WILL BE AN INTERDISCIPLINARY BROAD UNDERSTANDING OF THE DRAMATIC POLITICAL AND CULTURAL CHANGES THAT WERE TAKING PLACE LEADING UP TO 1918 AND THE COLLAPSE OF THE AUSTRO-HUNGARIAN EMPIRE. SPECIAL ATTENTION WILL BE GIVEN TO THE CULTURAL LEGACY OF SIGMUND FREUD AND THE ART OF FREUD LEADING FIGURE OF THE VIENNA SECESSION.  
4 THIS COURSE INTRODUCES STUDENTS TO THE CITY OF NAPLES DURING THE 18TH CENTURY AS KNOWN THROUGH THE EYES OF THE FOREIGN TRAVELERS. THE COURSE WILL FOCUS ON THE HISTORY OF THE FORMING OF IMPORTANT COLLECTIONS OF ANCIENT ROMAN AND BAROQUE ART IN PARTICULAR THE ARCHAEOLOGICAL MUSEUM OF NAPLES AND THE MUSEUM OF CAPODIMONTE AND THE IMPACT OF THE DISCOVERY OF POMPEII AND Herculaneum. SPECIAL ATTENTION WILL BE GIVEN TO THE REACTIONS OF THE VISITORS WHEN CONFRONTED WITH THE NUDE FIGURE IN ROMAN AND ANCIENT ART AND THE ANCIENT EROTIC ART FOUND AT POMPEII AND Herculaneum. THE COURSE MEETS SEVERAL TIMES ON THE 152 CAMPUS BEFORE A WEEKEND LONG trip to Naples.  
1 credit. Field trip to a church in Rome.

#### AH 252 – ARTISTS AND INTELLECTUALS AT THE END OF EMPIRE: FIN-DE-SIECLE

4 THIS COURSE INTRODUCES STUDENTS TO THE CITY OF NAPLES DURING THE 18TH CENTURY AS KNOWN THROUGH THE EYES OF THE FOREIGN TRAVELERS. THE COURSE WILL FOCUS ON THE HISTORY OF THE FORMING OF IMPORTANT COLLECTIONS OF ANCIENT ROMAN AND BAROQUE ART IN PARTICULAR THE ARCHAEOLOGICAL MUSEUM OF NAPLES AND THE MUSEUM OF CAPODIMONTE AND THE IMPACT OF THE DISCOVERY OF POMPEII AND Herculaneum. SPECIAL ATTENTION WILL BE GIVEN TO THE REACTIONS OF THE VISITORS WHEN CONFRONTED WITH THE NUDE FIGURE IN ROMAN AND ANCIENT ART AND THE ANCIENT EROTIC ART FOUND AT POMPEII AND Herculaneum. THE COURSE MEETS SEVERAL TIMES ON THE 152 CAMPUS BEFORE A WEEKEND LONG trip to Naples.  
1 credit.

#### AH 260 – THE 'GRAND TOUR': THE LURE OF NAPLES IN THE 18TH CENTURY

4 THIS COURSE INTRODUCES STUDENTS TO THE CITY OF NAPLES DURING THE 18TH CENTURY AS KNOWN THROUGH THE EYES OF THE FOREIGN TRAVELERS. THE COURSE WILL FOCUS ON THE HISTORY OF THE FORMING OF IMPORTANT COLLECTIONS OF ANCIENT ROMAN AND BAROQUE ART IN PARTICULAR THE ARCHAEOLOGICAL MUSEUM OF NAPLES AND THE MUSEUM OF CAPODIMONTE AND THE IMPACT OF THE DISCOVERY OF POMPEII AND Herculaneum. SPECIAL ATTENTION WILL BE GIVEN TO THE REACTIONS OF THE VISITORS WHEN CONFRONTED WITH THE NUDE FIGURE IN ROMAN AND ANCIENT ART AND THE ANCIENT EROTIC ART FOUND AT POMPEII AND Herculaneum. THE COURSE MEETS SEVERAL TIMES ON THE 152 CAMPUS BEFORE A WEEKEND LONG trip to Naples.  
1 credit.

#### AH 299 – METHODS AND THEORY OF ART HISTORY: SEMINAR ON METHODOLOGY

4 THIS SEMINAR INTRODUCES STUDENTS TO THE HISTORIOGRAPHY AND METHODS OF ART HISTORY AS WELL AS TO THE PREDOMINANT INTERPRETATIVE PARADIGMS AND THEORIES. THE FOCUS OF THE COURSE IS NOT THE ART OBJECT ITSELF BUT THE DISCIPLINE DEVOTED TO ITS STUDY AND INTERPRETATION AND THE DISCIPLINE'S INTELLECTUAL HISTORICAL THEORETICAL AND METHODOLOGICAL FOUNDATIONS. THE COURSE IS CONSTRUCTED AS AN INTERACTIVE SEMINAR WITH DISCUSSION OF SELECTED READINGS BY SIGNIFICANT AUTHORS AND THE APPLICATION OF SKILLS AND PRINCIPLES DERIVED FROM THEM. THE COURSE IS REQUIRED OF ALL ART HISTORY MAJORS AND IS ALSO OPEN TO OTHER STUDENTS INTERESTED IN THE INTELLECTUAL DEVELOPMENT OF ART HISTORY AS A DISCIPLINE.  
3 credit hours. Pre-requisites: AH 104 plus one other course in art history at the 100 or 200 level.

#### AH 301 – PATRONS AND ARTISTS IN BAROQUE ITALY

4 THIS COURSE INVESTIGATES THE MAJOR DEVELOPMENTS IN ITALIAN PAINTING, SCULPTURE AND ARCHITECTURE DURING THE SEVENTEENTH CENTURY WITH A PARTICULAR FOCUS ON THE ROLE OF ART PATRONS AS CATALYSTS FOR CHANGE. A RANGE OF PATRONS WILL BE CONSIDERED FROM POPES, CARDINALS, RELIGIOUS ORDERS AND FOREIGN

MARITIME REPUBLIC THE COURSE WILL COVER THE WORKS OF THE ARCHITECTS BRUNO ZANNOVERI "ARTOLOMEO  
"UON THE PAINTERS TITIAN GERONESI AND TINTORETTO WHO PRODUCED A SERIES OF MASTERPIECES WHICH  
WERE TO BE THE INSPIRATION FOR SEVENTEENTH CENTURY PAINTERS THROUGHOUT EUROPE THERE WILL BE A  
WEEKEND FIELD TRIP TO VENICE

LECTION OF A FACULTY MEMBER IN ONE OF THE PROGRAMS AT 152 ! REQUIRED COURSE SCHEDULE TOGETHER WITH A READING LIST MUST BE SUBMITTED BY THE STUDENT UNDER THE PROFESSOR S GUIDANCE 4HE COURSE IS DESIGNED TO ALLOW UPPER LEVEL STUDENTS TO EXAMINE HISTORICAL PERIODS SPECIALIZED TOPICS AND SINGLE AUTHORS AND TO WORK ON SPECIFIC MATERIAL OR PROJECTS THAT HAVE NOT BEEN COVERED IN REGULAR SCHEDULED COURSES (OURS OF MEETING SESSIONS MAY VARY DEPENDING ON THE NUMBER OF CREDIT HOURS !T THE END OF THE COURSE THE STUDENT WILL PRODUCE A RESEARCH PAPER OR A PROJECT 3TUDENTS MAY TAKE A MAXIMUM OF SIX CREDIT HOURS OF INDEPENDENT STUDY IN THEIR UPPER LEVEL BIENNIAL

1, 2, 3 or 4 credits. Pre-requisites: Junior or Senior standing in Art History.

AH 498 – ART HISTORY CAPSTONE EXPERIENCE, PART 1: SEMINAR

0ART OF THE #APSTONE %XPERIENCE PREPARES STUDENTS FOR THE CULMINATING WORK OF THE MAJOR THE SENIOR THESIS )N THIS SEMINAR STUDENTS WILL REVIEW THEIR OWN PORTFOLIOS TO ASSESS THEIR PROGRESS STRENGTHS VISIT AT LEAST ONE RESEARCH LIBRARY AND LEARN TO USE IT ANALYZE EXAMPLES OF ADVANCED HISTORICAL RESEARCH AND MAKE AND PREPARE A RESEARCH PROPOSAL AND AN ANNOTATED BIBLIOGRAPHY

2 credits. Pre-requisites: AUR Degree seeking students with Senior standing in Art History.

AH 499 – ART HISTORY CAPSTONE EXPERIENCE, PART 2: THESIS

0ART OF THE !RT (ISTORY #APSTONE %XPERIENCE CONSISTS OF SUPERVISED INDEPENDENT WORK ON THE SENIOR THESIS 4HE THESIS IS THE CULMINATING WORK OF THE MAJOR IN WHICH STUDENTS DEMONSTRATE THEIR COMMAND OF THE KNOWLEDGE AND SKILLS GAINED IN ON SITE COURSES AND SEMINARS BY CONDUCTING THEIR OWN RESEARCH ON AN ART HISTORICAL TOPIC OF THEIR OWN CHOOSING 7ORKING CLOSELY WITH A FACULTY ADVISOR STUDENTS IND AND ASSESS THE EVIDENCE FOR A PARTICULAR ISSUE OR POSITION AND DEVELOP THEIR OWN POINT OF VIEW ON IT 4HE FINAL PRODUCT IS A SUSTAINED AND SIGNIFICANT PIECE OF WRITING THAT PREPARES MAJORS FOR GRADUATE SCHOOL OR FOR EMPLOYMENT REQUIRING HIGH LEVEL VERBAL AND ANALYTICAL ABILITY

2 credits. Pre-requisites: AH 498; AUR Degree seeking students with Senior standing in art history.

AHAR 101 – ARTS OF ANTIQUITY

!RTS OF !NTIQUITY IS AN INTRODUCTORY COURSE ON THE ART AND ARCHITECTURE OF ANCIENT CULTURES FOCUSING ON THE CITY OF 2OME AND ITS RELATIONSHIP TO EARLIER CONTEMPORANEOUS AND LATER RELATED CULTURAL TRADITIONS 4HE IRST PART OF THE COURSE WILL EXPLORE THE ARTISTIC TRADITIONS FROM WHICH 2OMAN ART EMERGED BEGINNING WITH A BRIEF OVERVIEW OF %GYPTIAN PAINTING AND SCULPTURE AND EXAMINING ITS INFLUENCE ON ARCHAIC 'REEK CULTURE 7E WILL THEN TAKE A MORE DETAILED LOOK AT 'REEK ART AND ARCHITECTURE DURING THE #LASSICAL AND (ELLENISTIC PERIODS BEFORE EXAMINING THE ARTISTIC DEVELOPMENTS OF THE %TRUSCANS !FTER THIS THE COURSE TURNS TO THE 2OMANS THEMSELVES TAKING IN MANY OF THE MOST IMPORTANT WORKS OF ART AND ARCHITECTURE IN THE CITY OF 2OME &INALLY WE WILL EXAMINE THE LEGACY OF 2OMAN ARTISTIC CULTURE AS IT APPEARED IN "YZANTIUM AND ASSESS THE MANNER OF ITS PERSISTENCE INTO THE 2OMANESQUE PERIOD 4HE COURSE WILL BE TAUGHT AS A MIXTURE OF CLASSROOM LECTURES AND ON SITE CLASSES ENABLING STUDENTS TO SEE AT IRST HAND AS MUCH ANCIENT ART AS POSSIBLE

#### AHAR 304 – CONSERVING ROME'S MONUMENTS

THIS IS AN UPPER LEVEL COURSE FOCUSING ON THE CURRENT TECHNIQUES AND CONTROVERSIES SURROUNDING THE PRESERVATION OF ANCIENT MONUMENTS HISTORIC BUILDINGS AND STONE SCULPTURE THE COURSE WILL COMPRISE A CLASSROOM ELEMENT WHERE THE UNDERLYING THEORIES ARE DISCUSSED AND AN ON SITE ELEMENT REVIEWING CASE STUDIES IN THE FRAMEWORK OF THE HISTORICAL DEVELOPMENT OF CONSERVATION AND PRESERVATION

3 credit hours. Pre-requisites: A lower-level Archeology or Art History course, including aspects of architecture or AHAR 207 or permission of the instructor.

#### AHAR 307 – LATE ANTIQUE AND BYZANTINE ART

THIS COURSE EXPLORES THE ART OF ROME IN TRANSITION FROM THE LATE IMPERIAL AGE INTO THE EARLY CHRISTIAN FROM THE 4TH TO THE 6TH CENTURIES ATTENTION IS ALSO PAID TO THE DEVELOPMENTS ACROSS THE MEDITERRANEAN REGION AND IN CONSTANTINOPLE TO THE RELATIONSHIP TO LATE ANTIQUE ART AND TO THE FORMATION OF CHRISTIAN ICONOGRAPHY CLASSES ARE HELD ON SITE AND IN THE CLASSROOM WITH A POSSIBLE EXCURSION OUTSIDE ROME THE COURSE GOALS ARE TO GRASP THE NATURE OF ART IN PERIODS OF TRANSITION AND TO HONE SKILLS OF CRITICAL ANALYSIS

3 credit hours. Pre-requisites: A 100-level Art History course. Students are responsible for all entry fees. An additional fee may be collected in the event of a required excursion.

#### AHAR 314 – ETRUSCAN ART AND ARCHEOLOGY

THIS IS AN UPPER LEVEL COURSE STUDYING THE ART AND ARCHEOLOGY OF THE ETRUSCANS FROM THEIR EMERGENCE AT THE BEGINNING OF THE 1ST MILLENNIUM BC UNTIL THEIR ABSORPTION BY THE ROMANS THE COURSE WILL TAKE FULL ADVANTAGE OF THE RICH MUSEUM COLLECTIONS OF ETRUSCAN MATERIAL IN ROME AND WILL INCLUDE A FIELD TRIP TO THE SITES OF CERVETERI AND TARQUINIA THE COURSE WILL LOOK AT THE ORIGIN OF THE ETRUSCANS THEIR ART AND MATERIAL CULTURE THEIR INTERACTIONS WITH OTHER GROUPS AND THEIR EVENTUAL ABSORPTION BY THE ROMANS

3 credit hours. Pre-requisites: A previous course in classics, classical studies, ancient art history or archeology or permission of the instructor. Students are responsible for all entry fees.

#### AHFA 328 – THE MAKING OF ART: HISTORY OF ART MATERIAL

THIS COURSE INTRODUCES STUDENTS TO THE HISTORY OF ARTISTIC MEDIA THE COURSE FOCUSES ESPECIALLY ON THE HISTORY OF PAINTING SCULPTURE PRINTS AND DRAWINGS AS MEDIA DURING THE COURSE STUDENTS WILL BE INTRODUCED TO HOW TO IDENTIFY ARTISTIC MATERIALS IN VARIOUS HISTORICAL TECHNIQUES AS WELL AS TO COMPOSITION AND ORIGINS OF MATERIALS TO PROVIDE HISTORICAL PERSPECTIVE ON THE USE OF ARTISTIC MEDIA ATTENTION WILL BE GIVEN TO THE FOLLOWING TOPICS ECONOMIC AND SYMBOLIC REASONS FOR THE USE OF MATERIALS THE ADVENT OF OIL PAINTING IN THE HISTORY OF WESTERN ART THE ADVENT OF MODERN MATERIALS AND TECHNIQUES STARTING AT THE END OF THE 19TH CENTURY AND THE HISTORY AND DEBATES SURROUNDING RESTORATION CONSERVATION OF HISTORIC MEDIA E.G. RESTORATION OF ANCIENT SCULPTURE IN THE ROMAN PERIOD CONSERVATION OF RENAISSANCE FRESCO IN THE VATICAN CHAPEL IN THE 19TH CENTURY CLASSES ARE TAUGHT BOTH ON SITE IN MUSEUMS AND CHURCHES IN ROME AND IN THE CLASSROOM

ARTISTIC MEDIA COVERED DURING COURSE INCLUDE BUT ARE NOT LIMITED TO ANCIENT WALL PAINTING FRESCO TEMPERA GOLD GROUND OIL WATERCOLOR ACRYLIC PAINTING BRONZE STONE TERRA COTTA AND WOOD



ASTRONOMY

ASTR 100 – GENERAL ASTRONOMY

THIS COURSE IS AN INTRODUCTION TO ASTRONOMICAL PHENOMENA IN THE UNIVERSE FOR NON SCIENCE MAJORS. THE COURSE COVERS FOUR MAIN TOPICS: MOTIONS IN THE SKY, THE SOLAR SYSTEM, STARS, WHY THEY SHINE, AND HOW THEY EVOLVE, AND FIRST STEPS IN COSMOLOGY. WHAT ARE GALAXIES AND HOW THEY ARE DISTRIBUTED IN SPACE. THE BASIC PHYSICS REQUIRED TO UNDERSTAND ASTRONOMY WILL BE PRESENTED. TOPICS OF CURRENT INTEREST WILL ALSO BE TOUCHED UPON, SUCH AS ASTRONOMICAL DISCOVERIES, GROUND-BASED MISSIONS, AND WHETHER THERE IS LIFE ON OTHER PLANETS. WE WILL ALSO BECOME ACQUAINTED WITH THE NIGHT SKY THROUGH NAKED EYE OBSERVATIONS, AND A FIELD TRIP TO A NEARBY AMATEUR OBSERVATORY.

3 credit hours. Students are responsible for all entry fees.

BIOLOGY

BIO 203 – PHILOSOPHY AND MECHANISMS OF EVOLUTION

BASED ON THE LATEST RESEARCH DEVELOPMENTS OF THE CLASSIC DARWINIAN THEORY, THE COURSE DESCRIBES THE POSSIBLE MECHANISMS BY WHICH NATURAL ENVIRONMENT SHAPED AND SOCIAL ENVIRONMENT FINE-TUNED THE HUMAN BODY AND THE HUMAN MIND IN THE LONG COURSE OF EVOLUTION. THE CLOSE LINKS THAT CAN BE TRACED BETWEEN SEXUALITY, THE ARTS, AND OTHER BRANCHES OF HUMAN CULTURE, AND THEIR BIOLOGICAL BACKGROUND ARE HIGHLIGHTED. ABOUT TWENTY PERCENT OF THE TEACHING SESSIONS WILL BE DEVOTED TO THE PRACTICAL APPLICATION OF SCIENTIFIC, STATISTICS-BASED METHODS TO ASSESS WORKING HYPOTHESES CONCERNING DIFFERENT ASPECTS OF EVOLUTIONARY BIOLOGY. AND THE COURSE WILL FEATURE A SESSION OF LABORATORY RESEARCH ON BIOLOGY, AESTHETICS, AND SEXUAL SELECTION. ELABORATING DATA COLLECTED IN THE COURSE OF A PRACTICABLE ON-SITE VISIT TO A LOCAL MUSEUM OR ART GALLERY, LIKELY SCHEDULED ON A FRIDAY.

3 credit hours. Pre-requisites : MTH 102 or ANT 100 or permission of the instructor.

BUSINESS

BUCO 400 – ORGANIZATIONAL COMMUNICATION

FOCUSING ON EFFECTIVE COMMUNICATION IN BUSINESS AND THE PROFESSIONS, THIS COURSE LOOKS AT COMMUNICATION WITHIN ORGANIZATIONS AND BETWEEN ORGANIZATIONS AND THEIR EXTERNAL ENVIRONMENT. THE EFFECTS OF GLOBALIZATION ON COMMUNICATION WITHIN AND BETWEEN ORGANIZATIONS ACROSS NATIONAL AND CULTURAL BARRIERS, IMAGE MAKING, AND WRITING FOR AND ABOUT ORGANIZATIONS.

3 credit hours. Pre-requisites: ENG 102 and Junior or Senior standing or permission of the instructor.

BUEC 431 – THE ECONOMICS AND POLICIES OF THE ITALIAN FOOD INDUSTRY

THIS DAY FIELD COURSE TAKING PLACE ON SITE IN SOME VILLAGES IN UMBRIA AND TOSCANA EXPLORES THE ISSUES FACING THE ITALIAN FOOD INDUSTRY. THE COURSE WILL START OFF BY ANALYZING THE HISTORICAL STRUCTURE OF THE AGRICULTURAL SECTOR. OVER THE NEXT FEW DAYS WE WILL VISIT SEVERAL TOWNS AND VILLAGES WHERE ITALIAN FOOD PRODUCTS ARE RESENTED AND MAJOR ACCIDENTS HAVE OCCURRED. WE WILL VISIT SEVERAL COUNTRIES TO EXPORT REVENUE ATTRACTIVE FOR WORKERS AND INVESTORS. WE WILL VISIT SEVERAL COUNTRIES TO EXPORT REVENUE ATTRACTIVE FOR WORKERS AND INVESTORS.

(VISITING ORGANIZATION WITH WHICH WE HAVE PARTNERED TO DEVELOP COURSE MATERIALS AND TO COVER TRAVEL AND ACCOMMODATION COSTS.)

1. TO PARTICIPATE IN THIS COURSE, YOU MUST BE A JUNIOR OR SENIOR STUDENT WITH A GOOD RECORD IN BUSINESS AND ECONOMICS COURSES.

PRODUCTION AND TRADE OF PRODUCTS IN THE INTERNATIONAL MARKET. WE WILL VISIT SEVERAL COUNTRIES TO EXPORT REVENUE ATTRACTIVE FOR WORKERS AND INVESTORS.

QUALITY ALTERNATIVE WHICH IS CURRENTLY UNDERGOING THE TRANSITION FROM A TRADITIONAL

or permission of the instructor. Students are responsible for all entry fees. Students will pay a fee to cover the cost of the field trip.

STUDENTS TO EXPLORE NEGOTIATION AND DRAFTING ASPECTS OF DOING BUSINESS

SCREENINGS OF NON FICTIONAL MATERIAL WHOSE DISTINCTIVE FEATURES MERITS AND MAWS STUDENTS WILL BE INVITED TO IDENTIFY AND DISCUSS  
CREDIT HOURS 0RE REQUISITES &\$- OR A LOWER LEVEL ILM OR VIDEO PRODUCTION COURSE OR PERMISSION OF the instructor. Laboratory course fee Euro 75.

#### CIN 304 – GREAT DIRECTORS

! GREAT DIRECTOR IS FORMED OVER THE COURSE OF A CAREER 4THIS COURSE EXPLORES THE WORK OF A SELECTED GROUP OF FILMMAKERS AND HOW THEIR STYLES VISUAL STRATEGIES CHARACTERS AND THEMES EVOLVE WITH THE CREATION OF EACH NEW FILM 4THEIR FILMS ARE SCREENED DISCUSSED AND ANALYZED AND THEIR CAREERS SURVEYED TO UNDERSTAND THE SIMILARITIES AND STYLISTIC CHANGES THAT MARK EACH DIRECTOR'S VISION  
3 credit hours. Pre-requisites: ENG 202.

#### CIN 307 – GREAT ACTORS

#INEMA ACTING HAS EVOLVED FROM THE SILENT ERA'S MELODRAMATIC THEATRICAL PANTOMIME TO PRESENT DAY METHOD STYLE PERFORMANCE &FILM SCREENINGS INTERVIEWS AND BEHIND THE SCENES DOCUMENTARY MATERIAL COMPLEMENT LECTURES TO SURVEY THE CAREERS OF VARIOUS GREAT ACTORS OF OUR TIME  
3 credit hours. Pre-requisites: ENG 202.

#### CIN 309 – DIGITAL FILMMAKING

4THIS COURSE PROVIDES A HANDS ON STUDIO COURSE THAT EXPLORES THE PRACTICAL AND AESTHETIC ASPECTS OF DIGITAL FILMMAKING ,ECTURES AND TECHNICAL LABS ACQUAINT STUDENTS WITH NARRATIVE STRUCTURES VISUAL AND SOUND STRATEGIES PRE PRODUCTION PRODUCTION AND POSTPRODUCTION TECHNIQUES 3STUDENTS ENGAGE IN DIGITAL FILMMAKING THROUGH SEVERAL ASSIGNMENTS AND A FINAL PROJECT 4THE COURSE CONCENTRATES ON THE IMPORTANCE OF COLLABORATION IN FILM PRODUCTION AND THROUGH FILM VIEWINGS AND DISCUSSIONS STUDENTS WILL EXPLORE FILM AESTHETICS AND ANALYSIS  
CREDIT HOURS 0RE REQUISITES &\$- OR A LOWER LEVEL ILM OR VIDEO PRODUCTION COURSE OR PERMISSION OF the instructor. Laboratory course fee Euro 75.

ITALY THE COURSE WILL CONCLUDE WITH THE PRACTICAL PREPARATION OF ROMAN FOOD

1 credit. Pre-requisites: A level 200 course in Roman History or Western Civilization or a level 100 course in Latin or permission of the instructor. Students will have to pay a fee for the practical session.

#### ARCL 400 – TROY: HOMER VERSUS ARCHEOLOGY

THIS UPPER LEVEL INTERDISCIPLINARY COURSE EXAMINES THE TROJAN WAR AND THE CITY OF TROY FROM THE PERSPECTIVE OF BOTH ARCHEOLOGY AND THE CLASSICAL LITERARY SOURCES IN PARTICULAR (HOMER). THE COURSE WILL EXAMINE THE LITERARY EVIDENCE AS PRESENTED BY HOMER AND THE SUBSEQUENT ARCHEOLOGICAL RESEARCHES INSPIRED BY THE EPIC. THE SECOND HALF OF THE COURSE WILL EXAMINE THE RECEPTION OF THE TROJAN WAR IN DIFFERENT PERIODS AND HOW THIS HAS INFLUENCED EXCAVATION AND INTERPRETATION OF THE SITES ASSOCIATED WITH THESE EVENTS

3 credit hours. Pre-requisites: A 300-level Archeology or Classics or Classical Studies or Ancient History course or permission of the instructor.

#### ARCL 401 – ROME OF AUGUSTUS

THIS INTERDISCIPLINARY COURSE COMBINES ARCHEOLOGY, ART HISTORY, HISTORY, LITERATURE AND SOCIOLOGY TO EXPLORE A DEFINING MOMENT IN THE ANCIENT WORLD: ROME AT THE TIME OF AUGUSTUS (81-14 BC). THE STUDENTS WILL CREATE AN IMAGE OF THE EMPEROR AUGUSTUS THROUGH HIS OWN BUILDING PROJECTS AND WRITINGS AND ASSESS THE ROLE OF IMPERIAL PROPAGANDA IN THIS PROCESS. WE ASK HOW CULTURE, IDENTITY AND POWER WERE SHAPED IN PARTICULAR CONTEXTS BY SOCIAL FACTORS SUCH AS RELIGION, GENDER, ECONOMY AND STATUS. PRESENTING CASE STUDIES OF BUILDING PROJECTS, REVIEW CONTEMPORARY PHILOSOPHICAL IDEAS AND CONTEMPORARY COMMENT. THIS INTERDISCIPLINARY COURSE ENABLES STUDENTS TO DEVELOP THEIR SKILLS OF ANALYSIS AND EVALUATION ACROSS A RANGE OF ANCIENT SOURCE MATERIALS

3 credit hours. Pre-requisites: Level 300 course in Classics, Classical Studies, Classical Archeology or Ancient History or permission of the instructor.

#### CLHS 203 – HISTORY OF ANCIENT GREECE: BRONZE AGE TO THE HELLENISTIC PERIOD

THIS COURSE IS AN EXPLORATION OF THE HISTORY OF ANCIENT GREECE FROM THE BRONZE AGE TO THE HELLENISTIC PERIOD, FOCUSING ON POLITICAL, SOCIAL, CULTURAL AND MILITARY DEVELOPMENTS. STUDENTS WILL ANALYZE PRIMARY SOURCES FOR THE STUDY OF GREEK HISTORY, INCLUDING HISTORIOGRAPHY, INSCRIPTIONS, VISUAL AND LITERARY CULTURE, AND ARCHAEOLOGICAL INFORMATION, WITH A PARTICULAR EMPHASIS ON EVALUATING THOSE SOURCES BOTH WITHIN THEIR ORIGINAL HISTORICAL CONTEXT AND IN SECONDARY SOURCES. THE COURSE MAY INCLUDE FIELD TRIPS TO SOME MUSEUMS TO VIEW WORKS OF GREEK MANUFACTURE

3 credit hours. Pre-requisites: ENG 102.

CEIVED AND PRACTICED BY THE ANCIENT GREEKS AND ROMANS. ALSO BE THE FOUNDATION OF THE PRE-SOCRATIC POETS, SOPHISTS AND HISTORIANS. ROMAN ORATORS SUCH AS CICERO AND QUINTILIAN. POST-SOCRATIC PHILOSOPHERS SUCH AS PLATO AND ARISTOTLE AS WELL AS GREEK AND ROMAN ORATORS SUCH AS DEMOSTHENES AND CICERO. PARTICULAR ATTENTION IS PAID TO THE ORIGIN, FORMULATION AND USE OF RHETORIC AS AN ART OF PERSUASION IN THE GREEK CITY STATE OF ATHENS AS WELL AS TO THE SUBSEQUENT TRANSFORMATION AND APPLICATION OF ORATORY AS THE ARTS OF POLITICS IN ATHENS AND THEN IN ROME. THE PRACTICAL AIM OF THE COURSE IS TO PREPARE STUDENTS WITH THE NECESSARY VOCABULARY AND THEORETICAL FOUNDATION TO EXAMINE THE USE AND ABUSE OF RHETORIC IN CONTEMPORARY POLITICS, ECONOMICS, MARKETING, MEDIA AND VISUAL ARTS.

3 credit hours. Pre-requisites: A Classics or Classical Studies or Ancient History course and Junior or Senior standing or permission of the instructor.

#### CLS 307 – HEROES AND LOVERS: EPIC AND THE EPIC TRADITION

THIS COURSE OUTLINES THE DEVELOPMENT OF THE EPIC GENRE FROM ANTIQUITY TO THE RENAISSANCE. IN TRANSLATION, BOTH THE LINEAR NARRATIVES OF HOMER AND VIRGIL AND THE EPISODIC ALTERNATIVE EXEMPLIFIED BY OVID'S METAMORPHOSES WILL BE STUDIED. THIS COURSE TRACES A NUMBER OF STRANDS IN THE BROAD EPIC TRADITION. NARRATIVES OF WARFARE, QUEST NARRATIVES, BOTH GEOGRAPHICAL AND SPIRITUAL AND THE COMBINATION OF THE TWO IN NARRATIVES OF CHIVALRY AND LOVE WILL BE EXPLORED IN BOTH THE CLASSICAL PERIOD AND BEYOND. EMPHASIS WILL BE BOTH UPON THE LITERARY QUALITIES OF THESE POEMS AND ON THE VALUES AND IDEALS OF THE SOCIETIES WHICH PRODUCED THEM.

3 credit hours. Pre-requisites: A Classics or Classical Studies or Ancient History course or permission of the instructor.

#### CLS 312 – MAGNA GRAECIA

MAGNA GRAECIA IS THE COLLECTIVE NAME FOR THE GREEK CITIES OF SOUTHERN ITALY. THE COURSE FOCUSES ON THE HISTORY OF THE MEDITERRANEAN AS SEEN FROM A VARIETY OF PERSPECTIVES, INCLUDING PHOENICIAN, GREEK AND ROMAN. STUDENTS WILL BE INTRODUCED TO THE METHODOLOGY OF ANCIENT HISTORY AND THE CRITICAL ANALYSIS OF A WIDE VARIETY OF HISTORICAL AND LITERARY SOURCE MATERIAL, INCLUDING INSCRIPTIONS AND COINS AS WELL AS THE INTERPRETATION OF CLASSICAL TEXTS. ARCHEOLOGICAL EVIDENCE, INCLUDING ART AND ARCHITECTURE, WILL ALSO BE EXAMINED. ATTENTION WILL ALSO BE GIVEN TO THE ORGANIZATION OF THE URBAN SPACE IN RELATION TO POLITICS, RELIGION AND SOCIAL LIFE. FIELD TRIPS TO HISTORICAL SITES AND MUSEUMS AND AROUND EASTERN SICILY WILL BE USED TO REANIMATE THE ANCIENT SOURCES.

3 credit hours. Pre-requisites: Two Classics or Classical Studies or Ancient History courses and Junior

OR SENIOR STANDING. STUDENTS WILL PAY A FEE TO COVER THE COST OF THE FIELD STUDY TRIP WHICH WILL TAKE DURING THE FALL BREAK.

#### CLS 401 – ROME: THE CITY IN TEXT

THIS UPPER LEVEL CLASSICS COURSE WILL EXAMINE DEPICTIONS OF THE CITY OF ROME IN CLASSICAL LITERATURE. IT WILL EXAMINE THE FABRIC OF THE CITY AND THE IDEA OF ROME AS A SYMBOL OF CIVILIZATION. THE BUILDINGS AND PUBLIC SPACES OF ROME WERE THE BACKDROP FOR PERFORMANCE, SPECTACLE, CEREMONY AND DAILY AND THESE ACTIVITIES GENERATED MEANING AND SYMBOLISM. FOR THE ROMANS SPECIFIC LOCATIONS WERE CONNECTED TO HISTORY, MYTH AND COLLECTIVE MEMORY AND WERE PROTECTED BY THE GENIUS LOCI. AMONGST OTHERS, THE FOLLOWING AUTHORS WILL BE STUDIED: CICERO, LIVY, UCAIN, OVID, PROPERTIUS, CATULLUS, VIRGIL. ALL TEXTS WILL BE STUDIED IN TRANSLATION.

3 credit hours. Pre-requisites: A level 300 Classics course.

#### COMMUNICATION

#### BUCO 400 – ORGANIZATIONAL COMMUNICATION

EFFECTIVE COMMUNICATION IN BUSINESS AND THE PROFESSIONS. THIS COURSE LOOKS AT COMMUNICATION WITHIN ORGANIZATIONS AND BETWEEN ORGANIZATIONS AND THEIR EXTERNAL ENVIRONMENT. THE EFFECTS OF



COM 300 – EUROPEAN MASS MEDIA

THIS COURSE PROVIDES THE HISTORY OF JOURNALISM RADIO AND TELEVISION IN EUROPE )T IS A STUDY OF THE BROADCASTING MEDIA THEIR INSTITUTIONS AND ORGANIZATIONS IN BOTH THE PRIVATE AND PUBLIC DOMAIN THE IMPACT OF MASS MEDIA ON THE CULTURE OF EUROPE WITH COMPARATIVE OBSERVATIONS BETWEEN EUROPEAN MASS MEDIA AND THAT OF THE WORLD PARTICULARLY THE UNITED STATES ARE ALSO ADDRESSED

CONTEMPORARY POPULAR CULTURE THE COURSE WILL ALSO PROVIDE A THOROUGH ANALYSIS OF CULTURE INDUSTRIES + KEY THINKERS IN THE FIELD WILL BE DISCUSSED FROM STUART (ALL TO PAUL 'ILROY (OMI "HABHA \*UDITH "UTLER INGELA -C2OBBIE AND &REDERICK \*AMESON  
3 credit hours. Pre-requisites: ENG202 or permission of the instructor.

COM 381 – DISCOVER, IDEATE, CREATE: THE SOCIAL APPROACH TO ENTREPRENEURSHIP

THROUGH A FAST PACED COLLABORATIVE PROCESS BASED APPROACH STUDENTS WILL EXPLORE AND APPLY ENTREPRENEURIAL PRINCIPLES AND METHODOLOGIES TO CREATE PRODUCTS AND SERVICES THAT SOLVE REAL WORLD PROBLEMS )N THIS TEAM BASED WORKSHOP EMPHASIS IS PLACED ON IDENTIFYING MARKET OPPORTUNITIES BY LEVERAGING PROVEN BEST PRACTICES INCLUDING DESIGN THINKING AND LEAN METHODOLOGIES TO GAIN A DEEP UNDERSTANDING OF THE CUSTOMER & FINAL PRESENTATIONS WILL BE IN THE FORM OF A @ \$EMO \$AY WHERE STUDENTS PITCH THEIR PROPOSED PRODUCT SERVICE OR STARTUP  
1 credit. Pre-requisites: Junior or Senior standing, permission of the instructor.

COM 401 – MEDIA AND INTERNATIONAL AFFAIRS

THE ROLE OF MULTIMEDIA MULTINATIONALS ON THE INTERNATIONAL SCENE AND THEIR ROLE IN COVERING AND SHAPING FOREIGN POLICY AND EVENTS THEIR IMPACT ON INTERNATIONAL RELATIONS ESPECIALLY DURING TIMES OF CRISIS AND MEDIA ETHICS IN THE INTERNATIONAL ARENA  
3 credit hours. Pre-requisites: COM 105 or IA 201 and Junior or Senior standing or permission of the instructor.

COM 402 – DIGITAL COMMONS

THE COURSE DEALS WITH ISSUES RELATED TO REPRODUCTION OF INFORMATION AND PARTICIPATORY CULTURE FROM THE AMATEUR PRESS TO ZINES AND ONLINE PIRACY )T EXPLORES THE DEVELOPMENT OF COLLECTIVE INTELLIGENCE  
W@ P à



FINALLY STUDENTS WILL PRESENT THEIR OWN PROJECTS SUGGESTING INNOVATIVE AND CREATIVE WAYS HERITAGE SITES CAN BE USED FOR CONTEMPORARY SPECTACLE

3 credit hours Pre-co-requisites: MKT 200 or COMK 328 or permission of the instructor.

#### COMK 328 – PUBLIC RELATIONS

THIS COURSE DEINES PUBLIC RELATIONS FAMILIARIZES STUDENTS WITH ITS THEORETICAL CONCEPTS AND HELPS THEM TO GRASP THE SIGNIICANCE OF THE HISTORICAL TRENDS OF PUBLIC RELATIONS IN !ERICA 4HE COURSE WILL HELP STUDENTS RECOGNIZE UNDERSTAND AND CRITICALLY EVALUATE THE FUNCTIONS OF PUBLIC RELATIONS IN VARIOUS ORGANIZATIONAL SETTINGS AND THE KEY ELEMENTS OF THE PUBLIC RELATIONS PROCESS )T WILL ALSO HELP THE STUDENT TO BECOME AWARE OF THE ETHICAL AND LEGAL DIMENSIONS OF PUBLIC RELATIONS PRACTICE

3 credit hours. Pre-requisites: MKT 200 and ENG 102.

#### COMK 404 – SOCIAL MEDIA MANAGEMENT

THIS COURSE PROVIDES STUDENTS WITH A BASIC UNDERSTANDING OF THE SIGNIICANCE OF DIGITAL MEDIA SOCIAL NETWORKS AND THEIR IMPACT ON BUSINESS 4HE COURSE AIMS AT EXPLORING STRATEGIES OF SOCIAL MEDIA MANAGEMENT FOR ORGANIZATIONS AND PROFESSIONALS )T FOCUSES ON COMMUNICATION PRACTICES WITH PROSPECTS AND CUSTOMERS AND ALSO ON THE INTERNAL PROCESSES NECESSARY IN ORDER TO ENACT STRATEGIC DECISIONS

3 credit hours. Pre-requisites: COMK 220 or MKT 200 or permission of the instructor.

#### COMK 405 – MUSIC MANAGEMENT AND COMMUNICATIONS

THIS HYBRID COURSE OFFERS A HISTORICAL ACCOUNT OF THE MUSIC BUSINESS INDUSTRY AND PROVIDES HANDS ON SKILLS FOR FUTURE MUSIC MANAGERS PROMOTERS AND TOUR MANAGERS -OREOVER THE COURSE EXPLORE THE PROCESS OF PRODUCTION PROMOTION DISTRIBUTION AND CONSUMPTION WITH A FOCUS ON THE IMPACT OF CONVERGED TECHNOLOGY ON THE INDUSTRY AND PROFESSIONAL PRACTICE !S A MATTER OF FACT DIGITAL

- MONETARY AND THE WORLD BANK AND THE WORLD TRADE ORGANIZATION AS WELL AS TOPICS RELATED TO PAST AND PRESENT FINANCIAL CRISES SPECIALLY RUSSIA EAST ASIA AND LATIN AMERICA  
3 credit hours. Pre-requisites: ECO 211 and FNC 300.

ECO 211 – PRINCIPLES OF MACROECONOMICS

- MACROECONOMIC PRINCIPLES INTRODUCE STUDENTS TO THE ECONOMIST'S WORLD VIEW. IT FOCUSES ON THE NATIONAL ECONOMY BY LOOKING AT GROSS DOMESTIC PRODUCT AGGREGATE SUPPLY AND AGGREGATE DEMAND UNEMPLOYMENT ECONOMIC GROWTH BUSINESS CYCLES MULTIPLIERS AND MONETARY AND FISCAL POLICIES. IT INTRODUCES THE DIFFERENT POLICY PERSPECTIVES OF THE KEYNESIAN  
3 credit hours. Prerequisites: ECO 211 and FNC 300.

ECO 211 – PRINCIPLES OF MACROECONOMICS

TIONAL POLITICAL ECONOMY ARE ALSO REVIEWED  
3 credit hours. Pre-requisites: Any introductory-level Political Science or International Affairs course and ECO 211.

ENGLISH

**BUEN 307 – WRITING FOR BUSINESS**

THIS COURSE TEACHES STUDENTS HOW TO WRITE WELL AND HOW TO RESEARCH AND WRITE PRESENTATIONS NEWSLETTERS BROCHURES PITCH LETTERS AND PRINT ADS  
3 credit hours. Pre-requisites: ENG 102 and Junior or Senior standing or permission of the instructor.

**COEN 318 – LAUGHTER, SATIRE, AND THE COMIC FORM**

USING EXAMPLES FROM \*UENVAL TO \*ON STEWART THIS COURSE EXAMINES ELEMENTS OF COMEDIC AND SATIRIC TECHNIQUE STYLE AND GENRE IT WILL INVESTIGATE THE PSYCHOLOGICAL AND SOCIAL POLITICAL FUNCTION OF LAUGHTER AND COMEDY AS WELL AS SATIRE'S MOST COMMON TARGETS AND LITERARY FORMS THROUGH PRACTICAL EXERCISES LITERATURE AND SCREENINGS OF FILMS AND PRESENTS THE FILMMAKERS' INTERESTS IN NARRATIVE AND VISUAL MEDIUM WHILE INTRODUCING LINKS BETWEEN THE NOVEL AND FILM THEATER AND FILM ELEMENTS OF FILM SUCH AS PLOT CHARACTER SETTING VISUAL COMPONENTS  
3 credit hours. Pre-requisites: ENG 202 or permission of the instructor.

**COEN 321 – A MOVEABLE FEAST: WRITING ABOUT FOOD**

FOOD WRITING IS DEINED IN MANY WAYS COOKBOOKS TO NON-COCTHOURS ARE PER COURSE REVIEWS TO LEVEL TRAVEL AND PERSONAL NARRATIVES THIS COURSE WILL EXAMINE FOOD WRITING IN ITS VARIOUS PROFESSIONAL FORMS AND WILL INSTRUCT STUDENTS IN APPROACHES TO ENGROU+ COMPREHENSIVE WRITING FUNDAMENTALS 3 STUDENTS WILL WRITE A RESTAURANT REVIEW A PERSONAL ESSAY AND A COUSINAL ASINATED RECIPE COURSE WENTLEAS DIOT LYTIICAL WRITINGS THAT EXAMINE THE WORK OF PROFESSIONAL WRITERS SKILLASR REOME DSIOUARC ADE SROVMTAN TEXTBOOK SO STUDENTS SHOULD BE PREPARED TO VISIT LTOEAZRM ARKE BS UNDEASMTENRALS SIBANDGLOOBRSE ABOUTND CITY WHERE FOOD PLAYS A ROLE STREET VENDORS GELACOME PARKS MORE GRADUALLY AT A PACE MORE APP COMPLETION OF THE COURSE GRANTS ACCESS TO 7RIT  
3 credit hours. Pre-requisites: ENG 202 or permission of the instructor.

**COEN 322 – TRAVEL WRITING**

THIS WORKSHOP INSTRUCTS STUDENTS IN THE MECHANICS OF TRAVEL WRITING FROM RESEARCH INTERVIEWING TECHNIQUES AND PITCHING EDITORS TO CRAFTING ESSAYS AND COURSE FOR NEWS PAPERS MAGAZINES BOOK and the internet.  
3 credit hours: Pre-requisites: ENG 202 or equivalent, or permission of the instructor.

**COEN 327 – THE ART OF THE REVIEW: MOVIES, BOOKS, AND THE ARTS**

THIS IS AN UPPER LEVEL WRITING INTENSIVE COURSE THAT FOCUSSES ON THE TECHNIQUE OF WRITING ABOUT VARIOUS ARTS USING JOURNALISM'S FORMS PRINCIPLES AND HOMEFCW ON SKUDEN RESNLS WLEARN TO DO APPROPRIATE RESEARCH BECOME FAMILIAR WITH THE CRITERIA AND GUIDELINES FOR WRITING REVIEWS OF BOOKS UNDERSTANDING PERFORMANCE ART AND ARCHITECTURE AND HOW TO BE ARTFUL WITHIN PRMOSEY ANDR REACONSDARY BOONBARFESS LEARN WRITING WITH PROPER LEAD IN SENTENCES AND FOLLO TO USE INFORMATION TECHNOLOGY FROM RESEARCH NATES WITH THE &IRST 9EAR 3EMINAR TO SUPPORT ST  
3 credit hours. Pre- or co-requisites: ENG 202, or permission of the instructor.

**EAP 001 – ENGLISH FOR ACADEMIA: FOUNDATION COURSE I**

THE COURSE PROVIDES STUDENTS WITH AMPLE INSTRUCTION IN ENGLISH LANGUAGE SKILLS READING WRITING SPEAKING LISTENING AT A GENERAL INTERMEDIATE LEVEL AS WELL AS TO PROVIDE THE FOUNDATION FOR THE SPECIFIC ACADEMIC SOCIAL AND CULTURAL LANGUAGE FORMS THEY WILL NEED IN ORDER TO UNDERTAKE UNIVERSITY STUDIES AND PARTICIPATE IN UNIVERSITY LIFE 3 STUDENT WILL BROADEN THEIR PROICIENCY IN GRAMMAR VOCABULARY COMPREHENSION COMMUNICATIVE MUENCY AND PRONUNCIATION ALONG WITH THE OPPORTUNITY TO APPLY AND EXPERIMENT WITH THEIR DEVELOPING ENGLISH LANGUAGE ABILITIES ACROSS THE RANGE OF ACADEMIC CONTEXTS 5 PON SUCCESSFUL COMPLETION OF THE &OUNDATION COURSE STUDENTS INTERMEDIATE KNOWLEDGE OF ENGLISH WILL BE SUFFICIENTLY STRONG TO ENABLE THEM TO PROCEED TO THE %!0 No credits, 16 hours.

**EAP 002 – ENGLISH FOR ACADEMIA: ADVANCED COURSE I**

THE ADVANCED COURSE BUILDS ON THE OBJECTIVES OF EXTENDING STUDENTS ENGLISH ACADEMIC SOCIAL AND PER INTERMEDIATE LEVEL AND BEYOND IS THE COURSE ENGLISH APPROPRIATELY WHEN PUTTING INTO PRACTICE STUDENTS WILL LEARN ESSENTIAL STRATEGIES FOR NOTE TAKING AND ESSAY WRITING AND WILL ALSO HAVE THE OPPORTUNITY TO PARTICIPATE IN A BUSINESS ENVIRONMENT 3 UPON SUCCESSFUL COMPLETION OF THE COURSE STUDENTS WILL BE SUFFICIENTLY STRONG TO ENROLL IN THE FIRST YEAR PROGRAM.  
3 credit hours. Pre-requisites: placement test.

**EAP 003 – ENGLISH FOR ACADEMIA: ADVANCED COURSE II**

THE ADVANCED COURSE BUILDS ON THE OBJECTIVES OF EXTENDING STUDENTS ENGLISH ACADEMIC SOCIAL AND PER INTERMEDIATE LEVEL AND BEYOND IS THE COURSE ENGLISH APPROPRIATELY WHEN PUTTING INTO PRACTICE STUDENTS WILL LEARN ESSENTIAL STRATEGIES FOR NOTE TAKING AND ESSAY WRITING AND WILL ALSO HAVE THE OPPORTUNITY TO PARTICIPATE IN A BUSINESS ENVIRONMENT 3 UPON SUCCESSFUL COMPLETION OF THE COURSE STUDENTS WILL BE SUFFICIENTLY STRONG TO ENROLL IN THE FIRST YEAR PROGRAM.  
3 credit hours. Pre-requisites: placement test.

THE ADVANCED COURSE BUILDS ON THE OBJECTIVES OF EXTENDING STUDENTS ENGLISH ACADEMIC SOCIAL AND PER INTERMEDIATE LEVEL AND BEYOND IS THE COURSE ENGLISH APPROPRIATELY WHEN PUTTING INTO PRACTICE STUDENTS WILL LEARN ESSENTIAL STRATEGIES FOR NOTE TAKING AND ESSAY WRITING AND WILL ALSO HAVE THE OPPORTUNITY TO PARTICIPATE IN A BUSINESS ENVIRONMENT 3 UPON SUCCESSFUL COMPLETION OF THE COURSE STUDENTS WILL BE SUFFICIENTLY STRONG TO ENROLL IN THE FIRST YEAR PROGRAM.  
3 credit hours. Pre-requisites: placement test.

THE ADVANCED COURSE BUILDS ON THE OBJECTIVES OF EXTENDING STUDENTS ENGLISH ACADEMIC SOCIAL AND PER INTERMEDIATE LEVEL AND BEYOND IS THE COURSE ENGLISH APPROPRIATELY WHEN PUTTING INTO PRACTICE STUDENTS WILL LEARN ESSENTIAL STRATEGIES FOR NOTE TAKING AND ESSAY WRITING AND WILL ALSO HAVE THE OPPORTUNITY TO PARTICIPATE IN A BUSINESS ENVIRONMENT 3 UPON SUCCESSFUL COMPLETION OF THE COURSE STUDENTS WILL BE SUFFICIENTLY STRONG TO ENROLL IN THE FIRST YEAR PROGRAM.  
3 credit hours. Pre-requisites: placement test or permission of the instructor.



### A SPACE FOR INDIVIDUAL FREEDOM

3 credit hours. Pre-requisites: ENG 102.

### ENG 309 – SHAKESPEARE'S ITALIAN PLAYS

THE INTENSIVE STUDY OF FIVE OR SIX OF SHAKESPEARE'S COMEDIES AND TRAGEDIES SET IN ITALY ANCIENT AND EARLY MODERN WITH ATTENTION TO ENGLISH ATTITUDES TOWARD ITALY AND SHAKESPEARE'S USE OF ITALY THE NATURE OF COMEDY AND TRAGEDY AND THE SHAPE OF SHAKESPEARE'S CAREER. COMEDIES WILL BE CHOSEN FROM AMONG THE TWO 'ENTLEMEN OF VERONA THE MERCHANT OF VENICE THE TAMING OF THE SHREW BOADUICA MUCH ABOUT NOTHING TESSINA AND THE WINTERS TALE. TRAGEDIES WILL BE CHOSEN FROM AMONG TITUS ANDRONICUS ROMEO AND JULIET VERONA JULIUS CAESAR OTHELLO VENICE AND YPRUS ANTHONY AND LEOPATRA ROMEO AND JULIUS CAESAR

3 credit hours. Pre-requisites: ENG 102.

### ENG 311 – THE ART AND CRAFT OF WRITING: ADVANCED EXPOSITORY

THIS COURSE FOCUSES ON THE PRACTICE OF WRITING LIVELY RESEARCH INFORMED ESSAYS. THE TERM ESSAY HERE REFERS TO WORKS OF COMPOSITION EMPLOYING STYLISTIC DEVICES FROM MULTIPLE GENRES OF WRITING ORDER TO DEVELOP A POINT OF VIEW AESTHETICALLY AND INTELLECTUALLY. THE COURSE BUILDS ON AND REINFORCES SKILLS FROM INTRODUCTORY WRITING COURSES. IT PROVIDES ADVANCED PRACTICE IN THE CRAFT OF THE ESSAY DEVELOPS SKILLS IN FINDING AND EFFECTIVELY INCORPORATING RESEARCH INTO WRITING FOR USE IN A RANGE OF FUTURE WRITING CONTEXTS

3 credit hours. Pre-requisites: ENG 202 or permission of the instructor.

### ENG 312 – PLAYWRITING

THIS IS A WORKSHOP BASED APPROACH TO WRITING STAGE PLAYS. IT FOCUSES ON THE PROCESS OF CREATING CHARACTER SCENE AND STORY FIRST THROUGH ANALYZING GREAT PLAYS OF THE WESTERN DRAMATIC TRADITION AND THEN THROUGH WRITING ORIGINAL WORKS OF DRAMA. 3 credit hours. Pre-requisites: ENG 207.

### ENG 313 – CREATIVE NON-FICTION WRITING

NONFICTION IS A GENRE THAT HAS GROWN MORE DIVERSE AND CREATIVE THAN EVER EMBRACING ALL STYLES FROM SERIOUS TO WHIMSICAL AND ENCOMPASSING EVERY TOPIC IMAGINABLE. THIS COURSE WILL FOCUS ON THE CREATIVE PROCESS AND THE GENERATION OF SEVERAL DIFFERENT FORMS OF WRITING WITHIN THE NONFICTIONAL GENRE INCLUDING THE PERSONAL ESSAY THE MEMOIR BIOGRAPHY AND THE JOURNALISTIC OR MAGAZINE PROFILE. THROUGH THE EXAMINATION OF PROFESSIONAL EXAMPLES OF CREATIVE NONFICTION DISCUSSION AND CRITIQUES STUDENTS WILL BECOME ACQUAINTED WITH THE TECHNIQUES AND TOOLS USED TO BUILD A STRONG PORTFOLIO OF LITERARY AND JOURNALISTIC PIECES

3 credit hours. Pre-requisites: ENG202 or permission of the instructor.

### ENG 320 – MODERNISM AND THE MAKING OF THE NEW





3 credit hours. Pre-requisites: COM 105 or by permission of the instructor.

#### FDM 301 – COMPUTER GAME DESIGN AND PRODUCTION

GAME DESIGN IS THE PRE PRODUCTION PROCESS OF CREATING STORYLINE PLOT CHARACTERS AND GAME PLAY THAT WILL BE USED IN THE PRODUCTION STAGE OF GAME CREATION THIS COURSE IS INTENDED TO INTRODUCE THE STUDENT TO THE PROCESS OF GAME DESIGN AND ALSO INCLUDES A BASIC LEVEL OF GAME PRODUCTION WITH REGARDS TO THE IMPLEMENTATION OF GRAPHICS AND ANIMATION IN BOTH 2D AND 3D ENVIRONMENTS STUDENTS WILL USE ARTIFICIAL INTELLIGENCE AND GAME LOGIC MECHANICS IN THE CREATION OF A DEMO STAGE FOR CLASS PROJECTS AND SEVERAL IN CLASS ASSIGNMENTS & FOR THE FINAL PROJECT STUDENTS WILL PARTICIPATE IN A TEAM PROJECT DESIGNING AND DEVELOPING A FULLY PLAYABLE 3D GAME DEMO

3 credit hours. Pre-requisites: Either COM 214 or COM 212. Laboratory course fee Euro 75.

#### FDM 302 – ADVANCED SCREENWRITING: SCREEN STORY DEVELOPMENT

VARIOUS METHODS FOR TURNING AN IDEA INTO THE FOUNDATION FOR A MOTION PICTURE VIA STORY DEVELOPMENT WILL BE EXPLORED STUDENTS WILL DEVELOP AN ADVANCED UNDERSTANDING OF THE INS AND OUTS OF SCREENWRITING FROM CONCEPT DEVELOPMENT THE WRITING AND RE WRITING PROCESS AND FINALLY PITCHING AND MARKETING THE FINAL PRODUCT

3 credit hours. Pre-requisites: FDM 214.

#### FDM 303 – FIELD PRODUCTION FOR TV AND FILM

THIS COURSE OFFERS STUDENTS PRACTICAL HANDS ON TRAINING AND EXPERIENCE IN SCOUTING PREPPING INTERPRETING PRODUCING STAGING DIRECTING AND SHOOTING DRAMATIC SCENES ON LOCATION IN BOTH INTERIOR AND EXTERIOR SETTINGS STUDENTS WILL EXPERIENCE THE CHALLENGE OF ORGANIZING AND PLANNING LOCATION SHOOT MANAGING THE CAST AND CREW WHILE DEALING WITH ISSUES OF TIME RESOURCES AND EQUIPMENT AND THE TECHNICAL LIMITATIONS AND DIFFICULTIES THAT ARISE IN THE PROFESSIONAL WORLD SCENES WILL BE SELECTED FROM EXISTING PROFESSIONALLY PRODUCED 46 DRAMA SHOWS BY THE INSTRUCTOR AND AT THE END OF THE TERM STUDENTS WILL HAVE FOOTAGE OF THE



FDM 491, FDM 492, FDM 493, FDM 494 – FILM AND DIGITAL MEDIA INDEPENDENT STUDY

THE INDEPENDENT STUDY IS A COURSE UNDERTAKEN INDIVIDUALLY BY UPPER LEVEL STUDENTS UNDER THE DIRECTION OF A FACULTY MEMBER IN ONE OF THE PROGRAMS AT 152 1 REQUIRED COURSE SCHEDULE TOGETHER

**WORKING ON SUCH TRANSACTIONS WILL BE EMPHASIZED IN SPAIN-FOOD AND THE ENVIRONMENT**

3 credit hours. Pre-requisites: ACC 201 and any 300-level Finance course or permission of the instructor

**FIRST YEAR PROGRAM**

**FYS 101 – FIRST YEAR SEMINAR**

THIS COURSE IS DESIGNED TO ENCOURAGE ALL FIRST YEAR STUDENTS TO DEVELOP THE FUNDAMENTAL SKILLS OF WRITING AND ORAL PRESENTATIONS AND PUT THEM INTO PRACTICE THROUGH MULTICULTURAL THEMES. THE COURSE WILL BE TEAM TAUGHT ON SITE LECTURES USING THE BOOK ASSIGNED AS SUMMER OR HOLIDAY READING AS A GUIDE. THE COURSE WILL FOCUS ON CULTURE AND DIVERSITY SEEN THROUGH DIFFERENT FIELDS SUCH AS ITALIAN CULTURE AND COMMUNICATION. THIS IS A MANDATORY COURSE FOR ALL FIRST YEAR IN COLLEGE STUDENTS.

3 credit hours.

**FYS 102 - EXPLORATIONS IN THE LIBERAL ARTS**

THIS COURSE INTRODUCES FIRST YEAR STUDENTS IN THEIR SECOND SEMESTER TO LIBERAL ARTS EDUCATION AS ENVISIONED BY THE MISSION OF THE AMERICAN UNIVERSITY OF WASHINGTON. EACH YEAR STUDENTS WILL EXPLORE A SELECTED THEME OR ISSUE FROM A VARIETY OF DISCIPLINARY PERSPECTIVES AND METHODOLOGIES UNDER THE TUTELAGE OF PROFESSORS FROM DIFFERENT UNDERGRADUATE PROGRAMS. EXPLORATIONS ENCOURAGES STUDENTS TO SEE WASHINGTON AS THEIR CLASSROOM TO APPRECIATE THE DIVERSITY OF THE EDUCATION AND TO CONNECT WITH THE WASHINGTON AND WASHINGTON COMMUNITY. ONE CLASS MEETING PER WEEK WILL BE DEVOTED TO A SHARED CONTENT EXPERIENCE LECTURE FIELD TRIP ETC FOR THE SECOND STUDENTS WILL MEET IN SMALLER GROUPS FOR A SEMINAR STYLE DISCUSSION OF ASSIGNED TOPICS AND READINGS LED BY ONE OF THE CO INSTRUCTORS. FIELD TRIPS OR PUBLIC LECTURES WILL TAKE THE PLACE OF REGULAR LECTURES AT SEVERAL POINTS IN THE SEMESTER. THESE MEETINGS ARE ALSO REQUIRED. THE SEMESTER WILL CULMINATE IN A PUBLIC DEMONSTRATION OF STUDENT WORK IN THE FORM OF A POSTER SESSION PAPER PRESENTATION OR OTHER PUBLIC FORMAT.

3 credit hours. Pre-co-requisites: FYS101.

**FOOD STUDIES**

**FS 283 – SPECIAL TOPIC: FOOD GEOGRAPHY**

WHAT DOES OUR FOOD TELL US ABOUT OUR CULTURE AND SOCIETY? HOW DOES OUR FOOD IMPACT OUR ENVIRONMENT AND OUR FUTURE? WHAT IS THE MEDITERRANEAN DIFFERENCE? WHAT IS THE DIFFERENCE IN FOOD PRODUCTION AND CONSUMPTION ACROSS THE WORLD? THIS COURSE SEEKS TO EXPLORE THE GEOGRAPHIC CULTURE OF FOOD AND ITS RELEVANCE OF SOCIETIES AROUND THE WORLD WITH A FOCUS ON THE MEDITERRANEAN EXPERIENCE. WE WILL BEGIN WITH A BRIEF HISTORY OF FOOD WHY WE EAT AND WHAT WE EAT WHERE. WE WILL LOOK AT CULTURES GEOGRAPHICALLY THROUGH THEIR AGRICULTURE AND FOOD ESPECIALLY EXPLORING THE DIVERSE MEDITERRANEAN TRADITIONS AS AN EXAMPLE OF DIFFERENCES IN FOOD CULTURE ACROSS SPACE. MOSTLY WE WILL LOOK AT TRENDS ISSUES AND SUSTAINABILITY IN FOOD PRODUCTION WORLDWIDE USING GEOGRAPHIC TOOLS SUCH AS COMPUTER MAPS AND GPS. WE WILL EXAMINE HOW THE ITALIAN APPROACH CAN CONTRIBUTE TO AGRICULTURAL CONSERVATION AND FOOD SECURITY. FIELD TRIPS MAY INCLUDE A TOUR OF AN ORGANIC AGRITURISMO AND A VISIT TO THE FOOD AND ORGANIZATION OF THE UNITED NATIONS. IN WASHINGTON & FOOD IS AN EXPRESSION OF A SOCIETY'S TRADITIONS AND WAY OF LIFE. HIGH QUALITY FOOD AND RELIABLE FOOD SUPPLIES ARE NOT JUST A MATTER OF SURVIVAL BUT ARE KEY IN ALLOWING A SOCIETY TO BE ACTIVE PRODUCTIVE AND SECURE. TAKING A GEOGRAPHICAL APPROACH TO THE STUDY OF FOOD CULTURE AND PRODUCTION ALLOWS A GLOBAL UNDERSTANDING OF AGRICULTURAL METHODS CLIMATE AND ENVIRONMENTAL INFLUENCES CULTURAL CONNECTIONS AND ECONOMIC trends.

3 credit hours.

WE ACHIEVE SUSTAINABLE DIETS FOR A HEALTHIER JUSTICE. THIS MULTIDISCIPLINARY COURSE ADDRESSES FOOD PRODUCTION SYSTEM AND CONSUMPTION PRACTICES IN THE AGRO FOOD SYSTEM AND THE MAJOR FACTORS IMPACTING addition to the analysis of the world food situation with rising population, malnutrition, persistent hunger, and food insecurity. THIS COURSE WILL EXAMINE THE SOCIAL AND ECONOMIC FACTORS OF FOOD PRODUCTION AND CONSUMPTION AND COMMUNICATION IN A GLOBAL CONTEXT. THE COURSE WILL EXAMINE THE CURRENT AND FUTURE TRENDS IN FOOD PRODUCTION AND CONSUMPTION AND COMMUNICATION IN A GLOBAL CONTEXT. THE COURSE WILL EXAMINE THE CURRENT AND FUTURE TRENDS IN FOOD PRODUCTION AND CONSUMPTION AND COMMUNICATION IN A GLOBAL CONTEXT.

3 credit hours. Pre-requisites: Any lower level course in International Relations or Economics.

#OURSE WORK WILL CONSIST OF READINGS IN PROSE AND POETRY AND THE COMPLETION OF THE BASIC STUDY OF 'REEK GRAMMAR AND SYNTAX /VER THE COURSE OF THE SEMESTER STUDENTS WILL ADVANCE FROM ADAPTED PASSAGES TO THE ORIGINAL TEXTS OF CLASSICAL 'REEK AUTHORS SUCH AS OLATO AND 3OPHOCLES 2EADINGS ON ANCIENT 'REEK HISTORY AND CULTURE WILL ALSO BE ASSIGNED  
4 credit hours. Pre-requisites: GRK 101 or equivalent.

## HISTORY

### CLHS 203 – HISTORY OF ANCIENT GREECE: BRONZE AGE TO THE HELLENIS- TIC PERIOD

4HIS COURSE IS AN EXPLORATION OF THE HISTORY OF ANCIENT 'REECE FROM THE "RONZE !GE TO THE (EL-  
LENISTIC PERIOD FOCUSING ON POLITICAL SOCIAL CULTURAL AND MILITARY DEVELOPMENTS 3TUDENTS WILL  
ANALYZE PRIMARY SOURCES FOR THE STUDY OF 'REEK HISTORY INCLUDING HISTORIOGRAPHY INSCRIPTIONS VI-  
SUAL AND LITERARY CULTURE AND ARCHAEOLOGICAL INFORMATION WITH A PARTICULAR EMPHASIS ON EVALUATI  
THOSE SOURCES BOTH WITHIN THEIR ORIGINAL HISTORICAL CONTEXT AND IN SECONDARY SOURCES 4HE COURSE  
MAY INCLUDE IELD TRIPS TO 2OME MUSEUMS TO VIEW WORKS OF 'REEK MANUFACTURE

3 credit hours. Pre-requisites: ENG 102.

### CLHS 205 – ROME: REPUBLIC AND EMPIRE

4HIS COURSE EXPLORES THE 2OMAN 2EPUBLIC AND %MPIRE FROM THE DEVELOPMENT OF )TALIC CULTURE  
IN THE "RONZE !GE THROUGH THE DISSOLUTION OF THE EMPIRE IN LATE ANTIQUITY 6IA PRIMARY SOURCES  
STUDENTS EXAMINE THE DEVELOPMENT OF POLITICAL FORMS AND IDEAS IN THE -EDITERRANEAN AND THEIR  
IMPACT ON 2OME THE RELATIONSHIP OF ART AND LITERATURE TO SOCIETY AND POLITICS AND DEVELOPMENTS  
IN THE AREAS OF RELIGION SCIENCE AND THE ECONOMY 4HE COURSE INCLUDES THREE REQUIRED IELD TRIPS  
TO HISTORICAL SITES AND MUSEUMS IN 2OME AND /STIA

3 credit hours. Pre-requisites: ENG 102. Students are responsible for all entry fees.

### CLHS 207 – LIFE AND LEISURE IN ANCIENT ROME

4HIS INTRODUCTORY #LASSICS<(ISTORY COURSE PRESENTS A SURVEY OF THE SOCIAL AND CULTURAL HISTORY O  
!NCIENT 2OME 4HE COURSE SEEKS TO ANSWER SUCH QUESTIONS AS HOW THE 2OMANS ORGANIZED THEIR  
DAY WHAT THEY ATE AND WORE WHAT WAS THE NATURE OF FAMILY LIFE EDUCATION RELIGION AND ENTERTAIN-  
MENT 3TUDENTS WILL BE INTRODUCED TO THE METHODOLOGY OF ANCIENT HISTORY AND THE CRITICAL ANALYSIS  
OF A WIDE VARIETY OF HISTORICAL SOURCE MATERIALS INCLUDING INSCRIPTIONS AND COINS AS WELL AS TH

#### HST 200 – HISTORY OF MODERN ITALY

THIS IS AN INTRODUCTORY COURSE FOR ALL MAJORS IT PROVIDES SUBSTANTIVE KNOWLEDGE ABOUT THE HISTORY OF ITALY FROM THE NAPOLEONIC PERIOD TO THE PRESENT DAY THE STUDY CONCENTRATES ON THE CENTURIES OF POLITICAL FRAGMENTATION AND THE EFFORTS TO DEVELOP AN EFFECTIVE POLITICAL SYSTEM IN THIS RESPECT THE COURSE OFFERS INSIGHTS FOR THE COMPARATIVE STUDY OF DIFFERENT PATHS TO MODERNITY IN WESTERN Europe.

3 credit hours. Pre-requisites: ENG 102.

#### HST 201 – SURVEY OF WESTERN CIVILIZATION I

A SURVEY OF THE HISTORY OF WESTERN CIVILIZATION FROM ANCIENT TIMES TO THE TIME OF THE RENAISSANCE USING HISTORICAL METHODOLOGIES TOPICS COVERED INCLUDE EARLY WESTERN BEGINNINGS GREECE AND ROME DEVELOPMENT OF CHRISTIANITY THE MIDDLE AGES RENAISSANCE AND REFORMATION AND EUROPEAN EXPANSION.

3 credit hours.

#### HST 202 – SURVEY OF WESTERN CIVILIZATION II

THE RISE OF MODERN SCIENCE AND THE MODERN STATES THE AMERICAN AND FRENCH REVOLUTIONS THE INDUSTRIAL REVOLUTION THE GROWTH OF LIBERALISM NATIONALISM AND DEMOCRACY IMPERIALISM WORLD Wars I and II, totalitarian systems and the Cold War and its aftermath.

3 credit hours.

#### HST 203 – SURVEY OF AMERICAN HISTORY

A HISTORICAL SURVEY OF AMERICAN SOCIETY FROM THE DECLARATION OF INDEPENDENCE TO THE PRESENT TOPICS INCLUDE THE WAR OF INDEPENDENCE AND THE CONSTITUTION MONROE AND JACKSON EXPANSION WESTWARDS THE CIVIL WAR RECONSTRUCTION THE DEVELOPMENT OF INDUSTRIAL AMERICA THE PROGRESSIVE MOVEMENT WORLD WAR I THE DEPRESSION WORLD WAR II THE ROOSEVELT ERA THE CIVIL RIGHTS MOVEMENT THE FEMINIST MOVEMENT AND THE VIETNAM WAR

3 credit hours.

#### HST 305 – HISTORY OF MODERN EUROPE

A STUDY OF SELECTED ASPECTS OF MODERN EUROPE FOCUSING ON THE POST-WAR PERIOD THE COURSE



IA 305 – INTERNATIONAL RELATIONS OF EAST ASIA

THIS COURSE EXAMINES THE NATURE OF INTERNATIONAL RELATIONS IN EAST ASIA. PARTICULAR ATTENTION WILL BE DEVOTED TO THE POSITIONS OCCUPIED BY JAPAN AND CHINA IN THE CONTEXT OF THE COLD WAR AS WELL AS TO THEIR INTERACTIONS BOTH WITH THE OTHER REGIONAL ACTORS THE TWO SUPERPOWERS AND EUROPE. THE ANALYSIS OF THE FACTORS WHICH WERE GENERATED DURING THE PHASE OF BIPOLARISM WILL FACILITATE THE IDENTIFICATION OF CONTINUITY AND DISCONTINUITY LINES IN THE LIGHT OF GLOBALIZATION.

TOPICS WILL INCLUDE THE HISTORICAL DEVELOPMENT OF INTERNATIONAL RELATIONS IN EAST ASIA SINCE THE MID 19TH CENTURY (1877) AND ITS LEGACY DOMESTIC INSTITUTIONS AND FOREIGN POLICY OUTCOMES REGIONAL SECURITY ISSUES REGIONAL ECONOMIC RELATIONS AND THE IMPLICATIONS OF these issues for the United States.

3 credit hours. Pre-requisites: IA 200.

IA 306 – INTERNATIONAL CRIME AND GLOBAL SECURITY

THE COURSE WILL EXAMINE INTERNATIONAL CRIME AND THE SECURITY ISSUES RELATED IN TODAY'S WORLD. THE COURSE FOCUSES ON THE GLOBAL CRIME THREAT AND HOW TRANSNATIONAL CRIME IMPACTS ON THE POLITICAL, ECONOMIC AND SOCIAL SECURITY DIMENSION. THE COURSE WILL CONSIDER THE PATTERNS AND EFFECTS OF A DIVERSE RANGE OF PLAYERS AND ORGANIZATIONS IN ILLICIT CRIMINAL ACTIVITIES AND THE RESPONSE OF THE MAJOR INTERNATIONAL ACTORS E.G. THE 53 OTHER MAJOR NATION STATES INTERNATIONAL ORGANIZATIONS AS WELL AS INTERNATIONAL CRIMINAL JUSTICE AUTHORITIES TO THE WORLDWIDE CRIME THREAT.

3 credit hours. Pre-requisites: Junior or senior standing or permission of the instructor.

IA 307 – INTERNATIONAL HUMAN RIGHTS

A GROWING NUMBER OF INTERNATIONAL CONVENTIONS IMPOSE HUMAN RIGHTS OBLIGATIONS ON STATES PARTIES. THEY ALSO ASSIGN TO THE SO CALLED TREATY BODIES AS WELL AS TO REGIONAL COURTS THE TASK OF ENSURING COMPLIANCE WITH HUMAN RIGHTS STANDARDS. SINCE THE 1950S THE HUMAN RIGHTS REGIME HAS BEEN ENRICHED BY ITS ENCOUNTER WITH CRIMINAL JUSTICE WHILE NON STATE ACTORS SUCH AS NGOs PLAY AN INCREASINGLY RELEVANT ROLE. THE COURSE THROUGH AN ILLUSTRATION OF THE GENERAL FRAMEWORK AS WELL AS AN ANALYSIS OF SELECTED ISSUES IS AIMED AT UNDERSTANDING HOW HUMAN RIGHTS HAVE BECOME A PART OF THE LEGAL SYSTEM OF THE INTERNATIONAL COMMUNITY.

IA 354 – THE BASQUE COUNTRY: POLITICS AND VIOLENCE

THIS COURSE EXAMINES THE HISTORY AND CONTEMPORARY REALITY OF ONE OF EUROPE'S MOST LONG STANDING AND INTRACTABLE ISSUES OF NATIONALISM SEPARATISM AND POLITICAL VIOLENCE. IT CONSISTS OF A WEEKEND FIELD TRIP TO MEET WITH REPRESENTATIVES OF THE POLITICAL INSTITUTIONS AND PARTIES CIVIL SOCIETY AND THE MEDIA. THE TRIP INCLUDES CULTURAL ENCOUNTERS AND INFORMAL MEETINGS INTENDED TO ENHANCE THE FORMAL LEARNING. THERE ARE PRE-TRIP AND CONCLUDING SESSIONS IN T

1 credit. Pre-requisites: A lower-level Political Science or European history course. Students will pay a FEE TO COVER THE COST OF THE FIELD STUDY TRIP

IA 355 – NORTHERN IRELAND: CONFLICT AND CONFLICT RESOLUTION

3 credit hours. Pre-requisites: an intermediate level POL course or a 200 level IA course (including European history course) or permission of the instructor. Students will pay a fee to cover the cost of the FIELD STUDY TRIP

IA 362 – TURKEY: A RISING REGIONAL POWER BETWEEN THE EU, MIDDLE EAST & ASIA

THE ROLE OF TURKEY TODAY AND THE OTTOMAN EMPIRE IN THE PAST HAS ALWAYS BEEN THAT OF A BRIDGE BETWEEN EAST AND WEST. TURKEY RAISES A NUMBER OF INTERESTING ISSUES IN TERMS OF ITS HISTORY, GEOGRAPHY, CULTURE, RELIGION, ECONOMY AND POLITICS. THIS TEN DAY COURSE INCORPORATES A FIELD TRIP TO TURKEY THAT WILL PROVIDE AN AWARENESS OF THE COMPLEXITIES OF THIS UNIQUE CASE, SO RELEVANT FOR THE STABILITY OF THE AREA. THE COURSE FOCUSES ON THE RAPID GROWTH OF THE COUNTRY AS A REGIONAL POWER AND HOW IT BRIDGES THE EAST WEST GAP. OTHER AREAS OF CONCENTRATION ARE THE CONCEPTS OF TERRORISM AND CONFLICT THEORIES SUCH AS REALISM AS WELL AS METHODS AND PRACTICES SUCH AS DIPLOMACY. AT THE END OF THE FIELD TRIP, STUDENTS WILL BE ABLE TO APPRECIATE KEY ISSUES RELEVANT TO THE TURKISH CASE: I. POLITICAL AND ECONOMIC INTERESTS II. SECURITY PERCEPTIONS AND THREATS

3 credit hours. Pre-requisites: an intermediate level POL course or a 300 level IA course or permission



## INTERNSHIP

### INT 450 – INTERNSHIP

THIS INTERNSHIP IS AN INDIVIDUAL NON CLASSROOM EXTENDED LEARNING EXPERIENCE REQUIRING 120 HOURS OF PRACTICUM. IT REQUIRES AN ON SITE SUPERVISOR AS WELL AS A FACULTY MEMBER AS PROJECT SPONSOR. THIS INTERNSHIP REQUIRES A DAILY LOG OF ACTIVITIES EMPHASIZING IMPRESSIONS AND REACTIONS TO THE EXPERIENCE PLUS A BRIEF DESCRIPTION OF THE ACTIVITY. STUDENTS ARE REQUIRED TO MAKE A PRESENTATION AND SUBMIT A FINAL PAPER SUMMARIZING HOW GOALS WERE ACHIEVED AND DEMONSTRATING THE RELATIONSHIP OF ACADEMIC MATERIAL TO THE WORK PERFORMED DURING THE INTERNSHIP.

3 credits. Pre-requisites: Junior or Senior standing.

## ITALIAN

### COIS 221 – THE ITALIAN-AMERICAN EXPERIENCE

THIS COURSE EXAMINES LITERARY, CINEMATIC, AND CRITICAL WORKS ON THE EXPERIENCE OF ITALIAN AMERICANS IN ORDER TO INVESTIGATE THE MANY FACETS OF THEIR IDENTITY. THE FIRST PART OF THE COURSE INCLUDES READINGS ON THEORIES OF RACE, ETHNICITY, AND IDENTITY FORMATION IN THE UNITED STATES. THE SECOND PART EXPLORES NOVELS, FILMS, AND POPULAR CULTURE AS EVIDENCE OF THE MANY FORMS OF ITALIAN AMERICAN CULTURAL EXPRESSION AND THEIR REPRESENTATION. PARTICULAR ATTENTION IS GIVEN TO THE CONSTRUCTION OF INTERNAL AND EXTERNAL STEREOTYPES, INTERETHNIC RELATIONS BETWEEN ITALIANS AND OTHER MINORITIES IN THE US, and religious, family, and gender identity.

3 credit hours. Pre- or co-requisites: ENG 102. Conducted in English.

FROM 'OETHE \$E 3TAE L AND 3TENDHAL TO -ILTON AND 3HAKESPEARE 4O UNDERSTAND )TALY S CONTEM-  
PORARY IMAGE IN THE WORLD THIS COURSE SEEKS TO UNDERSTAND SOME OF THE EARLIER REPRESENTATIONS  
)TALY AND )TALIANS FROM \$ANTE THROUGH THE 2ENAISSANCE AND "AROQUE PERIODS THE 2ISORGIMENTO  
THE 'REAT -IGRATION THE %CONOMIC "OOM AND LA DOLCE VITA AND DOWN TO THE PRESENT TIME !

TIME FRAMES PAST PRESENT AND FUTURE READ SHORT WRITTEN TEXTS AND WRITE SHORT COMPOSITIONS OF FAMILIAR TOPICS



GREAT ,LATIN WRITERS

3 credit hours. Pre-requisites: LTN 201 or equivalent.

LTN 303 – LYRIC AND ELEGY

4 THIS COURSE IS OPEN TO STUDENTS OF ,LATIN WHO HAVE ALREADY MASTERED THE GRAMMAR AND SYNTAX OF THE LANGUAGE AT AN ADVANCED LEVEL !LL TEXTS WILL BE STUDIED IN THE ORIGINAL LANGUAGE 3TUDENTS AR



FABRIC #LASSROOM LECTURES WILL BE SUPPLEMENTED BY ON SITE VISITS TO THE MONUMENTS OF ANCIENT  
2OME WHERE STUDENTS WILL BE ABLE TO STUDY IRST HAND THEIR UTILIZATION FOR SHOWS AND EXHIBITIONS  
&INALLY STUDENTS WILL PRESENT THEIR OWN PROJECTS SUGGESTING INNOVATIVE AND CREATIVE WAYS HERITA  
SITES CAN BE USED FOR CONTEMPORARY SPECTACLE  
3 credit hours Pre- co-requisites: MKT 200 or COMK 328 or permission of the instructor.

#### COMK 328 – PUBLIC RELATIONS

4HIS COURSE DEINES PUBLIC RELATIONS FAMILIARIZES STUDENTS WITH ITS THEORETICAL CONCEPTS AND HELP  
THEM TO GRASP THE SIGNIICANCE OF THE HISTORICAL TRENDS OF PUBLIC RELATIONS IN !MERICA 4HE COURSE  
WILL HELP STUDENTS RECOGNIZE UNDERSTAND AND CRITICALLY EVALUATE THE FUNCTIONS OF PUBLIC RELATIO  
IN VARIOUS ORGANIZATIONAL SETTINGS AND THE KEY ELEMENTS OF THE PUBLIC RELATIONS PROCESS )T WILL A  
HELP THE STUDENT TO BECOME AWARE OF THE ETHICAL AND LEGAL DIMENSIONS OF PUBLIC RELATIONS PRACTICI  
3 credit hours. Pre-requisites: MKT 200 and ENG 102.

#### COMK 404 – SOCIAL MEDIA MANAGEMENT

4HIS COURSE PROVIDES STUDENTS WITH A BASIC UNDERSTANDING OF THE SIGNIICANCE OF DIGITAL MEDIA  
SOCIAL NETWORKS AND THEIR IMPACT ON BUSINESS 4HE COURSE AIMS AT EXPLORING STRATEGIES OF SOCIAL  
MEDIA MANAGEMENT FOR ORGANIZATIONS AND PROFESSIONALS )T FOCUSES ON COMMUNICATION PRACTICES  
WITH PROSPECTS AND CUSTOMERS AND ALSO ON THE INTERNAL PROCESSES NECESSARY IN ORDER TO ENACT ST  
TEGIC DECISIONS  
3 credit hours. Pre-requisites: COMK 220 or MKT 200 or permission of the instructor.

#### COMK 405 – MUSIC MANAGEMENT AND COMMUNICATIONS

4HIS HYBRID COURSE OFFERS A HISTORICAL ACCOUNT OF THE MUSIC BUSINESS INDUSTRY AND PROVIDES  
HANDS ON SKILLS FOR FUTURE MUSIC MANAGERS PROMOTERS AND TOUR MANAGERS -OREOVER THE COURSE  
EXPLORES THE PROCESS OF PRODUCTION PROMOTION DISTRIBUTION AND CONSUMPTION WITH A FOCUS ON  
THE IMPACT OF CONVERGED TECHNOLOGY ON THE INDUSTRY AND PROFESSIONAL PRACTICE !S A MATTER OF  
FACT DIGITAL DOWNLOAD AND STREAMING HAVE CREATED A DOMINO EFFECT ON EVERY ASPECT OF MUSIC NOT  
ONLY IN THE RECORDED INDUSTRY BUT ALSO IN THE LIVE MUSIC BUSINESS &INALLY ISSUES OF COPYRIGHT AN  
SECURITY WILL ALSO BE ASSESSED  
3 credit hours. Pre-requisites: COMK 220 or permission of the instructor.

#### FDMK 306 – INTRODUCTION TO THE TV COMMERCIAL

!FTER A GENERAL OVERVIEW OF WHAT MAKES A TELEVISION OR WEB COMMERCIAL AND THEIR VARIOUS CAT-  
EGORIES STUDENTS WILL THEN GO THROUGH THE PRACTICAL STEPS TOWARDS THE CREATION OF TELEVISION W

**MKT 305 – NEW PRODUCT DEVELOPMENT AND MANAGEMENT**

IN THIS COURSE STUDENTS EXPLORE HOW A NEW PRODUCT IS DEVELOPED FROM CONCEPT TO LAUNCH. DISCUSSIONS FOCUS ON CONCEPT TESTING AND DESIGN, BUSINESS PLAN DEVELOPMENT, COMMERCIALIZATION AND PRODUCT LIFE CYCLE MANAGEMENT. INCLUDES EXAMINING CASE STUDIES WITH ENGINEERING, INNOVATION AND THE CONTRIBUTION OF COMPANIES.

3 credit hours. Pre-requisites: MKT 200.

**MKT 309 – MARKETING RESEARCH**

IN THIS COURSE STUDENTS EXPLORE THE ROLE OF MARKETING RESEARCH IN THE RESEARCH PROCESS AND THE MOST COMMON APPROACHES TO HELPING MARKETERS MAKE DECISIONS. STUDENTS DEVELOP THE RESEARCH PROCESS AND DISCUSS THE IMPORTANCE OF PRIMARY DATA. PARTICULAR EMPHASIS IS PLACED ON COMMUNICATING THE RESEARCH RESULTS TO DIFFERENT AUDIENCES. DURING THE COURSE A FULL RANGE OF DATA SOURCES SUCH AS THE INTERNET ARE ALSO CAREFULLY EVALUATED. STUDENTS ANALYZE COMPANY CASES TO EVALUATE IF, WHEN AND HOW TO USE MARKETING RESEARCH TOOLS AND WORK IN GROUPS TO COMPLETE A MARKETING RESEARCH PROJECT.

3 credit hours. Pre-requisites: MKT 200 and MTH 102.

**MKT 310 – INTEGRATED MARKETING COMMUNICATIONS**

DESIGNED TO BE A BRIDGE FROM THE PRINCIPLES OF MARKETING COURSE TO UPPER LEVEL MARKETING COURSES SUCH AS ADVERTISING. THIS COURSE INTRODUCES STUDENTS TO AN INNOVATIVE APPROACH TO MARKETING COMMUNICATIONS. THE PROMOTION OF THE MARKETING MIX. SMART MARKETERS TODAY NO LONGER MANAGE THE VARIOUS PROMOTIONAL TOOLS SEPARATELY BUT RATHER FIRST DEVELOP AN INTEGRATED MARKETING COMMUNICATIONS STRATEGIES THAT ENSURE THAT THEIR MANY PROMOTIONAL EFFORTS ARE UNIFIED. THE APPROACH ENSURES A SINGLE CLEAR CONCISE COHERENT MESSAGE THAT IS SUPPORTED BY EACH OF THE PROMOTIONAL TOOLS. STUDENTS EXPLORE THESE TOOLS: ADVERTISING, PUBLIC RELATIONS, SALES PROMOTION, PERSONAL SELLING, DIRECT MARKETING AND ALTERNATIVE MARKETING WHILE HONING CREATIVE AND DECISION MAKING SKILLS.

3 credit hours. Pre-requisites: MKT 200.

**MKT 311 – MARKETING FOR TRAVEL AND TOURISM**

THE TRAVEL AND TOURISM INDUSTRY IS ONE OF THE LARGEST AND MOST DYNAMIC INDUSTRIES IN TODAY'S GLOBAL ECONOMY AND IS COMPOSED OF FIVE PARTS: A) LODGINGS (HOTELS, MOTELS, CAMPS, CRUISE SHIPS); B) TRANSPORTATION SERVICES (SHIPS, AIRPLANES, TRAINS); C) FOOD AND BEVERAGE OPERATIONS (RESTAURANTS, BARS, TAVERNS, CATERING); D) RETAIL STORES (GIFTS, SOUVENIR, ARTS, CRAFTS, SHOPS); AND E) ACTIVITIES (RECREATION, EDUCATIONAL TRIPS, BUSINESS, FESTIVALS, SPORT EVENTS). WE WILL EXPLORE THESE AREAS AND THE CHALLENGES FACING INDUSTRY ACTORS AS THEY STRIVE TO CREATE DISTINCTIVE EXPERIENCES FOR INCREASINGLY DEMANDING AND JADED CONSUMERS. IN THIS COURSE STUDENTS WILL APPLY CONCEPTS AND PRINCIPLES LEARNED IN THEIR INTRODUCTORY MARKETING COURSE TO THE TOURISM TRAVEL AND HOSPITALITY SECTORS. THEY WILL EXPAND THEIR KNOWLEDGE TO THE SERVICE MARKETING EXPLORE THOSE TOOLS AS APPLIED TO ORGANIZATIONS BOTH FOR PROFIT AND NON PROFIT IN TOURISM RELATED BUSINESSES AND DEVELOP MARKETING STRATEGIES FOR SPECIFIC destinations.

3 credit hours. Pre-requisites: MKT 200 or equivalent or permission of the instructor.

**MKT 312 – FOOD TOURISM**

THIS COURSE WILL BE AN INTRODUCTION TO THE GROWING SEGMENT OF THE TOURISM MARKET CENTERED ON THE EXPLORATION OF FOOD. THE GENERAL PUBLIC AWARENESS OF FOOD AND DINING HAS GROWN TREMENDOUSLY IN THE PAST YEARS AS TELEVISION HAS FOCUSED ON FOOD AS AN ELEMENT OF TRAVEL. ANY INDIVIDUALS WILL PLAN THEIR TRAVELS BASED ON FOOD. THIS CLASS ON FOOD TOURISM WILL FOCUS ON LEARNING THE GEOGRAPHY OF FOOD FOR VARIOUS REGIONS OF THE WORLD THROUGH THE STUDY OF THE QUALITIES AND ATTRIBUTES OF VARIOUS CUISINES AND THE ROLE THAT CULINARY TOURISM PLAYS IN THEIR ECONOMY.

3 credit hours. Pre-requisites: MGT 201 or MKT 200 or equivalent or permission of the instructor.

**MKT 313 – SPORTS MARKETING**

THIS COURSE IS DESIGNED TO PROVIDE AN OVERVIEW OF THE CONCEPTS AND STRATEGIES OF SPORTS MARKETING. IT EXPLAINS THE PLATFORMS AND DOMAINS AND STRATEGIC AND TACTICAL PRACTICES AIMED AT DRIVING REVENUE IN SPORTS. THE COURSE IS DESIGNED TO DIFFERENTIATE BETWEEN THE DIFFERENT MARKETING STRATEGIES AND TACTICAL PRACTICES AIMED AT DRIVING REVENUE IN SPORTS. THE COURSE IS DESIGNED TO DIFFERENTIATE BETWEEN THE DIFFERENT MARKETING STRATEGIES AND TACTICAL PRACTICES AIMED AT DRIVING REVENUE IN SPORTS.

3 credit hours. Pre-requisites: MKT 200 or equivalent or permission of the instructor.



MARKETING INTEREST MODELS OF LOCAL EXPANSION RATIONALIZATION AND STRATEGIES FOR GLOBALIZATION PROMOTION PRODUCT DEVELOPMENT DISTRIBUTION AND INTERNATIONAL LOGISTICS PRICING COMPETITION AND THE ENVIRONMENT OF INTERNATIONAL MARKETING AND MANAGEMENT OF INTERNATIONAL RISK  
3 credit hours. Pre-requisites: MKT 200 and one upper-level Marketing course and Junior or Senior standing or permission of the instructor.

MATHEMATICS

MTH 085 – INTEGRATED BEGINNING AND INTERMEDIATE ALGEBRA

4 THIS COURSE DEVELOPS FUNDAMENTAL CONCEPTS OF ALGEBRA RELATIONS FUNCTIONS LINEAR EQUATIONS AN

### ECPO 313 – GLOBALIZATION

GLOBALIZATION IS AN ESSENTIAL TERM FOR UNDERSTANDING THE WORLD TODAY. IT IS ALSO AN OVERUSED WORD THAT MEANS LITTLE OR NOTHING IF NOT UNDERSTOOD IN ANALYTICAL AND HISTORICAL FRAMEWORKS. THIS COURSE WILL EXAMINE THE CONCEPT OF GLOBALIZATION AND DISCUSS HOW IT CAN BE MEANINGFULLY ADDRESSED BY CONSIDERING GLOBALIZATION AS MULTIPLE AND MULTIFACETED PROCESSES TAKING PLACE WITHIN THE SPHERES OF POLITICS, ECONOMY, COMMUNICATION AND CULTURE. WE WILL IDENTIFY THE PARAMETERS OF THE GLOBALIZATION DEBATE AND THE RELEVANT QUESTIONS TO ASK WITHIN EACH OF THESE SPHERES. THE CASES FOR AND AGAINST GLOBALIZATION WILL BE EXPLORED, LINKED TO ETHICAL DEBATES CONCERNING THE ENVIRONMENT, POVERTY, INEQUALITY, JUSTICE AND THE UNEVEN GLOBAL DISTRIBUTION OF GOODS, VALUES AND RESOURCES.

3 credit hours. Pre-requisites: POL 101 or ECO 211 and Junior or Senior standing.

### ECPO316 – THE POLITICS AND ECONOMICS OF FOOD IN THE EUROPEAN UNION

THE FAMINE OF THE EUROPEAN CONTINENT DURING AND AFTER WWII WAS AT THE ORIGIN OF THE COMMON AGRICULTURAL POLICY. ONE OF THE MAIN PILLARS OF THE EUROPEAN ECONOMIC COMMUNITY. THE COURSE WILL LOOK INTO THE COMPLEX SYSTEM OF PRODUCTION AND EXPORT SUBSIDIES BEING PROVIDED BY THE EU AND THEIR CONSEQUENT MAJOR BUDGET BURDEN. INTENSIVE FARMING AND FISHING HAVE EVENTUALLY IN TIME LED TO SERIOUS ENVIRONMENTAL AND ECONOMIC PROBLEMS WHICH PRESENT DAY EU CAN NO LONGER AFFORD IN ITS ORIGINAL FORMS. THE MAIN EMPHASIS IS NOW BEING PLACED ON CREATING INCENTIVES FOR MORE QUALITY ORIENTED FORMS OF FARMING INCLUDING THE FOCUS ON ORGANIC FOOD. THE COURSE WILL LOOK INTO THE ONGOING DEBATE WITHIN THE EU AND ACROSS THE ATLANTIC OCEAN WITH REFERENCE ALSO TO THE INTELLECTUAL PROPERTY DEFENSE AS APPLIED TO THE FOOD SECTOR.

3 credit hours. Pre-requisites: ECO211, ECO212 or ECPO204 or permission of the instructor. Students will pay a fee to cover the cost of the field study trip.

### ECPO 317 – THE DEVELOPING WORLD

THIS COURSE IS DESIGNED TO GIVE STUDENTS A COMPREHENSIVE UNDERGRADUATE OVERVIEW OF THE THEORY AND EVIDENCE ON DEVELOPMENT FROM A POLICY ORIENTED PERSPECTIVE. STUDENTS WILL ANALYZE POLICY ISSUES PERTAINING TO GROWTH AND DEVELOPMENT FROM A BROAD AND RIGOROUS ANALYTICAL BASE. THE COURSE PROVIDES A NATURAL BRIDGE BETWEEN THE STUDIES OF ECONOMICS AND POLITICAL SCIENCE. IT EXAMINES THE CONNECTIONS BETWEEN WEALTH AND POWER AND ANALYZES HOW PEOPLE HAVE TRIED TO CREATE AS WELL AS LIMIT THE CONCENTRATION OF BOTH IN DIFFERENT TIMES AND DIFFERENT PLACES IN THE EFFORT TO GENERATE SELF-SUSTAINED DEVELOPMENT. STUDENTS WILL STUDY TRENDS FROM THE 19TH TO THE 21ST CENTURY.

TENDING APPROACHES AND POSITIONS OF MINORITY GROUPS AND OVERSOME OF THE EUROPEAN POLITICAL SYSTEMS  
E.G. GENDER ETHNIC RELIGIOUS THE COURSE SATISFIES THE PREREQUISITE FOR POLITICAL SCIENCE AND HISTORY MAJOR REQUIREMENTS

3 credit hours.

**POL 121 – WAR AND PEACE IN ROME**

ROME HAS GIVEN US THE WORDS AND CONCEPTS FOR REPUBLICANISM, DEMOCRACY, AND THE STRUGGLE AGAINST TYRANNY AND FASCISM AND MUCH ELSE. IT HAS BEEN SACKED, BESIEGED AND OCCUPIED AND SEEN TERRORISM AND POLITICAL VIOLENCE AS WELL AS BEING THE THEATRE FOR HIGH POLITICAL AND OFFENSIVE POLICIES IN THE EUROPEAN UNION. STUDENTS TO POLITICAL SCIENCE BY USING THE RICHNESS OF THE COURSE AS A MODEL FOR ANALYZING THE EUROPEAN UNION. THE FUNDAMENTALS OF THE DISCIPLINE AS WELL AS THE BASIC CONCEPTS AND TECHNIQUES OF POLITICAL SCIENCE.

3 credit hours. Students are responsible for all entry fees.

**POL 202 – COMPARATIVE POLITICS**

BASIC CONCEPTS USED TO COMPARE POLITICAL SYSTEMS AND POLITICAL PROCESSES IN THE EUROPEAN UNION. THE NATURE OF POLITICS, POWER AND AUTHORITY, POLITICAL ORDER, CHANGE AND PARTICIPATION. THE BASIC BUILDING BLOCKS OF POLITICS IN DIFFERENT STATES ARE EXAMINED AND ANALYZED. POLITICAL PROCESSES IN THE EUROPEAN UNION ARE EVALUATED ENABLING STUDENTS TO UNDERSTAND THEIR WORKINGS AND MAKE JUDGMENTS ON THEIR EFFECTIVENESS.

3 credit hours.

**POL 203 – AN INTRODUCTION TO ETHICS**

AN INTRODUCTION TO ETHICS AND ASSOCIATED PHILOSOPHICAL ISSUES. THE BASIC CONCEPTS AND TECHNIQUES OF MORAL REASONING WILL BE INTRODUCED ALONG WITH SOME OF THE MAJOR MORAL THEORIES. PARTICULAR POLICY ISSUES IN WHICH ETHICAL REASONING PLAYS A CRUCIAL ROLE WILL BE EXAMINED SUCH AS JUSTICE, PATERNALISM, GLOBALIZATION AND INTERNATIONAL AID AND BIOETHICS ACROSS TIME AND SPACE. CHALLENGES TO MORAL REASONING SUCH AS CULTURAL RELATIVISM AND PSYCHOLOGICAL EGOISM WILL ALSO BE EXAMINED.

3 credit hours. Pre-requisites: ANT 100 or SOC 100 or IA 100.

**POL 302 – RECENT POLITICAL THEORY**

THIS COURSE IS AN EXAMINATION OF LEADING WORKS IN POLITICAL THEORY OF THE LATE 19TH AND THE 20TH CENTURIES. CENTRAL THEMES COVER ATTACKS ON THE REAFFIRMATION OF LIBERAL DEMOCRATIC THOUGHT, PROBLEMS OF ORDER AND VIOLENCE, SOCIAL AND POLITICAL REVOLUTIONS AND DEMOCRATIC PROCESSES. READINGS DRAWN FROM ORIGINAL WORKS IN POLITICAL THEORY BY HENRI DE SAINT-SIMON, KARL MARX AND ERNEST RENAN.

3 credit hours. Pre-requisites: A lower-level Political Science course.

**POL 304 – ETHICS AND GLOBAL POLICIES**

THIS COURSE ENCOMPASSES A WIDE RANGE OF ISSUES INCLUDING THE HISTORICAL AND POLITICAL BACKGROUND UNDERLYING THE UNITED NATIONS UNIVERSAL DECLARATION OF HUMAN RIGHTS AND ITS GLOBAL POLICY IMPLICATIONS. MODERN BIOETHICAL TOPICS SUCH AS CLONING, EUTHANASIA, ABORTION AND THE DEATH PENALTY ARE EXTENSIVELY DISCUSSED. SPECIAL EMPHASIS IS PLACED ON GLOBAL PARADIGMATIC PUBLIC HEALTH ISSUES SUCH AS THE PSYCHOACTIVE DRUGS, WORLDWIDE SPREAD AND THE COVID-19 PANDEMIC, WHOSE SOCIAL, POLITICAL AND ECONOMIC IMPACT IS ILLUSTRATED IN THE BROADER CONTEXT OF THE STRUGGLE FOR HUMAN RIGHTS AND RESPECT FOR EXISTING CULTURAL DIVERSITIES.

3 credit hours. Pre-requisites: A lower-level Political Science course and Junior or Senior standing or permission of the instructor.

**POL 305 – POLITICAL MOVEMENTS IN EUROPE**

THIS COURSE PROVIDES AN IN-DEPTH LOOK AT THE VARIOUS POLITICAL FORCES IN EUROPE. THE COURSE INVOLVES A HISTORICAL LOOK AT TWO IMPORTANT POLITICAL MOVEMENTS OF THE TWENTIETH CENTURY: FASCISM AND COMMUNISM. AND WILL DISCUSS HOW THE EUROPEAN UNION TO A LARGE EXTENT DEVELOPED AS A REACTION TO THESE MOVEMENTS.

FREE WILL OVER VIRTUE PROPERTY RIGHTS AND REPUBLICANISM POLITICAL RIGHT 4HE PURPOSE OF THE COUR  
IS TO EXAMINE THE TENETS OF EARLY MODERN POLITICAL PHILOSOPHY AT THEIR POINT OF ORIGIN ESPECIALLY  
THE RADICAL ENTERPRISE OF -ACHIAVELLI (OBRES ,OCKE AND 2OUSSEAU

POL 405 – POLITICS OF THE BALKANS

THIS COURSE EXAMINES THE HISTORY CULTURE AND GEOPOLITICS OF THE "BALKAN REGION AND ITS LINKAGE TO WESTERN EUROPE THE EMPHASIS IS ON CURRENT DEVELOPMENTS AND PERSPECTIVES FOR DURABLE CHANGE THE COURSE BEGINS WITH A GEOPOLITICAL AND CULTURAL DENOMINATION OF THE REGION AND ITS INTRINSIC LINK TO MODERN WESTERN EUROPE THE CREATION OF THE "BALKAN NATION STATES IS EXAMINED IN HISTORICAL CONTEXT WITH AN EMPHASIS ON THE SOCIO PSYCHOLOGICAL FOUNDATIONS FOR VIOLENT CHANGE THE PERIOD DURING THE TWO WORLD WARS AND THE "COLD WAR IS ALSO COVERED EMPHASIS IS PUT ON DEVELOPMENTS RELATED TO RECENT UP SURGE OF ANTAGONISMS IN THE "GREEK TURKISH RELATIONSHIP AND ON THE DISINTEGRATION OF YUGOSLAVIA PARTICULAR ATTENTION IS PAID EMPIRICALLY TO THE STUDY OF "BALKAN POST CONFLICT RECONSTRUCTION AND RECONCILIATION WITH THE PERSPECTIVE OF THE REGION'S EVENTUAL INTEGRATION IN THE "EURO ATLANTIC STRUCTURES AND THEORETICALLY TO THE MODELS WHICH HAVE BEEN USED TO ANALYZE AND UNDERSTAND THE CONFLICTS

3 credit hours. Pre-requisites: POL 202 or POL 321 and Junior or Senior standing.

POL 491, POL 492, POL 493, POL 494 – INTERNATIONAL RELATIONS INDEPENDENT STUDY

THE INDEPENDENT STUDY IS A COURSE UNDERTAKEN INDIVIDUALLY BY UPPER LEVEL STUDENTS UNDER THE DIRECTION OF A FACULTY MEMBER IN ONE OF THE PROGRAMS AT 152 REQUIRED COURSE SCHEDULE TOGETHER WITH A READING LIST MUST BE SUBMITTED BY THE STUDENT UNDER THE PROFESSOR'S GUIDANCE THE COURSE IS DESIGNED TO ALLOW UPPER LEVEL STUDENTS TO EXAMINE HISTORICAL PERIODS SPECIALIZED TOPICS AND SINGLE AUTHORS AND TO WORK ON SPECIFIC MATERIAL OR PROJECTS THAT HAVE NOT BEEN COVERED IN REGULAR SCHEDULED COURSES (OURS OF MEETING SESSIONS MAY VARY DEPENDING ON THE NUMBER OF CREDIT HOURS) AT THE END OF THE COURSE THE STUDENT WILL PRODUCE A RESEARCH PAPER OR A PROJECT STUDENTS MAY TAKE A MAXIMUM OF CREDIT HOURS OF INDEPENDENT STUDY IN THEIR UPPER LEVEL BIENNIAL

1, 2, 3 or 4 credits. Pre-requisites: Junior or Senior standing in International Relations.

POPS 324 – POLITICAL PSYCHOLOGY

THIS COURSE DEMONSTRATES THAT WITHOUT REFLECTING ON PEOPLE'S DESIRES EMOTIONS AND IMAGINATION IT IS NOT POSSIBLE TO UNDERSTAND TODAY'S WORLD FEELINGS MYTHS SYMBOLS AND FANTASIES HAVE ALWAYS BEEN PRESENT IN POLITICS HOWEVER IN THE 21ST CENTURY THEIR ROLE HAS BECOME EVEN MORE CENTRAL AND EVIDENT THE COURSE INVESTIGATES HOW CRUCIAL PRESENT DAY POLITICAL AND SOCIAL ISSUES MAY BE FRUITFULLY ANALYZED THROUGH PSYCHOANALYTIC AND ANTHROPOLOGICAL THEORIES IT COVERS A WIDE RANGE TOPICS INCLUDING IDENTITY RELATED ISSUES IN INTERNATIONAL RELATIONS THE PSYCHOLOGICAL DIMENSIONS CONFLICTS CRISIS SITUATIONS AND AGGRESSION THE POLITICAL USE OF HISTORY AND OF THE COLLECTIVE MEMORY OF THE PAST.

THE "ASILICA OF SAINT PETER STUDENTS WILL LEARN ABOUT ARTISTIC RELIGIOUS AND SOCIO POLITICAL SEGMENTS OF THE COMPLEX HISTORY OF THE VATICAN AND ST. PETER'S CHURCH AS THE CENTER OF ROMAN CATHOLICISM AND ONE OF THE WORLD'S MOST IMPORTANT CULTURAL SITES. THE COURSE WILL INCLUDE VISITS TO SITES AND COLLECTIONS INSIDE THE VATICAN AND IN ROME THAT ARE NOT OPEN TO THE GENERAL PUBLIC. E.G. (HISTORICAL ARCHIVE COLLECTION OF THE FABBRICA DI SAN PIETRO DEPOSIT ROOM WITH 17TH CENTURY MONUMENTAL WOODEN MODELS FOR THE "ASILICA BY ANTONIO DA VANGALLO AND MICHELANGELO (ALLS OF THE POSTOLIC PALACE

3 credit hours. Pre-requisites: A 100-level Art History or Archeology course.

#### ARRE 201 - THE ARCHEOLOGY OF ROMAN RELIGION

THIS COURSE WILL EXPLORE THE MAJOR SITES OF ANCIENT ITALY SUCH AS ROME, OSTIA AND POMPEII FROM TEMPLES TO DEDICATIONS AND THEIR ROLE IN RELIGION AND SOCIETY. PRIMARY SOURCES FOR THE STUDY OF ROMAN RELIGION BOTH TEXTUAL AND ARCHAEOLOGICAL WILL BE ANALYZED AND CONTEXTUALIZED AND MAJOR SCHOLARLY THEORIES OF ROMAN RELIGION AND SOCIETY WILL ALSO BE CONSIDERED. STUDENTS WILL HAVE THE OPPORTUNITY TO WORK WITH ANCIENT OBJECTS IN THE AMERICAN ACADEMY IN ROME'S ARCHAEOLOGICAL STUDY COLLECTION AND WILL ALSO BE REQUIRED TO VISIT SELECTED MUSEUMS IN THE CITY OF ROME AND ENVIRONS. STUDENTS SHOULD EXPECT TO COMMIT SOME WEEKDAY MORNINGS TO FIELD TRIPS AND OR WORK IN THE STUDY COLLECTION.

3 credit hours. Pre-requisites: ENG102 and a lower-level Archeology, Art History, Classics, Latin or Religion course.

#### CLRE 202 – CHRISTIANITY AND THE ROMAN EMPIRE (100 – 425 AD)

THIS COURSE OFFERS AN OVERVIEW OF THE HISTORY OF THE EARLY CHURCH FROM 100 AD FOCUSING ON THE CONFRONTATION OF CHRISTIANITY WITH ROMAN LIFE AND THOUGHT. IT WILL EXAMINE THAT RELATIONSHIP BOTH FROM THE EARLY CHRISTIAN AND EARLY ROMAN PERSPECTIVES. FIELD TRIPS TO HISTORICAL SITES AND MUSEUMS IN ROME WILL BE USED TO REANIMATE ANCIENT ROMAN HISTORY.

3 credit hours. Pre-requisites: ENG 102. Students are responsible for all entry fees.

#### HSRE 313 – ROME AND THE RENAISSANCE PAPACY

THIS COURSE EXPLORES THE UNIQUE CULTURE OF HIGH RENAISSANCE ROME. IT COVERS THE PERIOD FROM THE RETURN OF THE PAPACY TO ROME AFTER THE COUNCIL OF CONSTANCE TO THE COUNCIL OF TRENT. THE PAPER OF THE RENAISSANCE PAPACY



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- ! "OSTON 5NIVERSITY  
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